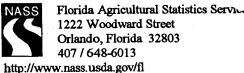
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CITRUS

MARCH FORECAST
MATURITY TEST RESULTS AND FRUIT SIZE



March 11, 1997

TOTAL ORANGES NOW 222.0 MILLION BOXES

The 1996-97 Florida all orange forecast, released today by the USDA Agricultural Statistics Board, is 222.0 million boxes, 2.0 million more than last month's forecast. All of the increase is in the early and midseason portion, now at 135.0 million boxes. The late type (Valencia) portion remains at 87.0 million boxes.

The total forecast is one percent above the 220.0 million box forecast held since October 1996. If realized, the total will be a record crop, surpassing by seven percent the 206.7 million boxes in 1979-80 and nine percent more than last season's 203.2 million boxes. At this point in the season, with the early and midseason crop nearing completion and the volume harvest of Valencias just starting, the forecast is primarily Valencias and remaining amounts of early-mid seasons.

EARLY-MIDSEASON PORTION UP TO 135.0 MILLION BOXES

The early and midseason orange forecast is increased from 133.0 million boxes last month, to 135.0 million boxes, based on estimated utilization through February 27, 1997 and the remaining rows on the route survey (row count) of the same date. This amount is four percent above the 130.0 million box forecast made initially in October 1996. The forecast includes Navels, at a record 6.5 million boxes, unchanged since October. The major factor in the increased utilization of the crop is the record low fruit droppage loss through

Citrus production, March 1, 1997 forecasts by varieties and states, with comparisons

Crop and State	Produ	ction	Forecast				
Crop and State	1994-95	1995-96	Feb 12, 1997	Mar 11, 1997			
Early, Midseason, and Navel Oranges:	1,000 boxes						
FLORIDA California Texas Arizona	119,700 35,000 950 400	121,200 38,000 830 700	133,000 39,000 1,300 550	135,000 39,000 1,300 550			
Total Above Varieties	156,050	160,730	173,850	175,850			
Valencias:							
FLORIDA California Texas Arizona	85,800 21,000 105 650	82,000 28,000 110 950	87,000 26,000 150 850	87,000 26,000 150 850			
Total Valencias	107,555	111,060	114,000	114,000			
All Oranges: FLORIDA California Texas Arizona	205,500 56,000 1,055 1,050	203,200 66,000 940 1,650	65,000 1,450	222,000 65,000 1,450 1,400			
Total All Oranges	263,605	271,790	287,850	289,850			

FORECAST DATES 1996-97 SEASON

April 11, 1997 May 12, 1997 June 12, 1997 July 11, 1997

January. Other factors are the maximizing of harvest and excellent fruit size/weight relationships. The final estimate will depend on certifications of the remaining volume.

The estimated utilization through March 9, 1997 was 134.2 million boxes (including 1.0 million boxes of uncertified gift fruit and other use allocated pre-season). Weekly utilization is decreasing as many processing plants are changing over to Valencias and grapefruit.

VALENCIAS REMAIN 87.0 MILLION BOXES

The late type (Valencia) orange forecast is unchanged at 87.0 million boxes. The monthly fruit size and loss survey indicates that the average fruit size is only slightly below the mean of the past 11 seasons; however, the current average size is smaller than three of the past five seasons. At the time of the February survey, a very small percent of groves had been harvested. The accumulated loss from fruit droppage was below the average of the past five seasons and only slightly above last season's record low loss. There appears to be no correlation between this season and any season when freezing weather occurred in January.

FCOJ REMAINS 1.54 GALLONS PER BOX

The estimated final yield for all fruit going into FCOJ is unchanged from last month at 1.54 gallons per box of 42.0 degrees Brix concentrate. The early and mid portion is now forecast to be 1.52 gallons per box, up from 1.50 last month. Report number 22 from the Florida Citrus Processors Association shows over 100 million boxes of fruit used in the early portion of FCOJ which includes some Valencias processed since the cold weather of January 19.

The yield for the remaining late season portion is estimated to be 1.60 gallons per box, unchanged from last month.

