2015 SEASON VEGETABLE HIGHLIGHTS

Beginning in 2012 year, NASS began estimating vegetable production on a calendar year basis. Data included in this publication reflects vegetable acreage, yield, production, and value for January 1, 2015 through December 31, 2015. Blueberry numbers for 2015 were not available at publication time so yearly comparisons exclude blueberries.

Value

The 2015 value of production for the published major berries, Irish potatoes, vegetable crops, and watermelons totaled \$1.50 billion, up one percent from the comparable 2014 value of \$1.48 billion. The ranking from the highest to lowest value of the berry, Irish potato, vegetables, and watermelon crops are: (1) tomatoes, (2) strawberries, (3) bell peppers, (4) sweet corn, (5) potatoes, (6) watermelons, (7) snap beans, (8) cucumbers, (9) cabbage, and (10) squash. The crops that increased in percentage and value were (+34%) bell peppers, sweet corn (+20%), watermelons (+10%) and tomatoes (+4%). Crops that decreased in value and percentage included (-1%) snap beans, (-5%) strawberries, (-18%) potatoes, (-27%) cucumbers, and (-32%) for cabbage and squash.

Acreage

The harvested acreage for 2015 for the published major berries, potatoes, vegetable crops, and watermelons totaled 200,400 acres, up two percent from the 196,300 comparable acres harvested the previous year. Crops with increased acreage and percentages included (13%) cucumber, (9%) sweet corn, (+7%) watermelon, (+3%) snap beans, (+3%) bell peppers, and (+1%) potatoes. Crops with less acreage and percentage decreased included (-2%) tomatoes, (-7%) cabbage, (-8%) sweet potatoes, and (-13%) squash. Strawberries acreage remained the same.

Production

Production in 2015 of the published major berries, potatoes, vegetable crops, and watermelons totaled 41.5 million hundredweight, up five percent from the 39.6 comparable million hundredweight the prior calendar year. Crops with increased percentage and production were (+42%) bell peppers, (+22%) watermelons, (+18%) strawberries, (+13%) sweet corn, and (+3%) tomatoes. Commodities with percentage decreases and less production were (-3%) potatoes, (-6%) sweet potatoes, (-7%) snap beans, (-10%) cabbage, (-25%) squash, and (-31%) cucumbers.

Weather for the 2015 growing season

In **January** 2015, the month started cold and dry with most rainfall by month's end. Cabbage and potatoes were planted, but wet conditions slowed planting pace at the end of the month. Spring vegetables were planted with irrigation water in south Florida Miami-Dade County. Humid weather conditions caused higher disease problems in southwest Florida. By the end of the month, favorable conditions increased spring harvest season vegetable activity.

In **February**, drier conditions allowed cabbage and potato planting activities to resume. Miami-Dade County farmers harvested vegetables and tropical fruit. Land preparation for vegetable planting began on north Florida fields by the middle of the month. Freezing weather arrived the final week of the month along with several days of windy weather preceding the freeze that damaged sensitive vegetable crops. Damage was minimal for most vegetable crops. Irish potato planting was wrapped up by the end of the month.

In March, watermelons were planted and finished by month's end. Watermelon sets were set in Gilchrist and Levy county fields. Miami-Dade County farmers harvested vegetables and tropical fruit. Planting potatoes finished during the month while harvesting of cabbage continued all month long. Southwest and south Florida farmers were busy all month harvesting vegetables as dry weather conditions prevailed. Dry and warm conditions required irrigation application in most fields where irrigation water was available especially in south Florida.

In **April**, dry conditions prevailed the first week as Bradford County strawberry fields were picked. The warming trend increased insect pressure in most fields. Blueberry, peach, and watermelon harvesting was underway in Charlotte, Glades, and Hendry counties. South Florida vegetables and non-citrus fruit were harvested. Late in April, potato harvesting began in Flagler, Putnam, and St. Johns counties. Strawberry harvest began in Okaloosa County while

carrots were harvested in Hamilton County. Higher temperatures contributed to a quick end and shortened leafy greens harvest season period in south Florida.

