



# NEWS RELEASE

NATIONAL AGRICULTURAL STATISTICS SERVICE

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## USDA TO GATHER CASH RENTS DATA

**SIOUX FALLS, S.D. January 30, 2025 --** The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the Cash Rents and Leases survey starting February 3. The survey provides the basis for estimates of the current year’s cash rents paid for irrigated cropland, non-irrigated cropland, and permanent pasture. Over 241,000 survey recipients across the United States have been selected to complete the survey, which can be completed online at [agcounts.usda.gov](http://agcounts.usda.gov), by mail or phone. If respondents do not complete the survey by February 20, they may be contacted for an interview.

“Survey response from as many farm operators as possible ensures that cash rental rates accurately represent their locality,” said Erik Gerlach, NASS’ South Dakota State Statistician. “The data from the Cash Rents and Leases survey will also give landowners a useful tool in negotiating rental agreements and making other business decisions for their agricultural operations.”

Information from this survey is also used in the Farm Service Agency Conservation Reserve Program as an alternative soil rental rate prior to finalizing new rates each year.

In accordance with federal law, NASS keeps survey responses confidential. The data will be available in aggregate form only to ensure that no individual producer or operation can be identified. NASS will publish the state-level data on August 1 and county-level data on August 22 at [quickstats.nass.usda.gov](http://quickstats.nass.usda.gov). For more information on NASS surveys and reports, call the NASS South Dakota Field Office at (800) 582-6443 or visit

[https://www.nass.usda.gov/Surveys/Guide to NASS Surveys/Cash Rents by County/index.php](https://www.nass.usda.gov/Surveys/Guide%20to%20NASS%20Surveys/Cash%20Rents%20by%20County/index.php).

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*NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.*

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