



Wisconsin Ag News – Trout Production

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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin's trout producers reported \$1,452,000 in trout sales during 2023 according to the latest USDA, National Agricultural Statistics Service – *Trout Production* report, down 18 percent from 2022. Sales of trout 12 inches and longer totaled \$1,242,000, down 26 percent from 2022.

The number of trout 12 inches and longer sold during 2023 was up 20,000 to 270,000 fish. The total live weight of trout sold in this size category was 273,000 pounds, 6 percent higher than a year ago. Producers received an average of \$4.55 per pound in this size class in 2023, \$1.95 below 2022.

Trout Production – Wisconsin and United States: 2022-2023

	Wisconsin		United States		
	2022	2023	2022	2023	
Fish 12" or longer					
Number sold	1,000	250	270	27,025	27,215
Pounds sold	1,000	257	273	43,500	43,041
Value of sales	\$1,000	1,671	1,242	97,754	93,093
Average value per pound	dollars	6.50	4.55	2.25	2.16
Fish 6" - 12"					
Number sold	1,000	(D)	(D)	5,005	2,995
Pounds sold	1,000	(D)	(D)	1,571	1,237
Value of sales	\$1,000	(D)	(D)	6,975	5,745
Average value per pound	dollars	(D)	(D)	4.44	4.64
Fish 1" - 6"					
Number sold	1,000	(D)	(D)	5,330	5,475
Pounds sold	1,000	(D)	(D)	137	147
Value of sales	\$1,000	(D)	(D)	1,306	1,423
Average per 1,000 fish	dollars	(D)	(D)	245	260
Total sales (excluding eggs)	\$1,000	1,778	1,452	106,035	100,260
Lost to various causes					
Total number	1,000	95	56	12,688	9,629
Total pounds	1,000	42	24	6,470	7,520
Distributed for conservation and restoration					
Fish 12" or longer	1,000	(D)	(D)	6,795	6,985
Fish 6" - 12"	1,000	1,660	1,670	64,780	66,320
Fish 1" - 6"	1,000	(D)	(D)	45,105	37,555
Total value	\$1,000	3,455	3,322	140,963	144,665

(D) Withheld to avoid disclosing data for individual operations.

UNITED STATES TROUT PRODUCTION

The total value of fish sales received by trout growers in the United States totaled 100 million dollars for 2023, down 5 percent from 2022.

The number of trout 12 inches and longer sold during 2023 totaled 27.2 million fish, up 1 percent from the previous year. The average price per pound was \$2.16, down 4 percent from the previous year. The value of sales for the 2023 marketing year was 93.1 million dollars, down 5 percent from 2022. For trout 12 inches or longer, 66.4 percent were sold to processors.

The number of 6"- 12" trout sold during 2023 totaled 3.00 million fish, down 40 percent from 2022. The average price per pound was \$4.64 during 2023, up 5 percent from the 2022 price. The total value of sales was 5.75 million dollars during 2023, down 18 percent from the previous year. The major sales outlets for 6"-12" trout were for recreational stocking accounting for 52.6 percent of total sales.

The number of 1"- 6" trout sold during 2023 totaled 5.48 million, up 3 percent from the previous year. The average value per 1,000 fish was \$260 during 2023, up from \$245 in 2022. The total value of sales was 1.42 million dollars, up 9 percent from last year's total.

Trout distributed for restoration, conservation, enhancement, or recreational purposes, primarily by State and Federal hatcheries, included 6.99 million 12" or longer fish, 66.3 million 6"- 12" fish, and 37.6 million 1"- 6" fish.

The estimated value of fish distributed totaled 145 million dollars, up 3 percent from 2022.

Total losses of all trout intended for sale were 9.63 million fish during 2023. Disease accounted for 73 percent of these losses.

The complete report can be found on the USDA NASS website at www.nass.usda.gov/Publications.