

# FLORICULTURE

**All Value of Production:** The 2001 wholesale value of floriculture crops was up 2 percent from the revised 2000 value. The total crop wholesale value for all New Jersey growers with \$10,000 or more in sales is estimated at \$137 million compared with \$134 million for 2000. The 2001 wholesale value of floriculture crops for the entire United States was up 4 percent from the year 2000.

**Number of Growers:** The number of growers in New Jersey totaled 376 in 2001, a decline of 6 percent compared with the 2000 revised count of 398. This followed the United States national trend of a 6 percent decline in the total number of growers. The number of growers in New Jersey with sales of \$100,000 or more showed a 2 percent increase to 177, from 174 in 2000. This was counter to the United States trend in which every size group experienced a drop in members to the previous year.

**Growing Area:** Total covered area for floriculture crop production in the Garden State was recorded at 19.8 million square feet, 5 percent more than the revised area of 18.9 million square feet in 2000. Nationally, total covered area for floriculture production was virtually unchanged from 2000. Greenhouse space in New Jersey accounted for 98 percent of the

total covered area with 19.5 million square feet, up 4 percent from 2000. Film plastic structures at 14.7 million square feet were virtually unchanged from the revised 2000 figure. Fiberglass and other rigid plastic covers were up 75 percent for the year, while glass greenhouse area was up 11 percent compared to the revised 2000 area. Shade and temporary cover constituted the remaining 366,000 square feet of covered area, up 41 percent from 2000. Open ground usage totaled 2,435 acres, 6 percent over the 2000 total.

**Total Wholesale Value:** The total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level reached \$118 million in 2001, up 2 percent from the 2000 total. These operations, which comprised 47 percent of all growers, accounted for 86 percent of the total value of floriculture crops.

Bedding and garden plants, the largest contributor, recorded a slight decrease of 1 percent in wholesale value to \$75 million. Potted flowering plants were up 1 percent in value to \$28.8 million. The foliage category was valued at \$5.55 million in 2001, an increase of 45 percent from the revised 2000 estimate. The value of cut flowers increased by 20 percent, to \$8.53 million.

**FLORICULTURE: SELECTED CROPS AND STATE TOTALS. 2000 - 2001**

Plant Type	Operations with \$100,000 + Sales					
	Growers		Quantity Sold		Wholesale Value of Sales 1/	
	2000	2001	2000	2001	2000	2001
	Number		1,000		1,000 Dollars	
<b>Bedding/Garden Plants, Total</b>	2/	2/	2/	2/	75,748	75,018
Hanging Baskets, Geraniums	86	84	285	275	1,819	1,699
Hanging Baskets, Impatiens	62	62	132	147	723	804

See footnotes at the end of table.