



June 2011

<u>USDA</u>

In cooperation with



Inside this issue:

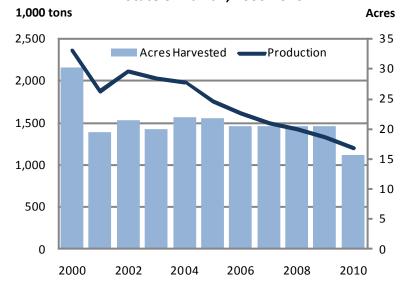
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Sugarcane Production Down 10 Percent

Production of sugarcane for sugar and seed in 2010 is revised to 1.25 million tons, down 10 percent from the 2009 estimate. Area harvested for sugar and seed is revised to 17,400 acres, down 4,800 acres from the previous year. Yield for sugar and seed is estimated at 71.6 tons per acre, up 9.3 tons per acre from 2009.

Production of sugarcane for sugar is revised to 1.20 million tons, down 10 percent from 2009. Area harvested for sugar production totaled 15,500 acres, down 4,800 acres from the previous year estimate. Yield of sugarcane for sugar is revised to 77.1 tons per acre, down 11.5 tons per acre from 2009.

SUGARCANE: Production and Area Harvested, State of Hawaii, 2000-2010



Sugarcane: Area Harvested, Yield, and Production, State of Hawaii, 2009 and 2010

	Area Harvested		Yie	eld ¹	Production ¹	
	2009	2010	2009	2010	2009	2010
	1,000 acres		Te	ons	1,000 tons	
For sugar	20.3	15.5	65.6	77.1	1,332	1,195
For seed	1.9	1.9	26.3	26.3	50	50
For sugar and seed	22.2	17.4	62.3	71.6	1,382	1,245

*Revised. 1 Yield and production refer to net weight.

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U.S. Floriculture

Production from Operations with Sales of \$100,000 or More Up 3 Percent from 2009

Total Wholesale Value: The total wholesale value of floriculture crops sold by operations with \$100,000 or more of sales in the 15-State program is \$3.98 billion for 2010, up 3 percent from the revised 2009 total. These operations account for 96 percent of the total value of \$4.13 billion in floriculture crops, but comprise only 44 percent of all producers. California accounted for 25 percent of the total wholesale value in the 15 States. Florida ranks second with 20 percent; while Michigan, Texas, and North Carolina round out the top 5 States accounting for 10 percent, 7 percent, and 6 percent of the total, respectively. ■

2010 Wholesale Value of Floriculture Crops Increased 3 Percent

The 2010 wholesale value of floriculture crops is up 3 percent from the revised 2009 valuation. The total crop value at wholesale for the 15-State program for all growers with \$10,000 or more in sales is estimated at \$4.13 billion for 2010, compared with \$4.00 billion for 2009. California continues to be the leading State with crops valued at \$1.01 billion, up 8 percent from the 2009 value. Florida, the next largest producer is down 1 percent from the prior year to \$810 million in wholesale value. These two States account for 44 percent of the 15-State total value. For 2010, the top 5 States are California, Florida, Michigan, Texas, and North Carolina, which account for \$2.75 billion, or 66 percent, of the 15-State total value.

Floriculture Crops Summary Wholesale Value of All Sales by Plant Category, by State, for Operations with \$100,000+ Sales, 2009-2010

		-	-	-	1			
State	Annual Bedding/Garden Plants			ceous nnial nts	Total Bedding/Garden Plants ¹			
	2009	2010	2009	2010	2009	2010		
	1,000 dollars							
CA	190,706	238,275	68,942	60,508	259,648	298,783		
FL	88,380	73,150	32,395	46,357	120,775	119,507		
HI	*	*	*	*	2,764	3,192		
IL	43,287	44,050	45,542	42,568	88,829	86,618		
MD	60,113	55,630	20,054	20,798	80,167	76,428		
MI	179,086	203,908	69,131	57,393	248,217	261,301		
NJ	62,294	63,572	45,097	46,892	107,391	110,464		
NY	76,810	78,736	23,585	24,273	100,395	103,009		
NC	162,275	140,112	32,062	43,966	194,337	184,078		
ОН	93,166	93,770	35,007	35,733	128,173	129,503		
OR	59,368	61,604	20,911	20,420	80,279	82,024		
PA	*	*	*	*	78,359	75,384		
SC	9,526	7,461	74,687	70,207	84,213	77,668		
TX	159,283	175,237	30,246	34,741	189,529	209,978		
WA	50,366	61,796	23,474	32,583	73,840	94,379		
15-State Progran	n							
Other States	64,380	61,605	16,744	16,971	-	-		
Total	1,299,039	1,358,906	537,877	553,410	1,836,916	1,912,316		

See footnote(s) at end of table.

