

CROP SUMMARY

FLORICULTURE: SALES, PRICE, AND WHOLESALE VALUE INDIANA, 2003-2004

Type	Units Sold		Wholesale Price				Value of Sales at Wholesale <u>1/</u>	
			Less than 5 Inches		5 Inches or More			
	2003	2004	2003	2004	2003	2004	2003	2004
	<u>Thousands</u>			<u>Dollars</u>			<u>Thousand Dollars</u>	
<u>Potted Flowering Plants</u>								
Azaleas, Florist	36	31	<u>2/</u>	<u>2/</u>	9.09	9.69	327	300
Chrysanthemums, Florist	29	32	<u>2/</u>	<u>2/</u>	5.38	6.01	156	192
Lilies, Easter	77	72	<u>2/</u>	<u>2/</u>	4.83	4.50	372	324
Poinsettias	878	790	1.78	1.77	5.10	5.41	4,016	3,859
Spring Flowering Bulbs	154	<u>2/</u>	2.86	<u>2/</u>	<u>2/</u>	<u>2/</u>	441	<u>2/</u>
Other Flowering	233	229	1.59	1.52	3.71	3.88	655	664
<u>Foliage Plants for Indoor or Patio Use</u>								
Foliage Hanging Baskets	92	97	---	---	7.26	7.55	668	732
<u>Herbaceous Perennials</u>								
Chrysanthemums, Potted	1,772	1,806	1.10	1.30	2.51	2.45	4,264	4,299
Potted Hosta <u>3/</u>	109	92	2.85	2.36	4.54	4.64	512	433
Other Potted Herbaceous <u>2/ 3/</u>	1,612	1,984	1.33	1.26	3.90	4.07	4,020	4,484
<u>Annual Bedding/Garden Plants, Potted</u>								
Begonias, Potted	123	120	1.80	1.80	2.10	2.57	232	237
Geraniums, Cuttings	1,226	1,232	1.73	1.75	5.18	5.56	2,763	2,766
Geraniums, Seed	1,050	494	1.05	1.03	2.71	3.10	1,259	652
Impatiens	87	70	1.98	2.11	3.46	2.74	217	160
Impatiens, New Guinea	282	276	1.74	1.75	4.84	4.25	599	593
Marigolds	18	12	1.15	<u>2/</u>	1.84	1.92	30	23
Pansy/Viola	311	360	0.90	0.79	3.31	2.88	892	870
Petunias	348	384	1.47	1.41	2.43	2.39	646	689
Other Potted, Flowering or	1,651	1,624	1.51	1.66	4.01	3.98	3,191	3,443
<u>Vegetable Bedding Plants</u>								
Potted	140	143	0.56	0.56	2.04	1.86	123	157
All (Flats)	94	101	---	---	7.69	8.07	723	815
<u>Annual Bedding Plants (Flats)</u>								
Begonias	148	213	---	---	7.53	7.50	1,114	1,598
Geraniums, Cuttings <u>4/</u>	2	29	---	---	12.07	12.07	24	350
Geraniums, Seed	11	11	---	---	11.56	11.80	127	130
Impatiens	269	213	---	---	6.96	7.17	1,872	1,527
Impatiens, New Guinea <u>4/</u>	9	7	---	---	13.56	14.72	122	103
Marigolds	115	96	---	---	6.90	6.94	794	666
Pansy/Viola	146	105	---	---	6.89	7.14	1,006	750
Petunias, Bedding	255	226	---	---	7.61	7.53	1,941	1,702
All Other Flowering & Foliar	613	552	---	---	7.39	6.97	4,530	3,847
<u>Annual Bedding/Garden Plants, Hanging Baskets</u>								
Begonia	64	87	---	---	8.13	8.40	520	731
Geranium, Cuttings	75	89	---	---	7.77	7.89	583	702
Geranium, Seed	<u>4/</u>	<u>4/</u>	---	---	<u>4/</u>	<u>4/</u>	<u>4/</u>	<u>4/</u>
Impatiens	54	75	---	---	6.84	5.93	369	445
Impatiens, New Guinea	54	73	---	---	7.92	7.77	428	567
Pansy/Viola	39	13	---	---	6.42	6.79	250	88
Petunia	73	108	---	---	7.23	7.19	528	777
Other, Flowering	311	466	---	---	7.30	6.97	2,270	3,248

^{1/} Equivalent wholesale value of all sales.

^{2/} Weighted average of all pots reported to avoid disclosure of individual operations.

^{3/} Data is in gallons. Less than one gallon and 1 to 2 gallon.

^{4/} Data not published to avoid disclosure of individual operations.