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## Herbs:



Hawaii fresh herb production for 2010 is estimated at 4.4 million pounds, 17 percent below the 5.3 million pounds in 2009. The record production high is 5.7 million pounds set in 2006. The farm value of all fresh herb sales in 2010 was \$10.8 million, up 9 percent from previous year.

Sweet (Italian) basil production is estimated at 1.2 million pounds in 2010, down 37 percent from 2009. Farm prices for 2010 equaled the previous year's levels which generated \$2.3 million in farm gate revenues. Asian basil production is pegged at 2.0 million pounds for 2010, down 13 perenct from 2009. Farm prices increased 25 cents to an average of \$1.60 per pound in 2009. The farm value for Asian basil is \$3.2 million.

Production of all other herbs totaled 1.2 million pounds in 2010, an increase of 9 percent from 2009. Farm revenues totaled \$5.3 million for 2010, up 71 percent from 2009. Major herbs in this combined category were galangal (Thai ginger), parsley, Chinese parsley (cilantro), rosemary, lemon grass, mint, chives, and various ethnic herbs.

FRESH HERBS: Production, Price, and Value, State of Hawaii, 2006-2010

| Year                           | Basil              |       |       |         | Chinese               | Other              | All    |
|--------------------------------|--------------------|-------|-------|---------|-----------------------|--------------------|--------|
|                                | Sweet<br>(Italian) | Asian | Total | Parsley | Parsley<br>(Cilantro) | Herbs <sup>1</sup> | Herbs  |
| Production – 1,000 pounds      |                    |       |       |         |                       |                    |        |
| 2006                           | 2,000              | 1,600 | 3,600 | 250     | 200                   | 1,650              | 5,700  |
| 2007                           | 2,100              | 1,600 | 3,700 | 140     | 150                   | 1,410              | 5,400  |
| 2008                           | 2,500              | 1,700 | 4,200 | 100     | 180                   | 1,120              | 5,600  |
| 2009                           | 1,900              | 2,300 | 4,200 | 2       | 2                     | 1,100              | 5,300  |
| 2010                           | 1,200              | 2,000 | 3,200 | 2       | 2                     | 1,200              | 4,400  |
| Farm price – dollars per pound |                    |       |       |         |                       |                    |        |
| 2006                           | 1.90               | .95   |       | 1.85    | 2.40                  | 1.70               |        |
| 2007                           | 1.65               | 1.25  |       | 2.10    | 2.60                  | 2.20               |        |
| 2008                           | 1.75               | 1.40  |       | 2.25    | 2.40                  | 2.15               |        |
| 2009                           | 1.95               | 1.35  |       | 2       | 2                     | 2.81               |        |
| 2010                           | 1.95               | 1.60  |       | 2       | 2                     | 4.39               |        |
| Farm value – 1,000 dollars     |                    |       |       |         |                       |                    |        |
| 2006                           | 3,800              | 1,520 | 5,320 | 462     | 480                   | 2,805              | 9,067  |
| 2007                           | 3,465              | 2,000 | 5,465 | 294     | 390                   | 3,102              | 9,251  |
| 2008                           | 4,375              | 2,380 | 6,755 | 225     | 432                   | 2,408              | 9,820  |
| 2009                           | 3,705              | 3,105 | 6,810 | 2       | 2                     | 3,087              | 9,897  |
| 2010                           | 2,340              | 3,200 | 5,540 | 2       | 2                     | 5,266              | 10,806 |

<sup>&</sup>lt;sup>1</sup> Includes spearmint, dill, and other herbs; some of which cannot be published separately to avoid disclosure. Also includes small amount of basil and parsley for which an individual total could not be obtained. <sup>2</sup> Data not shown separately to avoid disclosure of individual operations but combined and included with "Other herbs."