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Floriculture Crops Summary Wholesale Value of All Sales by Plant Category, by State, for Operations with \$100,000+ Sales, 2009-2010 ---- Continued

State	Potted Flowering Plants		for Ir	e Plants ndoor io Use	Cut Flowers	
	2009	2010	2009	2010	2009	2010
CA	207,486	243,683	101,802	95,216	270,708	286,218
FL	130,905	115,918	399,771	411,825	8,136	*
HI	*	*	9,823	8,318	8,121	8,126
IL	26,642	23,876	1,562	1,669	1,167	1,705
MD	*	*	506	848	*	*
MI	30,920	31,759	8,702	7,833	9,021	9,540
NJ	20,665	22,709	2,158	1,947	11,390	12,407
NY	42,368	40,212	2,948	2,630	2,297	1,918
NC	32,219	35,403	11,745	16,056	*	*
OH	29,922	35,686	3,996	4,585	*	*
OR	18,885	18,461	468	*	10,765	10,215
PA	29,423	29,648	2,344	2,624	8,185	*
SC	13,034	11,314	519	1,365	*	*
TX	31,353	31,712	10,101	15,053	*	*
WA	8,169	7,752	584	*	26,073	22,991
15-State Progra	m					
Other States	21,014	20,375	-	1,141	5,576	22,037
Total	643,005	668,508	557,029	571,110	361,439	375,157

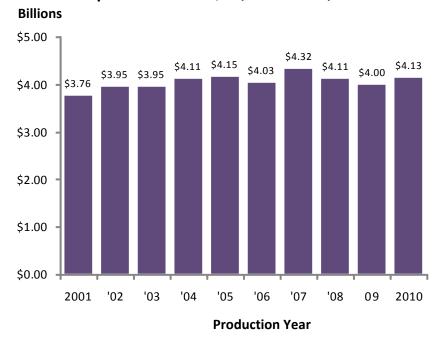
State	Cut Cultivated Greens		Florid	igative culture erial	Total Wholesale Value of All Plant Categories ²			
	2009	2010	2009	2010	2009	2010		
	1,000 dollars							
CA	10,081	8,485	73,479	66,231	923,204	998,616		
FL	55,996	60,725	85,752	80,083	801,335	788,058		
HI	251	302	*	*	20,959	19,938		
IL	*	*	5,995	5,003	124,195	118,871		
MD	_	-	3,592	3,350	84,265	80,626		
MI	*	*	83,311	78,573	380,171	389,006		
NJ	*	*	16,591	22,329	158,195	169,856		
NY	75	68	16,793	16,505	164,876	164,342		
NC	_	*	3,715	3,497	242,016	239,034		
ОН	-	-	22,603	24,601	184,694	194,375		
OR	6,509	7,802	11,944	12,494	128,850	130,996		
PA	*	*	23,934	23,489	142,245	131,145		
SC	*	*	*	*	97,766	90,347		
TX	*	*	7,007	8,567	237,990	265,310		
WA	25	18	23,527	29,362	132,218	154,502		
15-State Program	m							
Other States	998	856	2,768	2,280	30,356	46,689		
Total	73,935	78,256	381,011	376,364	3,853,335	3,981,711		

^{*} Included in Other States to avoid disclosing data of individual operations. "-" represents zero. ¹ Includes Annual Bedding Plants and Herbaceous Perennial Plants. ² State totals exclude Plant Category values denoted by asterisks (*).

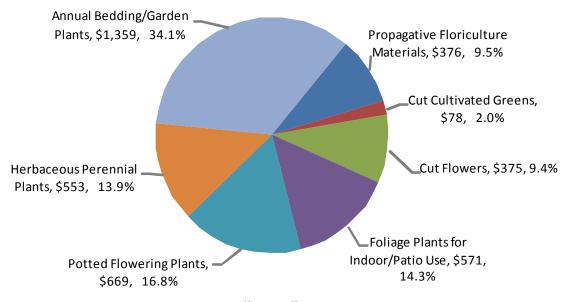
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U.S. Floriculture — Continued

FLORICULTURE CROPS: Expanded Wholesale Value, 15-State Program, for Operations with \$10,000+ Sales, 2001-2010



FLORICULTURE CROPS:
Wholesale Value of Sales by Plant Category, 15-State Program,
for Operations with \$100,000+ Sales, 2010



Million Dollars

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Floriculture Crops Summary Number of Producers by Gross Value of Sales and Expanded Wholesale Value, by State, for Operations with \$10,000+ Sales, 2009-2010

