Another impressive piece of learning equipment for the KDA Farm & Home Safety Program: a grain elevator safety simulator.

The **Farm & Home Safety Program** reaches thousands of Kentuckians every year by visits to schools, camps, civic clubs, electric co-operative meetings, and other events by coordinators Dale Dobson and Jason Hodge.

The program has increased its emphasis on all-terrain vehicle safety in recent years, as deaths and injuries on the popular four-wheelers have become more frequent.

A new piece of equipment adds to KDA's timeless farm safety message. A **tractor rollover simulator** harmlessly but dramatically demonstrates the safety rewards of using a tractor's roll bar and safety belts correctly on a tractor – and the possible tragedy of not doing so.

The rollover simulator is staffed by some frequently unfortunate mannequins, whose misfortunes serve as eye-opening instruction to audiences all over Kentucky. Program Coordinator Dale



Dobson said, "We can pose the child-size mannequins on the tractor the exact way we all have seen children ride with Dad or Granddad. Watching them fall when the tractor rolls over is not pretty."

The rollover simulator was the end product of more than a year's work for Dobson, KDA and a group of volunteer safety-conscious partners.

The 2002 Kentucky General Assembly passed legislation establishing a **specialty license plate**



The Spay/Neuter specialty license plate, created with the help of KDA and the Animal Control Advisory Board, is now available at your county clerk's office.

encouraging Kentuckians to have pets spayed or neutered to reduce the number of stray dogs and cats. KDA and the **Animal Control Advisory Board** crafted the legislation, and Sen. Tom Buford of Nicholasville sponsored the bill in the General Assembly. Linda Kay Davis of Morehead created the design chosen for the plate.

Marketing processed products

KDA continued to help Kentucky producers find new markets for their "Kentucky Proud" processed products within the Commonwealth, throughout the nation, and around the globe.

The Division of Market Research brings together manufacturers, producers, processors, marketers and consumers of manufactured and processed food products, establishing a strong state presence at markets, expos and shows in Atlanta, Chicago and New York.

In 2003 they brought 40 Kentucky food companies to a special Kentucky Fresh/Proud section of "Kentucky Crafted: The Market," as well as helping Kentucky companies present their wares at the Governor's Kentucky Derby Celebration, the Kentucky State Fair, and other special events.

The Kentucky Department of Agriculture safeguards the environment, protects consumers, and advocates for Kentucky farmers. The varied Department activities well illustrate its slogan, "KDA – It's *more* than you know."