In May, Flagler and Putnam county farmers harvested potatoes, cabbage, and leafy greens. Green beans, carrots, cabbage, leafy greens, potatoes, and blueberry fields were harvested in northern Florida counties. Heavy irrigation water was applied to south Florida vegetable fields due to dry weather conditions. Strawberry harvest was completed in Bradford County and blueberry growers in Charlotte and Glades counties were moving to u-pick harvest mode as their season finished. By the end of the month, farmers in the Panhandle, north, and central Florida were harvesting vegetables. Southwest Florida vegetable fields were cleaned up in preparation for summer fallow. Sweet corn and blueberry harvest wrapped up in southeast Florida. Also, vegetable crops planted in Miami-Dade County were being irrigated due to dry conditions.

In **June**, central Florida watermelon, squash, okra, and summer legume fields were harvested in the first half of the month. North Florida potato and cabbage harvest was complete by the first week. Tomato harvest was in full swing in the Florida Panhandle region by mid-month. Heavy rains fell in southwest Florida in the middle of the week with some locations over four inches. Southeast Florida did not receive regular afternoon rains as crops exhibited drought stress. Watermelon harvest continued in the Florida Panhandle, but was complete in northeast Florida. Tropical vegetables were harvested in Miami-Dade County with all crops being irrigated due to dry weather conditions.

In **July**, rainfall varied greatly across the State with southeast Florida rated abnormally dry to severe drought. Irrigation water continued to be applied on Miami-Dade County fields. Watermelon harvest was complete in Dixie County in the second week. Peas and watermelons were harvested. Mangos, sweet potatoes, and okra were harvested and marketed in Miami-Dade County the last portion of the month. Land preparation and laying plastic for fall plantings began at the end of the month on southeast Florida fields. Tropical vegetable harvest continued in Miami-Dade County.

In **August**, heavy rains fell in Hendry County during the middle of the month forcing farmers to use throw out pumps to lower water tables in fields. Wet conditions delayed tomato planting in Manatee County fields. Irrigation applications were still required in southeast Florida due to continued dry conditions, but harvest of tropical vegetables continued. Heavy rains from Tropical Storm Erika caused localized flooding in some fields. Throw out pump use continued as needed.

In September, some fall vegetable plantings starting in southeast Florida. Shower activity continued in most areas as low lying fields were flooded the second week of the month. Southeast Florida vegetables and tropical fruit were harvested, but irrigation was still necessary. Land preparation in south Florida was underway for planting cabbage and potatoes during the middle of the month. Water levels declined in ditches and wetlands which allowed land preparation and planting activities to resume by the end of the month. Cabbage and leafy greens were planted in north Florida the end of the month.

In **October**, cabbage and leafy green planting schedules were behind due to wet conditions in north Florida. Strawberry plantings began in Hillsborough County. Tropical vegetable harvest continued in Miami-Dade County. Green bean harvest began in some locations the second week. Cabbage and leafy vegetables continued the final week as drier conditions prevailed. Crops in south Florida matured and harvested in good condition the final week of the month.

In **November**, light volumes of vegetables went to southeast Florida markets. Bradford County blueberry fields flowered and produced fruit due to unseasonably warm weather. Unseasonably hot weather in southwest Florida caused sunburn on harvested fruit and losses of transplants. Cabbage and collards were planted in Flagler and Putnam counties. Hot conditions in southwest Florida continued to reduce yields and size of harvested crops. Growers worked overtime harvesting to meet the demands of the Thanksgiving market.

In **December**, strawberries were harvested and finished in some areas the final week. In south Florida, a cold front the first week with rain and wind battered sensitive vegetable crops. Spring vegetable crops were planted. Heavy rains flooded several fields in south Florida the second week. North Florida field seedbed preparation was underway for potato planting. Wet and warm weather conditions in southwest Florida lowered vegetable yields and quality. Leafy greens and cabbage were planted and harvested in north Florida. Warm conditions accelerated maturity in vegetable crops and adversely affected yield and quality.

DEFINITIONS AND EXPLANATIONS

Planted Acreage is the total acreage which has been planted for harvest during the crop year. Acreage lost and replanted to the same crop in time for harvest in the same quarter is counted only once. Acreage harvested and planted again to the same crop is counted twice.

Harvested Acreage is the acreage partially or completely harvested. Acreage lost before or at maturity through natural or economic causes is not included in the acreage for harvest.

Yield is the average production per harvested acre of merchantable quality harvested and sold or utilized for human consumption.

Production is the quantity actually harvested and sold or utilized for human consumption.

