



March 2011



In cooperation with



Inside this issue:

| Coffee | 1 |
|----------------|-----|
| Chicken & Eggs | 2-3 |
| Honey | 4-5 |
| Labor | 6 |
| Taro | 7 |

Coffee: Preliminary Numbers for 2010/11 Show Marketings and Price Lower than Last Year

The preliminary farm revenue for coffee is estimated at \$25.7 million (parchment equivalent basis) for the 2010/11 season, 18 percent lower than the 2009/10 season. Smaller marketing and lower average farm price contributed toward the decline. Total acreage and harvested acreage remained unchanged at 8,000 and 6,300, respectively. Yields averaged 1,250 pounds per acre, down 130 pounds from the previous season. The Statewide farm price for coffee averaged \$3.25 per pound (parchment equivalent basis) for the 2010/11 season, 10 percent below the 2009/10 season of \$3.60 per pound. A final survey will be conducted in June to determine the overall season. Dry weather created drought conditions hampering coffee production in the Kona area of the Big Island.

The Coffee Berry Borer was confirmed on the Big Island on September 8, 2010 mainly affecting the Kona area. Quarantine zones were put into effect to limit the spread of the pest on December 2, 2010. Measures are being implemented to control the pest. ■

COFFEE: Number of Farms, Acreage, Yield, Marketings, Price, and Value, State of Hawaii, 2006/07 – 2010/11

| Crop year ¹ | Farms | Acreage In crop Harvested | | Yield ² | Marketings ³ | Farm price 4 | Value of sales | Green production |
|------------------------|--------|---------------------------|-------|--------------------|-------------------------|--------------------|----------------|------------------|
| | Number | Acres | | 1,000 pounds | | Cents per pound | \$1,000 | 1,000 pounds |
| 2006/07 | 820 | 8,200 | 6,300 | 1.2 | 7,400 | 430.0 | 31,820 | 5,900 |
| 2007/08 | 830 | 7,800 | 6,400 | 1.2 | 7,500 | 425.0 | 31,875 | 6,000 |
| 2008/09 | 830 | 7,800 | 6,300 | 1.4 | 8,700 | 340.0 | 29,580 | 7,000 |
| 2009/10 | 830 | 8,000 | 6,300 | 1.4 | 8,700 | 360.0 | 31,320 | 7,000 |
| 2010/11 ⁵ | 830 | 8,000 | 6,300 | 1.3 | 7,900 | 325.0 | 25,675 | 6,300 |

¹ Coffee harvesting occurs throughout the year in Hawaii. The main harvest normally begins in late summer and extends to the early part of the following year. ² Average yields based on parchment equivalent marketings and harvested acreage. ³ Expressed in parchment equivalent pounds. Coffee marketed in cherry form was converted to an equivalent parchment weight and added to parchment marketings. ⁴ Represents an average farm price for parchment equivalent sales. Obtained by dividing farm revenues from the sale of cherry and parchment coffee by total marketings (parchment equivalent basis). ⁵ Preliminary.

Page 2 Hawaii Farm Facts March 2011

Chickens and Eggs:

ALL LAYERS: Average Number on Hand During the Month, State of Hawaii, 2009-2010

| | | | | | | | <u> </u> | | | | | |
|-------------------|------------------|-----|-----|-----|-----|-------|----------|-----|-----|-----|-----|-----|
| | Dec ¹ | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov |
| | | | | | | 1,000 | layers | | | | | |
| 2009 ² | 338 | 339 | 334 | 337 | 339 | 333 | 325 | 327 | 326 | 315 | 319 | 323 |
| 2010 | 305 | 299 | 305 | 315 | 332 | 324 | 315 | 330 | 349 | 348 | 347 | 346 |

¹ December preceding year. ² Revised.

EGGS: Table Egg Production, State of Hawaii, 2009-2010

| Year | Dec ¹ | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Total |
|-------------------|------------------|-----|-----|-----|-----|-----|--------------|-----|-----|-----|-----|-----|-------|
| | | | | | | | Million eggs | s | | | | | |
| 2009 ² | 6.0 | 6.0 | 5.2 | 5.9 | 5.9 | 6.1 | 5.7 | 6.0 | 5.9 | 5.6 | 5.7 | 5.5 | 69.5 |
| 2010 | 5.4 | 5.5 | 5.2 | 5.9 | 6.0 | 6.1 | 5.6 | 5.9 | 6.3 | 5.9 | 5.8 | 5.9 | 69.5 |

¹ December preceding year. ² Revised.

