



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
PACIFIC REGIONAL FIELD OFFICE - Nevada



www.nass.usda.gov/nv

FOR IMMEDIATE RELEASE

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USDA to gather cash rents data in Nevada

February 7, 2024 – The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the annual Cash Rents and Leases survey starting Feb. 5. The survey provides the basis for estimates of the current year’s cash rents paid for irrigated cropland, non-irrigated cropland, and permanent pasture. Over 241,000 survey recipients across the United States, including 450 in Nevada, have been selected to complete the survey, which can be completed online at agcounts.usda.gov, by mail or phone. The deadline to respond is February 20.

“Survey response from as many farm operators as possible ensures that cash rental rates accurately represent their locality,” said NASS Pacific Regional Director, Gary R. Keough. “The data from the Cash Rents and Leases survey will also give landowners a useful tool in negotiating rental agreements and making other business decisions for their agricultural operations.”

Information from this survey is also used in the Farm Service Agency Conservation Reserve Program as an alternative soil rental rate prior to finalizing new rates each year.

In accordance with federal law, NASS keeps survey responses confidential. The data will be available in aggregate form only to ensure that no individual producer or operation can be identified. NASS will publish the state-level data on Aug. 2 and county-level data on Aug. 23 at quickstats.nass.usda.gov/. For more information on NASS surveys and reports, call the NASS Pacific Regional Field Office at **(916) 738-6600** or visit [www.nass.usda.gov/Surveys/Guide to NASS Surveys/Cash Rents by County/index.php](http://www.nass.usda.gov/Surveys/Guide%20to%20NASS%20Surveys/Cash%20Rents%20by%20County/index.php).

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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