

Florida Specialty Crops



AVOCADOS
Annual Production and Value
April 14, 1978

FLORIDA: Total production from Florida's 1977-78 avocado crop was 428,000 bushels, slightly more than half the 1976-77 production when 844,000 bushels were harvested. The lower production reflects substantial tree damage from the mid-January 1977 freeze.

The price per bushel at the packing house door--\$17.25--was up sharply from a year earlier and a record high. Value of all sales was \$7,383,000, down

16 percent from the \$8,659,000 crop of 1976-77.

CALIFORNIA: The 1976-77 avocado production and sales were at a record high of 4,800,000 equivalent bushels and \$70,800,000. The lower production forecast of 3,300,000 bushels for 1977-78 is largely the result of alternate year bearing characteristics of the California varieties.

Table 1. Florida avocados: Bearing acreage, production, utilization, season average price and value of production at packing house door for crop years 1970-71 through 1977-78

Season	Bearing acres	Total production	Certified shipments	Local fresh use	Processing	Price per bushel	Value of production
	Acres	Bushels	Bushels	Bushels	Bushels	Dollars	Dollars
1970-71	5,300	752,000	680,000	14,000	58,000	7.25	5,452,000
1971-72	5,400	772,000	729,000	8,000	35,000	8.40	6,466,000
1972-73	5,600	752,000	705,000	10,000	37,000	8.00	6,003,000
1973-74	5,800	812,000	755,000	11,000	46,000	8.90	7,207,000
1974-75	6,200	876,000	816,000	12,000	48,000	8.20	7,171,000
1975-76	6,400	1,160,000	1,098,000	10,000	52,000	10.00	11,600,000
1976-77	6,900	844,000	818,000	10,000	16,000	10.30	8,659,000
1977-78	7,100	428,000	412,000	8,000	8,000	17.25	7,383,000

Table 2. California avocados: Bearing acreage, production, season average price and value of production at packing house door for crop years 1970-71 through 1977-78

Season	Bearing acres	Total production 1/	Price per bushel	Value of production
	Acres	Bushels	Dollars	Dollars
1970-71	18,380	2,584,000	7.25	18,734,000
1971-72	19,040	1,040,000	23.80	24,752,000
1972-73	19,610	2,816,000	13.60	38,368,000
1973-74	20,715	2,120,000	19.90	42,135,000
1974-75	23,840	4,176,000	11.90	49,590,000
1975-76	25,710	2,336,000	25.92	60,561,000
1976-77	29,041	4,800,000	14.75	70,800,000
1977-78	33,190	3,300,000	NA	NA

1/ Pounds converted to bushels at 50 pounds per bushel, rounded to nearest thousands.

This public document was promulgated at a cost of 12½ cents per copy to the State of Florida. It is published to inform growers and others of trends in Florida lime production.



FLORIDA CROP AND LIVESTOCK REPORTING SERVICE
1222 Woodward Street, Orlando, Florida 32803

U.S. Department of Agriculture
Economics, Statistics, & Cooperatives Service

Florida Department of Agriculture
Division of Marketing

University of Florida
Agricultural Experiment Stations

UNITED STATES DEPARTMENT OF AGRICULTURE
Economics, Statistics, & Cooperatives Service
1222 Woodward Street, Orlando, Florida 32803

Official Business
PENALTY OF PRIVATE USE \$300

POSTAGE & FEES PAID
U. S. Department of Agriculture
AGR - 101

BULK THIRD CLASS

