

# 2007 Census of Agriculture You Should Be Counted!



### NASS is Committed to Making Sure ALL Farms are Accurately Represented

USDA's National Agricultural Statistics Service (NASS) will soon conduct the 2007 Census of Agriculture. We need your help to make it the most effective tool it can be! The Census of Agriculture provides the only source of uniform, comprehensive agricultural data for every county in the nation.

#### **Your Voice**

Have you ever thought agriculture wasn't considered a valued and important industry? Taking part in the 2007 Census of Agriculture is your opportunity to be heard.



Join this collective voice and take this opportunity to have a positive impact on US agriculture at both the local and national levels.



When you receive your Census report form in early 2008, please complete and return it promptly.

#### **Your Future**

The 2007 Census of Agriculture will collect information concerning all areas of farming and ranching operations, including production expenses, market value of products and operator characteristics.

Your responses help provide information that is used for all types of agricultural planning and decision-making. This information helps USDA work with other organizations to develop short-term and long-term improvement, strategies and safeguards.

Here are just a few examples of how the information is used to benefit your operation and your entire community.

- Your county extension office uses the data in community planning to ensure you are getting the services you need.
- USDA uses the information to determine if its service centers are staffed at appropriate levels to assist farmers and ranchers.
- Lending institutions use the information to provide sufficient funds for operational loans.

Your input, along with the input of all of America's farmers and ranchers, can make a real difference for you and your community.

## Your Responsibility

As a member of the US farming and ranching population, it's your responsibility to stand up and be counted. The Census of Agriculture is how you can make a difference to your operation, your community and all of US agriculture. You provide USDA with vital information that cannot be collected by other means.

To be relevant, this information needs to be accurate and inclusive. You can help us tell the story of Indiana's diverse agriculture.



If you do not receive your 2007 Census of Agriculture report form by mid-January 2008, please call toll-free: 1-800-363-0469.



2007 CENSUS OF AGRICULTURE

YOUR VOICE. YOUR FUTURE. YOUR RESPONSIBILITY.