U.S. Department of Agriculture National Agricultural Statistics Service Florida Department of Agriculture and Consumer Services
Division of Marketing and Development

University of Florida
Institute of Food and Agricultural Sciences

SEEDLESS GRAPEFRUIT REMAIL. 58.0 MILLION BOXES

The all seedless grapefruit forecast is unchanged from last month and October at 58.0 million boxes. White seedless remain at 26.5 million boxes and colored varieties at 31.5 million boxes.

Fruit size increased from the previous month but at a very low rate. Sizes for all varieties are near the historic mean, but much smaller than the previous two seasons. Loss of fruit from unharvested trees in the Indian River area continues to be the lowest in many seasons. Droppage, however, in the interior is increasing in those groves affected by the January 19 freezing weather.

The March 1 row count survey, conducted February 26-27, indicated the lowest percent rows fully harvested in many seasons to this date. These indicators, based on a weighted average that accounts for productivity differences between age groups of trees and areas of the State, fully support the forecast.

Utilization to date, including an allocation for gift fruit, is lagging the previous seasons to March 1 with only an estimated 8.7 million boxes of white seedless harvested. Last season, about 12 million boxes had been utilized. Colored varieties utilization is estimated at 17.3 million boxes compared to over 18 million last season. Weekly harvest of field-run grapefruit is increasing as processors allocate more time between orange harvests.

Citrus production, March 1, 1997 forecasts by varieties and states, with comparisons

Crop and State	Produ	uction	Forecast				
Crop and State	1994-95	1995-96	Feb 12, 1997	Mar 11, 1997			
	1,000 boxes						
Grapefruit:							
FLORIDA-AII	55,700	52,350	59,000	59,000			
Seedless	54,400	51,300	58,000	58,000			
White	25,700	23,200	26,500	26,500			
Colored	28,700	28,100	31,500	31,500			
Seedy (Other)	1,300	1,050	1,000	1,000			
Texas	4,650	4,550	5,500	5,300			
Arizona	1,400	1,200	1,000	1,000			
California	9,300	8,100	9,000	9,000			
Total Grapefruit	71,050	66,200	74,500	74,300			
Lemons:							
California	20,000	21,000	22,000	22,000			
Arizona	3,600	5,100	4,000	4,000			
Total Lemons	23,600	26,100	26,000	26,000			
Limes: Florida	230	300	300	300			
Temples: Florida	2,550	2,150	2,500	2,500			
Tangelos: Florida	3,150	2,450	4,000	4,000			
K-Early: Florida	120	160	150	150			
Tangerines:							
FLORIDA-AII	3,550	4,500	6,200	6,300			
Early 1	2,350	2,900	4,500	4,600			
Honey	1,200	1,600	1,700	1,700			
California	2,500	2,600	2,700	2,700			
Arizona	650	1,000	750	750			
Total Tangerines	6,700	8,100	9,650	9,750			

¹ Robinson, Fallglo, Sunburst, and Dancy.

S. Y GRAPEFRUIT 1.0 MILLION BOXES

The seedy (Duncan) grapefruit forecast remains at 1.0 million boxes. Harvest has been very limited but will increase rapidly this month as processors allocate more time to grapefruit. Last season, slightly over 1 million boxes of seedy were certified.

ALL TANGERINES NOW 6.3 MILLION BOXES

The all tangerine forecast is increased by 100,000 boxes to 6.3 million boxes. The increase is in the early category (Robinson, Fallglo, Dancy, and Sunburst). Sunburst utilization accounts for over 75 percent of fresh shipments of these early tangerine varieties. Most processing tangerines have been packing house eliminations, but limited amounts of Sunburst and Dancys have been field run.

The Honey tangerine portion is unchanged at 1.7 million boxes. Although this is down slightly from the January forecast, it is still more than anticipated in October. Droppage has been extremely low even with the cold weather of January 19. Utilization is estimated at 1.1 million boxes, slightly ahead of last season. Fruit that is not shipped fresh will be harvested for processing.

