



REGIONAL NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
MOUNTAIN REGIONAL FIELD OFFICE
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FOR IMMEDIATE RELEASE
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FLORICULTURE CROPS - 2023

The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) has released 2023 floriculture estimates. NASS conducted the survey among operations that annually produce and sell at least \$10,000 of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, potted herbaceous perennials, cut cultivated florist greens, and propagative (unfinished) floriculture material. Annual sales include retail and wholesale sales of items surveyed. The top 28 states are published individually with the remaining states combined into the "other states" total.

The number of floriculture producers totaled 10,216, compared to 8,949 in 2022. For the 28 program states published, the number of producers increased 17% from 7,590 in 2022 to 8,887. The total value of sales across all floriculture crops totaled \$6.69 billion, virtually unchanged from 2022. For the 28 program states published, the total value was \$6.31 billion, a decrease of less than 1% from 2022. Area used for production was 851 million square feet compared to 833 million square feet in 2022.

The estimates can be accessed using the QuickStats online database, found here: <https://quickstats.nass.usda.gov>. Highlights of the 2023 survey can be found here: [Floriculture Highlights](#).

For state specific questions, please contact the following State Statisticians at 1-800-392-3202.

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