HAWAII PINEAPPLES Annual Summary

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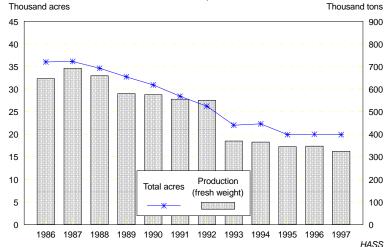
1997 PINEAPPLE OUTPUT LOWEST RECORDED

Hawaii's 1997 pineapple production is estimated at 324,000 tons. This was 7 percent lower than 1996 and the lowest since records were kept by the *Hawaii Agricultural Statistics Service*. Fresh sales of 103,000 tons were 10 percent lower than 1996 and the lowest since 1980. Processed utilization, totaling 221,000 tons, was 5 percent lower than 1996.

Producers reported lower yield due to growing problems such as root rot and weeds from heavy November 1996 rains. On the positive side, good weather in 1997 helped promote better fruit color.

PINEAPPLES: Production and acreage

State of Hawaii, 1986-1997



The equivalent farm value of the 1997 pineapple crop is estimated at \$91.7 million, 4 percent lower than 1996. Pineapple sold as processed fruit was pegged at \$127 a ton. Fresh market sales averaged \$618 a ton, 3 percent higher than the previous year and the highest on record.

PINEAPPLES: Number of farms, acreage, production, disposition, price, and value, State of Hawaii, 1993-97

Year	Farms ¹	Acreage used for crop	Production (fresh weight)	Disposition		Farm p	Value of	
				Processed (fresh weight)	Fresh market	Processed ²	Fresh market ³	production (fresh weight)
	Number	1,000 acres		- 1,000 tons		Dollars pe	Thousand dollars	
1993	20	22.0	370	235	135	110	400	79,850
1994	15	22.3	365	235	130	110	408	78,890
1995	15	19.9	345	220	125	113	500	87,360
1996	15	20.0	347	232	115	117	598	95,914
1997	15	19.9	324	221	103	127	618	91,721

¹ Includes specialty pineapple.

² Estimate to reflect value of fresh fruit delivered processing plant door based on average contract prices of independent growers.

³ Estimate to reflect value at wholesale establishments for local sales and shipper dock for mainland and foreign sales.

PINEAPPLES: Value of fresh market and processed utilization, State of Hawaii, 1993-97

		Fresh market sales	Processor value	Total value:				
Year		Quantity		of canned fruit	Fresh market and processed ⁴			
	Local	Shipped out-of-State 1	Value ²	and juice production ³				
	1,	000 tons	Million dollars					
1993	29.4	105.6	54.0	86.6	140.6			
1994	17.0	113.0	53.0	81.1	134.1			
1995	24.1	100.9	62.5	72.5	135.0			
1996	20.0	95.0	68.8	78.2	147.0			
1997	16.7	86.3	63.7	*	*			

^{* =} Available in July. ¹ Market Analysis and News Branch of the State Department of Agriculture. Includes all destinations. ² Value FAS shipping point for outshipments, delivered wholesalers local sales. ³ Value of canned fruit and juices and by-product shipped out-of-State and sold within State. ⁴ Pineapple Growers Association of Hawaii.

PINEAPPLES: Outshipments of fresh pineapples, State of Hawaii, 1993-97

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Total
	1,000 pounds											_	
1993	14,213	14,636	21,015	19,066	21,505	20,305	21,209	20,021	14,511	13,905	16,309	14,570	211,265
1994	16,097	15,265	20,900	18,064	19,751	21,188	20,846	20,283	18,461	19,503	17,841	17,791	225,990
1995	16,108	13,926	18,816	15,016	19,751	18,712	19,323	19,031	15,434	15,407	15,580	14,735	201,839
1996	16,211	15,682	19,437	15,894	16,460	14,827	19,168	15,645	12,166	16,166	15,249	13,187	190,092
1997	12,892	12,771	18,014	12,686	15,916	15,403	19,096	11,882	12,919	14,609	12,647	13,765	172,600

Source of outshipment data: Market Analysis and News Branch of the State Department of Agriculture.