Unit Value for fresh market sales is the equivalent price received, f.o.b. shipping point basis and encompasses all grades and sizes marketed or utilized. Included are packing charges, selling charges, precooling, top ice, or other costs which contribute to the value of the product at shipping point. The value per unit for quantities sold to processors is the average value paid for usable quantities, on a "delivered to plant door" basis. This value includes transportation and other normal costs incident to delivery at plant door.

Total Value is the equivalent value of production sold or utilized based on the unit value. Cullage and other quantities not sold or utilized because of natural or economic factors are excluded.

Other Counties include harvested acreage for all counties for which either published data would result in the disclosure of individual operations or acreage totals for specific commodities of minor importance in the State.

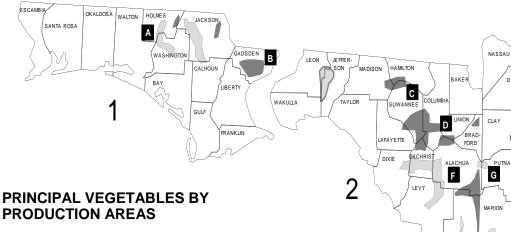
Production And Price Unit - The official USDA vegetable crop estimates are published on a weight basis. For this bulletin, the official estimates for most vegetable crops have been converted to hundredweight. If changes in container weights are necessary, all data pertaining to the production of the commodity in question are revised to maintain comparability between years. The table below gives the net weight used per container and the number of containers per hundredweight for Florida produce.

Florida Produce

[Most common unit, esting	nated net weigh	t, and units per r	nundredweight, 2	2015 crop seasonj			
Commodity	Unit	Estimated net weight	Number of units per cwt	Commodity	Unit	Estimated net weight	Number of units per cwt
		(pounds)				(pounds)	
Snap Beans	Bushel	30	3.333	Lettuce, Iceberg	Carton	50	2.000
Blueberries	Flat	11	9.090	Lettuce, Romaine	Carton	40	2.500
Cabbage	Crate	50	2.000	Lettuce, Leaf	Carton	25	4.000
Carrots	Sack	48	2.083	Okra	Bushel	30	3.333
Cauliflower	Carton	25	4.000	Parsley	Crate	21	4.762
Celery	Crate	60	1.667	Bell Pepper	Bushel	28	3.571
Chinese Cabbage	Crate	50	2.000	Potatoes	Sack	100	1.000
Sweet Corn	Crate	42	2.381	Radishes	Carton	15	6.667
Cucumbers	Bushel	55	1.818	Squash	Bushel	42	2.381
Eggplant	Bushel	33	3.030	Strawberries	Flat	12	8.333
Escarole	Crate	25	4.000	Sweet Potatoes	Crate	50	2.000
Lettuce, Bibb	Carton	10	10.000	Tomatoes	Carton	25	4.000
Lettuce. Boston	Carton	20	5.000	Watermelons	Cwt	100	1.000

CONFIDENTIALITY OF COLLECTED DATA

All information collected from individual agricultural producers is held strictly confidential. Data provided by individual producers or other agricultural firms are used only to compile and publish statistics at the county, State, and national levels. Statistics at the county and State level are not published if they will potentially disclose information about an individual or operation. In addition, all names and addresses obtained by this office are held confidential.



1 - WEST

- A. Holmes-Jackson-Washington counties: Butter beans, field peas, watermelons.
- B. Gadsden County: Pole beans, squash, sweet corn, tomatoes.

2 - NORTH

- C. Suwannee Valley: Beans, corn, cucumbers, greens, peas, peppers, potatoes, squash, watermelons.
- Starke-Brooker-Lake Butler: Lima beans, snap beans, blueberries, cucumbers, peppers, squash, strawberries.
- E. Hastings: Cabbage, potatoes.
- F. Gainesville-Alachua: Blueberries, bush beans, cucumbers, peppers, potatoes, squash.
- G. Island Grove-Hawthorne: Blueberries, cucumbers, peppers, sweet corn, squash, watermelons.

3 - NORTH CENTRAL

- H. Oxford-Pedro: Tomatoes, watermelons.
- Sanford-Oviedo-Zellwood: Cabbage, Chinese cabbage, sweet corn, cucumbers, greens, spinach.
- J. Webster: Cucumbers, eggplant, peppers.