EGGS: Number Layed Per 100 for All Layers During the Month, State of Hawaii, 2009-2010

| | Dec ¹ | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov |
|-------------------|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | | | | | Nur | nber | | | | | |
| 2009 ² | 1,775 | 1,770 | 1,557 | 1,751 | 1,740 | 1,832 | 1,754 | 1,835 | 1,810 | 1,778 | 1,787 | 1,703 |
| 2010 | 1,770 | 1,839 | 1,705 | 1,873 | 1,807 | 1,883 | 1,778 | 1,788 | 1,805 | 1,695 | 1,671 | 1,705 |

¹ December preceding year. ² Revised.

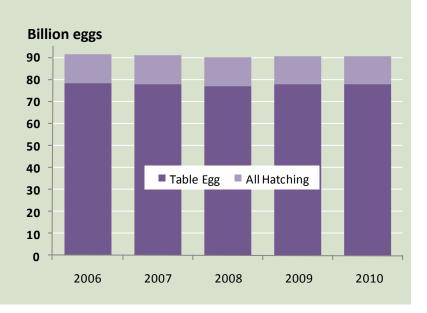
United States Average Number of Layers Up 1 Percent

Layer numbers during 2010 averaged 340 million, down 1 percent from the year earlier. The annual average production per layer on hand in 2010 was 269 eggs, up slightly from 2009.

United States Egg Production Up 1 Percent

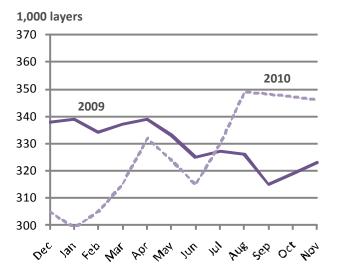
Egg production during the year ending November 30, 2010 totaled 91.4 billion eggs, up 1 percent from 2009. Table egg production, at 78.5 billion eggs, was up 1 percent from the previous year. Hatching egg production, at 12.9 billion eggs, was up 1 percent from 2009.

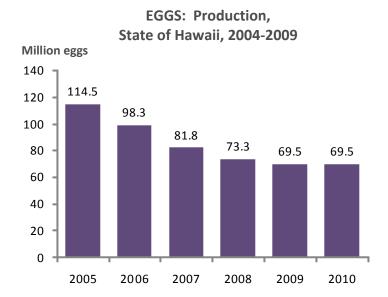
EGGS: Production by Type, United States, 2006-2010



March 2011 Hawaii Farm Facts Page 3

ALL LAYERS: Monthly Average Number on Hand, State of Hawaii, 2009-2010





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Page 4 Hawaii Farm Facts March 2011

Honey: 2010 Production Falls 19 Percent

Hawaii honey production is estimated at 770,000 pounds, down 19 percent from 2009, according to the Hawaii Field Office of the National Agricultural Statistics Service. The number of honey producing colonies totaled 10,000, unchanged from the previous year. Honey yield per colony averaged 77 pounds. Honey producers received an average \$2.27 per pound in 2010, which was 29 percent greater than the revised 2009 price. Farm value totaled \$1.7 million, 5 percent greater than last year's revised value. Beeswax value totaled \$35,000, up 9 percent from last year's revised value. The average price for beeswax was \$3.20 a pound, a 2 percent increase from 2009.

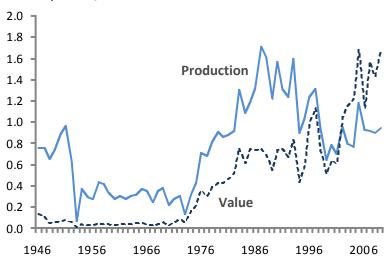
Since 2007 the varroa mite has caused problems among farmers and beekeepers alike. While formic acid has been certified as an organic product for mite control, beekeepers suffered a major setback this year with the emergence of the small hive beetle (SHB). The SHB was detected on the Big Island in April 2010 and then on Oahu in December 2010. This beetle is especially devastating because it not only weakens the hive, but also can directly affect honey production. The SHB infestation occurs predominantly in weakened hives, such as those that have already been affected by the varroa

Record High U.S. Honey Prices

Honey prices increased to a record high during 2010 to 160.3 cents per pound, up 9 percent from 147.3 cents per pound in 2009. United States and State level prices reflect the portions of honey sold through cooperatives, private, and retail channels. Prices for each color class are derived by weighting the quantities sold for each marketing channel. Prices for the 2009 crop reflect honey sold in 2009 and 2010. Some 2009 crop honey was sold in 2010, which caused some revisions to the 2009 crop prices.

