



# REGIONAL NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
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FOR IMMEDIATE RELEASE

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## USDA TO CONDUCT FLORICULTURE SURVEY

**LAKEWOOD, Colo. – November 22, 2023** – The U.S. Department of Agriculture’s (USDA) National Agricultural Statistics Service (NASS) will conduct the 2024 Commercial Floriculture Survey with approximately 1,000 producers in the Mountain Region states of Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming. Growers will be asked to provide information on production area, sales of floriculture commodities, and the number of agricultural workers on their operation.

“This information helps growers, buyers, government agencies, and others who can use the data to identify state and national trends, make plans, and determine the industry’s impact on farm income and the economy,” said Rodger Ott, Director, Mountain Regional Field Office.

“By participating in the survey, floriculture growers ensure that NASS can provide accurate data on floriculture production, thereby enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs,” Ott explained. To make it as easy as possible for producers to participate in the survey, NASS offers the options of responding via the internet, telephone, or mail.

NASS safeguards the privacy of all responses and publishes only state- and national-level data in aggregate, ensuring that no individual producer or operation can be identified.

The *Floriculture Crops* report will be released on May 16, 2024. This and all NASS reports are available online at [www.nass.usda.gov/Publications](http://www.nass.usda.gov/Publications). For state-specific questions, please contact your USDA NASS State Statistician at (800) 392-3202.

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