4 - WEST CENTRAL

- K. Lake Placid: Sweet corn, radishes, lettuce, parsley, beets.
- L. Plant City-Balm: Blueberries, bush and pole beans, lima beans, cabbage, cucumbers, eggplant, field peas, greens, squash, strawberries, cherry tomatoes, watermelons.
- M. Palmetto-Ruskin: Cabbage, cauliflower, potatoes, strawberries, tomatoes, cherry tomatoes, plum tomatoes, watermelons.
- N. Sarasota: Cabbage, celery, cucumbers, sweet corn, escarole, lettuce, radishes.
- O. Wauchula: Blueberries, cucumbers, eggplant, peppers, tomatoes, watermelons, squash.

5 - EAST CENTRAL

P. Ft. Pierce: Tomatoes, watermelons, snap beans.

6 - SOUTHWEST

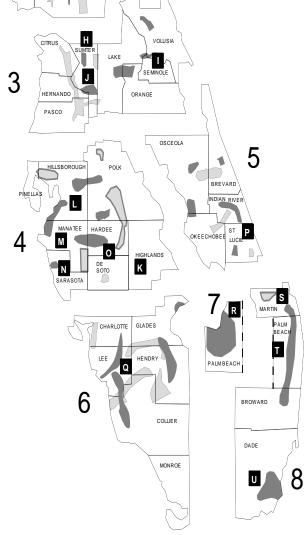
Q. Snap beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, potatoes, squash, tomatoes, cherry tomatoes, plum tomatoes, watermelons.

7 - EVERGLADES

R. Bush beans, cabbage, celery, Chinese cabbage, sweet corn, escarole, greens, lettuce, radishes.

8 - SOUTHEAST

- S. Martin County: Cabbage, potatoes, tomatoes, watermelons.
- Pompano: Bush beans, lima beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, squash, tomatoes, cherry tomatoes, plum tomatoes.
- U. Homestead: Bush and pole beans, cabbage, sweet corn, eggplant, okra, pickles, potatoes, squash, strawberries, tomatoes, cherry tomatoes, plum tomatoes.



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Commercial Vegetables

Watermelons

Vegetables, Watermelons, Potatoes, and Berries Acreage, Yield, Production, and Value – Florida: 2014 and 2015

