

# HAWAII POINSETTIAS

FREQUENCY: Annual

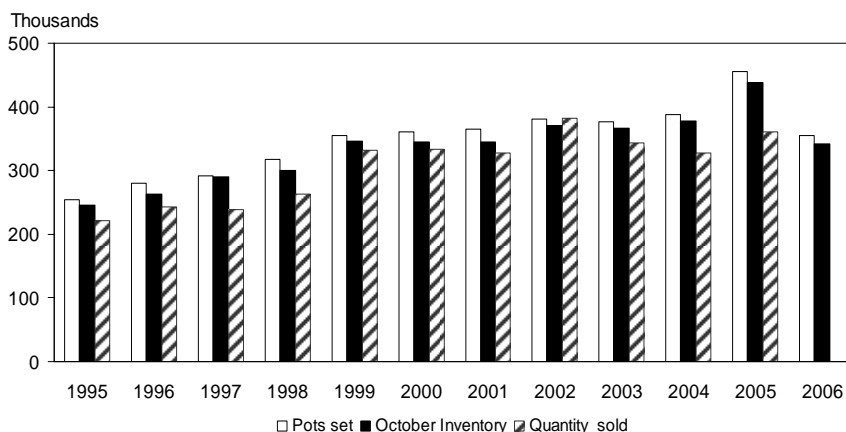
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## SMALLER POINSETTIA INVENTORY FOR 2006

A smaller inventory of poinsettias are available for the upcoming 2006 holiday season according to USDA, NASS, Hawaii Field Office. Based on the October 2006 poinsettia grower survey taken earlier in the month, inventory is pegged at 342,000 pots, down 22 percent from the 2005 total.

Historically, October pot inventory represents 95-98 percent of total pots set and does not take into account culling for disease and quality, combining smaller pots into hanging baskets, and other factors that may affect the actual amount reaching markets during the peak holiday season.

Poinsettia Inventory & Quantity Sold,  
State of Hawaii, 1995-2006



## POINSETTIAS: Fall inventory, State of Hawaii, 2002-2006, with comparisons

Year	Pots set	Plant inventory October					Pots sold
		Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total	
<i>Number of pots</i>							
2002	381,000	125,800	214,600	29,600	--	370,000	382,000
2003	376,000	99,000	235,000	33,000	--	367,000	344,000
2004	388,000	117,000	227,000	34,000	--	378,000	327,000
2005	455,000	115,000	278,000	45,000	--	438,000	360,000
<b>2006</b>	<b>355,000</b>	<b>83,000</b>	<b>222,000</b>	<b>37,000</b>	--	<b>342,000</b>	<b>NA</b>

NA = Not available.

-- = Negligible.

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Survey indications show October 2006 inventory of pots in the 5-6 ½ inch category accounted for the majority of the inventory with 222,000 pots or 65 percent of the total. Pots less than 5 inches comprised 24 percent or 83,000 pots while those in the Over 6 ½ inch category contributed 11 percent or 37,000 pots.

Pots grown under saran made up 57 percent of 2006 season's inventory. Pots grown under glass or glass substitute were 21 percent of the total and pots grown under open field conditions were 22 percent of the total.

Red continued to be the popular color for the upcoming season with Freedom Red and other red making up 76 percent of the inventory. The remaining 24 percent was divided among the other varieties.

**POINSETTIAS: Percent of pots available for sale by size, in October, 2002-2006**

Year	Under 5 inches	5-6 ½ inches	Over 6 ½ inches	Hanging Baskets	Total
2002	34	58	8	--	100
2003	27	64	9	--	100
2004	31	60	9	--	100
2005	26	64	10	--	100
2006	24	65	11	--	100

**POINSETTIAS: Percent of flowers grown by type of growing area, in October, 2002-2006**

Year	Saran	Glass or glass Substitute	Open field
2002	50	19	31
2003	50	27	23
2004	53	21	26
2005	48	27	25
2006	57	21	22

**POINSETTIAS: Percent of flowers grown by varieties, in October, 2002-2006**

Year	Freedom		Others				
	Red	Other	Marbled	Pink	Red	White	Unspecified
2002	44	16	2	2	21	3	12
2003	30	11	2	2	35	6	14
2004	47	9	2	3	26	2	11
2005	24	6	5	6	50	6	3
2006	29	6	3	6	47	6	3