HONEY: Production and Value, State of Hawaii, 1946-2010





mite. The Hawaii Department of Agriculture's Plant Pest Control Branch has hired an apiary specialist in hopes to help beekeepers overcome the difficulties in managing honeybee pests. ■

U.S. Honey Production Up 20 Percent

Honey production in 2010 from producers with five or more colonies totaled 176 million pounds, up 20 percent from 2009. There were 2.68 million colonies producing honey in 2010, up 7 percent 2009. Yield per colony averaged 65.5 pounds, up 12 percent from the 58.6 pounds in 2009. Colonies which produced honey in more than one State were counted in each State where the honey was produced. Therefore, at the United States level yield per colony may be understated, but total production would not be impacted. Colonies were not included if honey was not harvested. Producer honey stocks were 45.3 million pounds on December 15, 2010, up 21 percent from a year earlier. Stocks held by producers exclude those held under the commodity loan program.

March 2011 Hawaii Farm Facts Page 5

Honey: Number of Colonies, Yield, Production, Stocks, Price, and Value, by State and United States. 2010 ¹

| State | Honey Producing | Yield per | Production | Stocks Dec 15 3 | Average Price per | Value of Production ⁵ |
|--------------------|-----------------------|--------------|--------------|-----------------|----------------------|--|
| | Colonies ² | Colony | | | Pound ⁴ | |
| | 1,000 | Pounds | 1,000 pounds | 1,000 pounds | Cents | 1,000 dollars |
| AL | 9 | 54 | 486 | 73 | 222 | 1,079 |
| AZ | 24 | 77 | 1,848 | 665 | 143 | 2,643 |
| AR | 25 | 60 | 1,500 | 360 | 147 | 2,205 |
| CA | 410 | 67 | 27,470 | 6,318 | 156 | 42,853 |
| CO | 34 | 56 | 1,904 | 533 | 150 | 2,856 |
| FL | 200 | 69 | 13,800 | 1,794 | 157 | 21,666 |
| GA | 55 | 46 | 2,530 | 152 | 167 | 4,225 |
| HI | 10 | 77 | 770 | 239 | 227 | 1,748 |
| ID | 98 | 27 | 2,646 | 1,191 | 150 | 3,969 |
| IL | 9 | 41 | 369 | 92 | 305 | 1,125 |
| IN | 10 | 43 | 430 | 151 | 226 | 972 |
| IA | 27 | 49 | 1,323 | 463 | 189 | 2,500 |
| KS | 9 | 52 | 468 | 103 | 229 | 1,072 |
| KY | 5 | 67 | 335 | 67 | 264 | 884 |
| LA | 21 | 80 | 1,680 | 269 | 148 | 2,486 |
| ME | 6 | 41 | 246 | 39 | 211 | 519 |
| MI | 70 | 58 | 4,060 | 1,502 | 164 | 6,658 |
| MN | 126 | 66 | 8,316 | 1,746 | 154 | 12,807 |
| MS | 16 | 98 | 1,568 | 78 | 147 | 2,305 |
| MO | 11 | 52 | 572 | 92 | 180 | 1,030 |
| MT | 157 | 74 | 11,618 | 2,905 | 155 | 18,008 |
| NE | 44 | 55 | 2,420 | 1,041 | 149 | 3,606 |
| NJ | 13 | 35 | 455 | 73 | 175 | 796 |
| NM | 7 | 66 | 462 | 157 | 158 | 730 |
| NY | 47 | 64 | 3,008 | 1,173 | 178 | 5,354 |
| NC | 13 | 46 | 598 | 138 | 273 | 1,633 |
| ND | 510 | 91 | 46,410 | 12,995 | 151 | 70,079 |
| ОН | 17 | 62 | 1,054 | 327 | 223 | 2,350 |
| OR | 59 | 39 | 2,301 | 874 | 162 | 3,728 |
| PA | 30 | 37 | 1,110 | 377 | 205 | 2,276 |
| SD | 265 | 59 | 15,635 | 4,847 | 154 | 24,078 |
| TN | 8 | 63 | 504 | 106 | 245 | 1,235 |
| TX | 100 | 72 | 7,200 | 792 | 153 | 11,016 |
| UT | 26 | 30 | 780 | 195 | 152 | 1,186 |
| VT | 4 | 65 | 260 | 73 | 221 | 575 |
| VA | 5 | 37 | 185 | 37 | 331 | 612 |
| WA | 71 | 37 | 2,627 | 1,077 | 152 | 3,993 |
| WV | 5 | 38 | 190 | 38 | 239 | 454 |
| WI | 68 | 64 | 4,352 | 1,654 | 167 | 7,268 |
| WY | 34 | 36 | 1,224 | 282 | 160 | 1,958 |
| Other States 67 | 26 | 46 | 1,190 | 219 | 256 | 3,046 |
| U.S. ⁷⁸ | 2,684 | 65.5 | 175,904 | 45,307 | 160.3 | 281,974 |