\$10,000		\$20,000		\$40,000		\$50,000			
State	to \$19,9		to \$39,		to \$49,			to \$99,999	
	2009	2010	2009	2010	2009	2010	2009	2010	
				Ni	umber				
CA	79	51	94	71	36	36	120	130	
FL	87	86	92	70	36	30	121	135	
HI	58	60	68	74	8	16	67	57	
IL	29	14	46	32	12	10	58	73	
MD	30	26	28	25	15	14	35	35	
MI	103	59	96	85	42	38	116	127	
NJ	27	37	54	52	29	27	76	69	
NY	126	85	137	129	52	54	152	171	
NC	54	33	59	51	19	14	59	66	
ОН	69	57	92	65	39	37	120	150	
OR	49	42	46	45	19	19	50	50	
PA	126	89	176	138	65	63	145	215	
SC	15	7	17	11	9	9	18	26	
TX	20	9	36	22	10	19	46	50	
WA	48	27	42	38	16	17	50	73	
15-State Pr	ogram								
Total	920	682	1,083	908	407	403	1,233	1,427	
	\$100,	000	\$500	,000	А	II		inded	
	to		0		Produ		Whol	esąle	
	\$499,		Mo					ue ¹	
	2009	2010	2009	2010	2009	2010	2009	2010	
CA	207	192	230	216	umber 766	696	936,689	1,012,221	
FL	249	208	236	229	811	758	814,895	809,569	
HI	249 77	73	26	26	304	306	46,889	45,209	
IL	90	73 79	46	47	281	255	130,577	125,679	
MD	53				201	233	130,311	123,079	
MI	55	/X	30	26				80 864	
	100	48 170	30 128	26 137	191	174	94,344	89,864 402,689	
NH	199 106	179	128	137	191 684	174 625	94,344 394,145	402,689	
NJ NY	106	179 98	128 54	137 56	191 684 346	174 625 339	94,344 394,145 166,935	402,689 177,910	
NY	106 193	179 98 161	128 54 52	137 56 57	191 684 346 712	174 625 339 657	94,344 394,145 166,935 182,586	402,689 177,910 183,122	
NY NC	106 193 71	179 98 161 71	128 54 52 36	137 56 57 36	191 684 346 712 298	174 625 339 657 271	94,344 394,145 166,935 182,586 252,570	402,689 177,910 183,122 249,670	
NY NC OH	106 193 71 132	179 98 161 71 119	128 54 52 36 72	137 56 57 36 73	191 684 346 712 298 524	174 625 339 657 271 501	94,344 394,145 166,935 182,586 252,570 199,112	402,689 177,910 183,122 249,670 210,516	
NY NC OH OR	106 193 71 132 64	179 98 161 71 119 46	128 54 52 36 72 45	137 56 57 36 73 48	191 684 346 712 298 524 273	174 625 339 657 271 501 250	94,344 394,145 166,935 182,586 252,570 199,112 135,210	402,689 177,910 183,122 249,670 210,516 137,437	
NY NC OH OR PA	106 193 71 132 64 177	179 98 161 71 119 46 154	128 54 52 36 72 45 54	137 56 57 36 73 48 52	191 684 346 712 298 524 273 743	174 625 339 657 271 501 250 711	94,344 394,145 166,935 182,586 252,570 199,112 135,210 161,483	402,689 177,910 183,122 249,670 210,516 137,437 162,273	
NY NC OH OR PA SC	106 193 71 132 64 177 24	179 98 161 71 119 46 154 24	128 54 52 36 72 45 54	137 56 57 36 73 48 52 10	191 684 346 712 298 524 273 743 98	174 625 339 657 271 501 250 711	94,344 394,145 166,935 182,586 252,570 199,112 135,210 161,483 100,295	402,689 177,910 183,122 249,670 210,516 137,437 162,273 93,368	
NY NC OH OR PA SC TX	106 193 71 132 64 177 24 104	179 98 161 71 119 46 154 24	128 54 52 36 72 45 54 15	137 56 57 36 73 48 52 10	191 684 346 712 298 524 273 743 98 288	174 625 339 657 271 501 250 711 87 276	94,344 394,145 166,935 182,586 252,570 199,112 135,210 161,483 100,295 244,478	402,689 177,910 183,122 249,670 210,516 137,437 162,273 93,368 272,213	
NY NC OH OR PA SC	106 193 71 132 64 177 24	179 98 161 71 119 46 154 24	128 54 52 36 72 45 54	137 56 57 36 73 48 52 10	191 684 346 712 298 524 273 743 98	174 625 339 657 271 501 250 711	94,344 394,145 166,935 182,586 252,570 199,112 135,210 161,483 100,295	402,689 177,910 183,122 249,670 210,516 137,437 162,273 93,368	
NY NC OH OR PA SC TX	106 193 71 132 64 177 24 104 57	179 98 161 71 119 46 154 24	128 54 52 36 72 45 54 15	137 56 57 36 73 48 52 10	191 684 346 712 298 524 273 743 98 288	174 625 339 657 271 501 250 711 87 276	94,344 394,145 166,935 182,586 252,570 199,112 135,210 161,483 100,295 244,478	402,689 177,910 183,122 249,670 210,516 137,437 162,273 93,368 272,213	

¹Wholesale value of sales as reported by operations with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for operations with sales below \$100,000. The value of sales for producers below the \$100,000 level was estimated by multiplying the number of producers in each size group by the mid-point of the sales range.