



## Floriculture Program March 2019



NASS periodically conducts a program review for the Floriculture program. The primary purpose is to ensure that the NASS annual estimating program targets crops and states most relevant based on the latest available information.

The primary source of information for the program review is the Census of Horticultural Specialties.

### States included in the estimating program for floriculture.

Total floriculture sales from the 2014 Census of Horticultural Specialties were arrayed from largest to smallest. States that account for the largest proportion of the total were identified for inclusion in the annual estimating program. This allows us to provide the most useful data to the agricultural sector in the most efficient means possible given the limited available resources.

Annual Floriculture Program	
Estimating States	States Removed From Program
Alaska	Hawaii
California	Maryland
Colorado	South Carolina
Connecticut	
Florida	
Illinois	
Michigan	
Ohio	
Oregon	
New Jersey	
New York	
North Carolina	
Pennsylvania	
Texas	
Virginia	
Washington	
Wisconsin	

## Crops included in the estimating program for floriculture.

Floriculture crop sales data from the 2014 Census of Horticultural Specialties were arrayed from largest to smallest within each crop category (Annual Bedding Plants, Cut Flowers, Heraceous Perennials, Potted Flowering Plants, Foliage Plants, and Cut Cultivated Greens). Crops that account for the largest proportion of the total were identified for inclusion in the annual estimating program. This allows us to provide the most useful data to the agricultural sector in the most efficient means possible given the limited available resources.

Annual Bedding Plants	
Program Crops	Crops Removed From Program
Begonias	Geraniums (from Seeds/Seedlings)
Geraniums (from Vegetative Cuttings)	
Impatiens, New Guinea	
Impatiens, Other	
Marigolds	
Pansies (Violas)	
Petunias	
Vegetable Type Bedding Plants	

Cut Flowers	
Program Crops	Crops Removed From Program
Chrysanthemum, Pompon	Alstroemeria
Dahlia	Carnation
Gerbera Daisy	Delpinium (Larkspur)
Gladioli	Lisianthus
Iris	
Lilies, All	
Orchids, All	
Peony	
Roses, All	
Sunflower	
Snapdragon	
Tulips	

Herbaceous Perennials	
Program Crops	Crops Removed From Program
Chrysanthemum (Hardy/Garden)	None
Daylily	
Hosta	
Ferns (Hardy/Garden)	
Peony	

Potted Flowering Plants	
Program Crops	Crops Removed From Program
Orchid, All	African Violet
Poinsettia	Azalea
Potted Spring Flowering Bulbs	
Chrysanthemum	
Easter Lilies	
Potted Florist Roses	

Foliage Plants	
Program Crops	Crops Removed From Program
Total Foliage Plants, Pots	None
Total Foliage Plants, Hanging Baskets	

Cut Cultivated Greens	
Program Crops	Crops Removed From Program
Leatherleaf Ferns	None

Propagative Materials	
Program Crops	Crops Removed From Program
Annual Bedding/Garden Plants	None
Cut Cultivated Greens	
Cut Flowers	
Foliage Plants for Indoor or Patio Use	
Herbaceous Perennial Plants	
Potted Flowering Plants	