

KENTUCKY FLOWERS & FOLIAGE PLANTS – 2004

The **Kentucky** 2004 expanded wholesale value of sales of flowers and foliage totaled \$36.6 million, up 6 percent from the revised 2003 value of \$34.5 million. The expanded wholesale value is the value reported by growers with \$100,000 or more in sales of floriculture crops plus calculated wholesale value of sales for growers with sales below \$100,000. Kentucky ranked 30th of the 36 states that conducted a floriculture survey.

Data for Kentucky's potted flowering plants, annual bedding/garden plants (including pots, flats and hanging baskets), herbaceous perennials, foliage plants for indoor and patio use, cut flowers and propagative (unfinished) material was provided by growers with sales of \$100,000 or more. The wholesale value of total bedding/garden plants (\$24.8 million),

potted flowering plants (\$4.35 million) and foliage for indoor or patio use (\$805,000) totaled \$29.9 million. The bedding/garden total was made up of two parts, annual bedding/garden plants (\$18.9 million) and herbaceous perennial plants (\$5.85 million). Total value of production of Kentucky's \$100,000 plus operations was \$29.9 million.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 212, down 23 from the 2003 revised number of growers. Total greenhouse cover for the State was 5.32 million square feet, up 4 percent from 2003. Film plastic (single and multiple layer) represented 81 percent, fiberglass and other rigid plastic make up 6 percent and glass made up 13 percent. Shade and temporary cover made up 162,000 square feet.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 – 2004

Item	Number of Producers	Units	Total Sales	% of Sales at Wholesale	Wholesale Price			Value of all Sales at Wholesale
					Less than 5 inch	5 inch or more	Comb. Sizes	
			(1,000 Units)		(Dollars)		(1,000 dollars)	
POTTED FLOWERING PLANTS:								
African Violets 1/	-	Pots	-	-	-	-	-	-
Finished Florist Azaleas	6	Pots	2	72	-	10.01	-	20
Florist Chrysanthemums 2/	9	Pots	49	89	-	-	3.49	171
Easter Lilies	10	Pots	28	96	-	6.09	-	171
Poinsettias	31	Pots	563	91	1.50	5.62	-	2,954
Florist Roses 2/	4	Pots	2	54	-	-	4.36	9
Spring Flowering Bulbs 2/	11	Pots	34	82	-	-	6.06	206
Other Flowering Plants 2/	12	Pots	144	82	-	-	5.65	813
HERBACEOUS PERENNIALS:								
Potted Hardy/Garden	40	Pots	805	89	-	-	2.95	2,372
Potted Hosta	36	Pots	175	90	-	-	2.49 3/	435
Other Potted	40	Pots	987	78	2.25 4/	3.23 5/	7.61 6/	3,038
ANNUAL BEDDING/GARDEN PLANTS:								
POTS								
Begonia	30	Pots	160	73	1.12	2.51	-	228
Geraniums (Cuttings)	51	Pots	562	72	1.59	3.83	-	1,131
Geraniums (Seed)	19	Pots	165	84	0.78	2.59	-	192
New Guinea Impatiens	46	Pots	246	73	1.45	2.36	-	379
Impatiens	13	Pots	96	90	0.94	2.04	-	120
Marigold 2/	7	Pots	79	90	-	-	1.16	92
Pansy/Viola	13	Pots	236	92	0.90	1.83	-	358
Petunias	28	Pots	302	54	1.12	2.23	-	382
Other Flowering and Foliage	35	Pots	1,973	90	1.16	2.48	-	3,995
Vegetable Type	23	Pots	175	54	0.76	1.56	-	200
FLATS								
Begonia	45	Flats	90	80	-	7.52	-	677
Geraniums (Cuttings) 1/	-	Flats	-	-	-	-	-	-
Geraniums (Seed)	4	Flats	15	94	-	11.46	-	172
New Guinea Impatiens 1/	-	Flats	-	-	-	-	-	-
Impatiens	50	Flats	94	71	-	7.45	-	700
Marigold	48	Flats	42	72	-	7.50	-	315
Pansy/Viola	49	Flats	181	88	-	8.36	-	1,513
Petunias	49	Flats	86	75	-	8.49	-	730
Other Flowering and Foliage	47	Flats	498	79	-	8.27	-	4,118
Vegetable Type	40	Flats	46	68	-	8.15	-	375
HANGING PLANTS								
Begonia	28	Baskets	31	69	-	5.96	-	185
Geraniums (Cuttings)	34	Baskets	52	83	-	7.26	-	378
Geraniums (Seed) 1/	-	Baskets	-	-	-	-	-	-
New Guinea Impatiens	37	Baskets	40	86	-	6.94	-	278
Impatiens	31	Baskets	45	84	-	5.05	-	227
Marigold 1/	-	Baskets	-	-	-	-	-	-
Pansy/Viola 1/	-	Baskets	-	-	-	-	-	-
Petunias	38	Baskets	44	71	-	6.28	-	276
Other Flowering	35	Baskets	315	92	-	5.72	-	1,802
FOLIAGE PLANTS FOR INDOOR OR PATIO USE:								
Potted Foliage	7	Pots	-	86	-	-	-	108
Foliage, Hanging	33	Baskets	113	86	-	6.17	-	697
CUT FLOWERS: 7/								
PROPAGATIVE (UNFINISHED) FLORICULTURE MATERIAL: 8/								
TOTAL WHOLESale VALUE: 9/								
								36,592

1/Not published to avoid disclosure of individual operations. 2/Pot price is a weighted average of all pots reported to avoid disclosure of individual operations 3/Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. 4/Pot price less than 1 gallon. 5/Pot price 1 to 2 gallon. 6/Pot price 2 gallon and larger. 7/Not published to avoid disclosure of individual operations. Includes Pompon Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. 8/Propagative material was confidential. 9/Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).