

KENTUCKY FLOWERS & FOLIAGE PLANTS - 2002

The Kentucky 2002 wholesale value of sales of flowers and foliage totaled \$32.9 million, up 4 percent from the revised 2001 value of \$31.5 million. The wholesale value is the value reported by growers with \$100,000 or more in sales of floriculture crops plus calculated wholesale value of sales for growers with sales below \$100,000. Kentucky ranked 29th of the 36 states that conducted a floriculture survey.

Data for Kentucky's potted flowering plants, annual bedding/garden plants (including pots, flats and hanging baskets), herbaceous perennials, foliage plants for indoor and patio use, cut flowers and propagative (unfinished) material was provided by growers with sales of \$100,000 or more. The wholesale value of total bedding/garden plants (\$21.8 million), potted flowering plants (\$4.62 million) and foliage for indoor or

patio use (\$1.81 million) totaled \$28.2 million. The bedding/garden total was made up of two parts, annual bedding/garden plants (16.6 million) and herbaceous perennial plants (\$5.13 million). Due to disclosure restraints, cut flower sales and propagative (unfinished) material were not included in total sales.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 151, down 15 from the 2001 revised number of growers. Total greenhouse cover for the State was 4.82 million square feet, down 4 percent from 2001. Film plastic (single and multiple layer) represented 73 percent, fiberglass and other rigid plastic make up 16 percent and glass made up 11 percent. Shade and temporary cover made up 141,000 square feet.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 2002

Item	Number of Producers	Units	Total Sales (1,000 Units)	% of Sales at Wholesale	Wholesale Price (Dollars)			Value of all Sales at Wholesale (1,000)
					Less than 5 inch	5 inch or more	Comb. Sizes	
POTTED FLOWERING PLANTS:								
African Violets <u>1/</u>	3	Pots	17	86			1.18	20
Finished Florist Azaleas <u>1/</u>	11	Pots	16	69			8.42	135
Florist Chrysanthemums <u>1/</u>	11	Pots	102	96			3.04	310
Easter Lilies <u>1/</u>	13	Pots	53	84			4.86	258
Poinsettias	26	Pots	885	84	1.29	3.98		3,240
Florist Roses <u>2/</u>	-	Pots	-	-	-	-		-
Spring Flowering Bulbs	14	Pots	35	74	2.24	5.37		185
Other Flowering Plants	10	Pots	76	95	2.53	6.08		451
HERBACEOUS PERENNIALS:								
Potted Hardy/Garden	37	Pots	1,393	93	0.66	1.75		2,175
Potted Hosta <u>3/</u>	29	Pots	94	73			4.06	381
Other Potted <u>3/</u>	33	Pots	692	75			3.72	2,571
ANNUAL BEDDING/GARDEN PLANTS:								
POTS								
Begonia	23	Pots	159	40	1.44	2.07		243
Geraniums (Cuttings)	50	Pots	683	76	1.49	2.71		1,391
Geraniums (Seed) <u>1/</u>	17	Pots	501	90			1.04	522
New Guinea Impatiens	46	Pots	273	76	1.61	1.74		453
Impatiens	17	Pots	80	64	1.27	1.50		113
Marigold <u>1/</u>	6	Pots	9	23			1.09	10
Pansy/Viola <u>1/</u>	10	Pots	241	72			0.83	201
Petunias	23	Pots	493	75	0.62	1.71		334
Other Flowering and Foliage	30	Pots	1,569	81	1.11	2.17		2,539
Vegetable Type	15	Pots	71	41	1.03	1.43		83
FLATS								
Begonia	41	Flats	120	82	Wholesale Price			894
Geraniums (Cuttings) <u>2/</u>	-	Flats	-	-	7.45			-
Geraniums (Seed)	5	Flats	4	74	10.11			40
New Guinea Impatiens	4	Flats	2	39	13.33			27
Impatiens	44	Flats	134	80	7.67			1,028
Marigold	43	Flats	64	82	7.83			501
Pansy/Viola	45	Flats	180	78	8.10			1,458
Petunias	48	Flats	97	73	8.05			781
Other Flowering and Foliage	45	Flats	366	86	8.14			2,979
Vegetable Type	41	Flats	71	71	7.66			544
HANGING PLANTS								
Begonia	18	Baskets	34	82	5.68			193
Geraniums (Cuttings)	30	Baskets	28	74	7.10			199
Geraniums (Seed) <u>2/</u>	-	Baskets	-	-	-			-
New Guinea Impatiens	28	Baskets	30	75	6.57			197
Impatiens	30	Baskets	61	86	5.03			307
Marigold <u>2/</u>	-	Baskets	-	-	-			-
Petunias	35	Baskets	44	68	5.89			259
Other Flowering	31	Baskets	225	83	5.58			1,256
FOLIAGE PLANTS FOR INDOOR OR PATIO USE:								
Potted Foliage	11	Pots		83	-			888
Foliage, Hanging	26	Baskets	171	89	5.37			918
CUT FLOWERS: 4/								
PROPAGATIVE (UNFINISHED) FLORICULTURE MATERIAL: 5/								
TOTAL WHOLESALSALE VALUE: 6/								32,865

1/Pot price is a weighted average of all pots reported to avoid disclosure of individual operations. 2/Not published to avoid disclosure of individual operations. 3/Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. 4/Not published to avoid disclosure of individual operations. Includes Pompon Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. 5/Propagative material was confidential. 6/Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).