	Planted	acreage	Harvested	d acreage	Yield per acre		
Crop	2014	2015	2014	2015	2014	2015	
	(acres)	(acres)	(acres)	(acres)	(cwt)	(cwt)	
Vegetables							
Snap beans	29,200	29,500	26,600	27,500	50	45	
Cabbage	9,500	8,900	8,800	8,200	340	330	
Sweet corn	40,500	41,500	34,000	36,900	135	140	
Cucumbers	9,800	11,000	9,400	10,600	260	160	
Bell peppers	12,400	12,400	11,900	12,200	260	360	
Squash	7,000	6,000	6,800	5,900	120	100	
Tomatoes	35,000	33,000	33,000	32,200	280	295	
Total	143,400	142,300	130,500	133,500	(X)	(X)	
Watermelons	21,000	21,500	19,700	21,000	245	280	
Potatoes	30,500	30,000	29,300	29,600	240	230	
Sweet potatoes	6,000	5,600	5,900	5,400	200	205	
Strawberries	11,000	11,000	10,900	10,900	190	225	
Blueberries	(X)	(X)	4,300	(NA)	(NA)	(NA)	
Total, all crops	211,900	210,400	200,600	200,400	(X)	(X)	
_	Production		Value	per cwt	Total	value	
Crop	2014	2015	2014	2015	2014	2015	
	(1,000 cwt)	(1,000 cwt)	(dollars per cwt)	(dollars per cwt)	(1,000 dollars)	(1,000 dollars)	
Vegetables							
Snap beans							
-	1,330	1,238	58.20	61.60	77,406	76,261	
Cabbage	1,330 2,992	1,238 2,706	58.20 16.70	61.60 12.50	77,406 49,966	76,261 33,825	
	·	•			•	·	
Cabbage	2,992	2,706	16.70	12.50	49,966	33,825	
Cabbage	2,992 4,590	2,706 5,166	16.70 28.20	12.50 30.00	49,966 129,438	33,825 154,980	
Cabbage Sweet corn	2,992 4,590 2,444	2,706 5,166 1,696	16.70 28.20 26.70	12.50 30.00 28.20	49,966 129,438 65,255	33,825 154,980 47,827	
Cabbage Sweet corn Cucumbers Bell peppers	2,992 4,590 2,444 3,094	2,706 5,166 1,696 4,392	16.70 28.20 26.70 53.10	12.50 30.00 28.20 50.20	49,966 129,438 65,255 164,291	33,825 154,980 47,827 220,478	
Cabbage Sweet corn Cucumbers Bell peppers Squash	2,992 4,590 2,444 3,094 800	2,706 5,166 1,696 4,392 600	16.70 28.20 26.70 53.10 50.80	12.50 30.00 28.20 50.20 45.80	49,966 129,438 65,255 164,291 40,640	33,825 154,980 47,827 220,478 27,480	
Cabbage	2,992 4,590 2,444 3,094 800 9,240	2,706 5,166 1,696 4,392 600 9,499	16.70 28.20 26.70 53.10 50.80 47.30	12.50 30.00 28.20 50.20 45.80 47.70	49,966 129,438 65,255 164,291 40,640 437,052	33,825 154,980 47,827 220,478 27,480 453,102	
Cabbage Sweet corn Cucumbers Bell peppers Squash Tomatoes Total	2,992 4,590 2,444 3,094 800 9,240 24,490	2,706 5,166 1,696 4,392 600 9,499 25,297	16.70 28.20 26.70 53.10 50.80 47.30 (X)	12.50 30.00 28.20 50.20 45.80 47.70 (X)	49,966 129,438 65,255 164,291 40,640 437,052 964,048	33,825 154,980 47,827 220,478 27,480 453,102 1,013,953	
Cabbage	2,992 4,590 2,444 3,094 800 9,240 24,490 4,827	2,706 5,166 1,696 4,392 600 9,499 25,297 5,880	16.70 28.20 26.70 53.10 50.80 47.30 (X) 16.60	12.50 30.00 28.20 50.20 45.80 47.70 (X) 15.00	49,966 129,438 65,255 164,291 40,640 437,052 964,048 80,128	33,825 154,980 47,827 220,478 27,480 453,102 1,013,953 88,200	
Cabbage	2,992 4,590 2,444 3,094 800 9,240 24,490 4,827 7,032	2,706 5,166 1,696 4,392 600 9,499 25,297 5,880 6,808	16.70 28.20 26.70 53.10 50.80 47.30 (X) 16.60 18.70	12.50 30.00 28.20 50.20 45.80 47.70 (X) 15.00	49,966 129,438 65,255 164,291 40,640 437,052 964,048 80,128 131,498	33,825 154,980 47,827 220,478 27,480 453,102 1,013,953 88,200 108,247	
Cabbage	2,992 4,590 2,444 3,094 800 9,240 24,490 4,827 7,032 1,180	2,706 5,166 1,696 4,392 600 9,499 25,297 5,880 6,808 1,107	16.70 28.20 26.70 53.10 50.80 47.30 (X) 16.60 18.70 (D)	12.50 30.00 28.20 50.20 45.80 47.70 (X) 15.00 15.90 (D)	49,966 129,438 65,255 164,291 40,640 437,052 964,048 80,128 131,498 (D)	33,825 154,980 47,827 220,478 27,480 453,102 1,013,953 88,200 108,247 (D)	

 $[\]ensuremath{\mathsf{D}}$ Withheld to avoid disclosing data for individual operations. X Not applicable.

Snap Beans Acreage, Production, and Value – Florida: 2013-2015

Crop	Acreage		Yield per acre	Production	Price per cwt	Value of production	
year	Planted	Harvested	field per acre	Production	Price per cwt	Value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	31,000	28,800	60	1,728	80.00	138,240	
2014	29,200	26,600	50	1,330	58.20	77,406	
2015	29,500	27,500	45	1,238	61.60	76,261	

Cabbage Acreage, Production, and Value – Florida: 2013-2015

Crop	Acreage		Viold per sere	Production	Dries per sut	Value of markustics	
year	Planted	Harvested	Yield per acre Production		Price per cwt	Value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	8,900	8,300	330	2,739	22.70	62,175	
2014	9,500	8,800	340	2,992	16.70	49,966	
2015	8,900	8,200	330	2,706	12.50	33,825	