¹ For producers with 5 or more colonies. Colonies which produced honey in more than one State were counted in each State. ² Honey producing colonies are the maximum number of colonies from which honey was taken during the year. It is possible to take honey from colonies which did not survive the entire year. ³ Stocks held by producers. ⁴ Average price per pound based on expanded sales. ⁵ Value of production is equal to production multiplied by average price per pound. ⁶ AK, CT, DE, MD, MA, NV, NH, OK, RI, and SC not published separately to avoid disclosing data for individual operations. ⁷ Due to rounding, total colonies multiplied by total yield may not exactly equal production. ⁸ United States value of production will not equal summation of States.

Page 6 Hawaii Farm Facts March 2011

Labor: Hired Workers Up from Last Quarter

hired agricultural Hawaii's workforce totaled 6,900 workers during the January 9-15, 2011 survey week, up 5 percent from October's survey week estimate, and 10 percent from January of last year. Number of hired pineapple sugarcane and workers increased by 50, while other hired workers increased by 250 people from October.

Hawaii's total farm workforce was estimated at 12,300 during the survey week of January 9-15, 2011. This was an increase of 7 percent from October 2010 and a 10-percent increase from January 2010.

The number of self-employed operators totaled 4,500 during January 2011's survey week, up 22 percent from the previous survey period in October, and up 18 percent from January a year ago.

Average Wage Rate Increases

The average wage paid to all hired workers during the survey week of January 9-15, 2011 was estimated at \$13.51 per hour, down 6 percent from October, and down 4 percent from January a year ago.

Hawaii farms having 1 to 9 hired workers paid an average of \$12.42 per hour; up 4 percent compared to October's average wage and up 6 percent from last January's revised average wage. The combined average wage for field and livestock workers on operations with 1 to 9 hired workers was \$11.13 an hour. This was up 1 percent from October 2010, and 5 percent from the January 2010 wage. ■

FARM LABOR: Wage Rates for Type of Workers and All Hired Workers, State of Hawaii and United States, January 9-15, 2011 with Comparison ¹

| | All Hire | ed Farm Wo | rkers | Field and Livestock Workers | | | | |
|-----------------|---------------------------------|--------------|-------------------------------|---------------------------------|--------------|-------------------------------|--|--|
| | Hav | waii | | Haw | | | | |
| Quarter | Farms With 1-9 Workers | All Farms | United States ² | Farms With 1-9 Workers | All Farms | United States ² | | |
| | | | Dollars pe | r hour | | | | |
| Jan 10-16, 2010 | 11.76 | 14.14 | 11.08 | 10.55 | 11.82 | 10.18 | | |
| Jan 9-15, 2011 | 12.42 | 13.51 | 11.29 | 11.13 | 11.48 | 10.35 | | |

¹ Excludes agricultural service workers. ² Excludes Alaska.

FARM LABOR: Number of Workers on Farms, Quarterly and Annual Averages, State of Hawaii, 2010 and 2011

| | | | Number of Farm Workers by Type | | | | | | | | | |
|----------------|------------|---------------------------------|--------------------------------|-------|--------------------------------------|-------|--|--|--|--|--|--|
| Quarter | Total Farm | Colf ampleyed | Unneid | | Hired Workers | | | | | | | |
| | Workforce | Self-employed Farm Operators | Unpaid Workers ² | Total | Sugarcane and Pineapple ³ | Other | | | | | | |
| 2010 | | | | | • | | | | | | | |
| January | 11,200 | 3,800 | 1,100 | 6,300 | 750 | 5,550 | | | | | | |
| April | 10,800 | 3,600 | 900 | 6,300 | 750 | 5,550 | | | | | | |
| July | 11,100 | 4,000 | 900 | 6,200 | 800 | 5,400 | | | | | | |
| October | 11,500 | 3,700 | 1,200 | 6,600 | 800 | 5,800 | | | | | | |
| Annual average | 11,200 | 3,800 | 1,000 | 6,400 | 800 | 5,600 | | | | | | |
| 2011 | | | | | | | | | | | | |
| January | 12,300 | 4,500 | 900 | 6,900 | 850 | 6,050 | | | | | | |

¹ Estimates for each quarter are based on a survey week that includes the 12th day of the month. Annual averages are based on quarterly estimates.