TEMPLES 2.5 MILLION BOXES

The Temple forecast is maintained at 2.5 million boxes. Fruit sizes are near average and droppage was low through the January survey period. Droppage has increased, however, following the January 19 cold weather. Most utilization is to processing plants. Total utilization is near the same as last season at 1.7 million boxes.

TANGELOS 4.0 MILLION BOXES

Tangelo harvest is near completion with estimated utilization over 3.9 million boxes. The row count survey indicated some rows still unharvested. This is the largest harvested crop since the 1987-88 season.

K-EARLY CITRUS FINAL

The K-Early Citrus Fruit estimate of production is final at 150,000 boxes. Last season's utilization was 160,000 boxes.

Unadjusted maturity tests: Average of regular bloom fruit from sample

		Percent	t	Perc	ent			Poun	Pounds		Pounds	
			Juice	and solids	per box are	unadjusted	and not com	parable to pl	ant test resu	lts.		
ORANGES:												
Late (150	-139)											
Oct	1	2.39	2.41	8.61	8.94	3.65	3.75	47.66	46.16	4.10	4.13	
Nov	1	1.78	2.00	8.68	9.32	4.99	4.74	52.65	49.66	4.58	4.63	
Dec	1	1.56	1.65	9.54	10.29	6.23	6.33	53.37	53.24	5.10	5.48	
Jan	1	1.38	1.44	10.44	11.11	7.66	7.81	54.23	53.97	5.67	6.00	
Feb	1	1.21	1.29	11.37	11.88	9.52	9.34	54.68	54.12	6.23	6.44	
Mar	1	1.12	1.11	11.86	12.30	10.76	11.23	54.23	54.17	6.44	6.67	

NOTICE: All samples were run through an FMC 091 machine using mechanical pressure only. This machine utilizes a .040 short strainer and standard 5/8-inch orifice tube. The beam settings are also identical to past tests and no restrictors are used.

Maturity test averages by areas, March 1, 1997

Fruit type	Groves sampled	Acid	Solids (Brix)	Ratio	Unfinished juice per box	Solids per box	
ORANGES:	Number	Percent	Percent	;	Pounds	Pounds	
Late Indian River Dist. Other Areas	24 115	1.19 1.10	13.12 12.13	11.19 11.24	56.47 53.69	7.42 6.52	

FRUIT SIZE COMPARISONS BY TYPES TO PREVIOUS SEASONS

Size frequency distributions from the February size survey are shown in the table below. The distributions are by percent of fruit falling within the size range of each 4/5-bushel container. Fruit sizes were measured on trees in sample groves during the period February 10 through 25, 1997. Comparable sizes for 1995 and 1996 are also shown. These measurements are of fruit from spring bloom and exclude summer bloom in all seasons.

FLORIDA CITRUS: Size frequency distributions from February measurements

February measurements						
Type of fruit and size in 4/5-bushel containers	1995	1996	1997			
	Percent					
Valencia oranges:						
64 and larger	10.4	8.4	8.0			
80	29.6	29.9	23.7			
100	39.2	41.5	36.7			
125	16.9	16.6	23.2			
163 and smaller	3.9	3.6	8.4			
White seedless grapefruit:						
32 and larger	31.3	49.6	24.7			
36	28.5	23.4	26.7			
40	15.9	11.8	21.4			
48	11.6	7.0	14.7			
56	5.8	4.0	5.8			
63 and smaller	6.9	4.2	6.7			
Colored seedless grapefruit:	0.0					
32 and larger	22.4	32.2	14.8			
36	26.7	27.6	25.5			
40	18.5	17.7	22.1			
48	15.5	11.3	20.9			
56	8.9	5.4	10.0			
63 and smaller	8.0	5.8	6.7			

The chart below compares the relationship of the February 1996 Valencia orange fruit size measurements with those taken in February 1997. The diameter measurements shown are the minimum values of each eighth inch range except for the smallest values.

CHART: Valencia size frequency by diameter from February measurements.