² Unpaid workers include family members and others working 15 or more hours per week. ³ Data combined to avoid disclosure of individual

March 2011 Hawaii Farm Facts Page 7

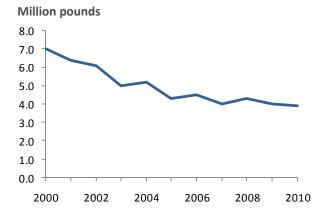
Taro: Production Down 3 Percent from Last Year

Hawaii taro production for 2010 is estimated at 3.9 million pounds, down 3 percent from 2009's estimate of 4.0 million pounds. The farm price increased 6 percent to an average of 64.5 cents per pound, while the value of sales increased 3 percent from 2009 to \$2.5 million.

Taro for processing totaled 3.8 million pounds in 2010, down 3 percent from 2009. The bulk of all processed taro, and taro in general, is made into poi. Other processed uses for taro include a traditional Hawaiian dessert called *Kulolo* (a mixture of taro and coconut cream and/or shredded coconut meat) and chips.

Taro for poi production increased 9 percent for the fourth quarter of 2010 compared to the third quarter. Taro millers used 335,000 pounds of taro in October, 3 percent lower than September. The amount of taro

TARO: Production, State of Hawaii, 2000-2010



used for poi millings then rose 6 percent to 355,000 pounds in November. Taro for poi millings increased again by 10 percent to 390,000 pounds in December. ■

TARO: Number of Farms, Acreage, Marketing, Price, and Value, 2006-2010

| | | | | <u>, </u> | 0 / | | <u> </u> | | | | |
|------------|-------------|--------------|-------------|--|-----------|----------------|-------------|--------------|--------------|-------------|---------------|
| | | Ac | reage in cr | op ¹ | | Marketings | ; | | Farm price | e | Value |
| Year Farms | Poi taro | Chinese taro | Total | Fresh | Processed | Total | Poi taro | Chinese taro | All | of sales | |
| | Number | | —— Acres – | | | — 1,000 pounds | | —с | ents per pou | nd | 1,000 dollars |
| 2006 | 105 | 360 | 20 | 380 | 100 | 4,400 | 4,500 | 56.8 | 65.5 | 57.0 | 2,565 |
| 2007 | 105 | 355 | 25 | 380 | 100 | 3,900 | 4,000 | 59.2 | 50.5 | 59.0 | 2,360 |
| 2008 | 105 | 370 | 20 | 390 | 100 | 4,200 | 4,300 | 62.0 | 61.5 | 62.0 | 2,666 |
| 2009 | 110 | 415 | 30 | 445 | 100 | 3,900 | 4,000 | 60.9 | 62.0 | 61.0 | 2,440 |
| 2010 | 115 | 440 | 35 | 475 | 100 | 3,800 | 3,900 | 63.8 | 86.5 | 64.5 | 2,516 |

¹ Survey conducted in November of each year. Does not include acreage used primarily for leaf production.

TARO: Poi Millings by Months, State of Hawaii, 5-year Average, 2009 and 2010

| | 0 | | | <u> </u> | | | , , , | | 0 / | | | | |
|------------------|--------------|-----|-----|----------|-----|-----|---------|-----|-----|-----|-----|-----|-------|
| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
| | 1,000 pounds | | | | | | | | | | | | |
| 5-year average 1 | 339 | 317 | 326 | 299 | 306 | 309 | 346 | 376 | 359 | 389 | 357 | 397 | 4,120 |
| 2009 | 315 | 285 | 295 | 305 | 285 | 325 | 320 | 320 | 325 | 370 | 355 | 400 | 3,900 |
| 2010 | 285 | 275 | 325 | 285 | 265 | 295 | 310 | 335 | 345 | 335 | 355 | 390 | 3,800 |
| Percent Changes: | | | | | | | Percent | | | | | | |
| 2010/5-year | 84 | 87 | 100 | 95 | 87 | 95 | 90 | 89 | 96 | 86 | 99 | 98 | 92 |
| 2010/2009 | 90 | 96 | 110 | 93 | 93 | 91 | 97 | 105 | 106 | 91 | 100 | 98 | 97 |

¹ Years: 2005-2009.