Sweet Corn Acreage, Production, and Value – Florida: 2013-2015

Crop	Acreage		Viold per gere	Production	Price per cwt	Value of production
year	Planted	Harvested	Yield per acre	Production	Frice per cwt	value of production
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)
2013	45,000	39,500	140	5,530	27.50	152,075
2014	40,500	34,000	135	4,590	28.20	129,438
2015	41,500	36,900	140	5,166	30.00	154,980

Cucumbers Acreage, Production, and Value - Florida: 2013-2015

Crop	Acre	age	Viold non con-	Draduation	Price per cwt	Value of production	
year	Planted	Harvested	Yield per acre	Production	Price per cwt	value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	11,100	10,700	225	2,408	31.70	76,334	
2014	9,800	9,400	260	2,444	26.70	65,255	
2015	11,000	10,600	160	1,696	28.20	47,827	

Florida Bell Peppers: Acreage, Production, and Value, Crop Years 2013-2015

	<u> </u>	, ,		1		
Crop	Acre	age	Viold per gere	Production	Price per cwt	Value of production
year	Planted	Harvested	Yield per acre	Production	Price per cwt	value of production
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(\$1,000 dollars)
2013	13,000	12,300	250	3,075	46.00	141,450
2014	12,400	11,900	260	3,094	53.10	164,291
2015	12,400	12,200	360	4,392	50.20	220,478

Potatoes Acreage, Production, and Value – Florida: 2013-2015 [Includes processing]

Crop	Ar	ea	Viold nor core	Draduation	Value per out	Value of production	
year	Planted	Harvested	Yield per acre	Production	Value per cwt	value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
Spring (Hastings)							
2013	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
2014	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
2015	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
Spring (Other)							
2013	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
2014	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
2015	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
Spring (Total)							
2013	30,900	29,500	240	7,080	17.00	120,360	
2014	30,500	29,300	240	7,032	18.70	131,498	
2015	30,000	29,600	230	6,808	15.90	108,247	

NA Not available

Sweet Potatoes Acreage, Production, and Value – Florida: 2013-2015 [Estimates began in 2009]

Crop	Area		Viald nan assa	Droduction	Dries per out	Makes of any desting	
year	Planted	Harvested	Yield per acre Production		Price per cwt	Value of production	
	(1,000 acres)	(1,000 acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	6.0	5.9	142	838	(D)	(D)	
2014	6.0	5.9	200	1,180	(D)	(D)	
2015	5.6	5.4	205	1,107	(D)	(D)	

D Withheld to avoid disclosing data for individual operations.

Squash Acreage, Production, and Value – Florida: 2013-2015

Crop	Acreage		Violdman	Draduation	Price per cwt	Malua af maaduuttaa	
year	Planted	Harvested	Yield per acre	Production	Frice per cwt	Value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	8,000	7,800	125	975	72.10	70,298	
2014	7,000	6,800	120	800	50.80	40,640	
2015	6,000	5,900	100	600	45.80	27,480	

Strawberries Acreage, Production, and Value - Florida: 2013-2015

Crop	Acreage		Viold non com	Draduation	Duine man and	Makes of mandesting	
year	Planted	Harvested	Yield per acre	Production	Price per cwt	Value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)	
2013	10,700	10,600	220	2,332	143.00	333,476	
2014	11,000	10,900	190	2,071	148.00	306,508	
2015	11,000	10,900	225	2,442	119.00	290,598	

Tomatoes Acreage, Fresh Market Production, and Value – Florida: 2013-2015 [Includes round and plum or pear-shaped varieties, and U-Pic]

Crop	Acreage		Violat a a a a a a a	Production ¹	Delanara		
year	Planted	Harvested			Price per cwt	Value of production	
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(\$1,000 dollars)	
2013	35,000	34,000	265	9,010	50.60	455,906	
2014	35,000	33,000	280	9,240	47.30	437,052	
2015	33,000	32,200	295	9,499	47.70	453,102	

¹ Fresh market only.

Watermelons Acreage, Production, and Value - Florida: 2013-2015

-	Acreage			5	Price per cwt	Value of production
Crop			Yield per acre	Production		
year	Planted	Harvested				
	(acres)	(acres)	(cwt)	(1,000 cwt)	(dollars)	(1,000 dollars)
2013	21,000	20,200	310	6,262	25.00	156,550
2014	21,000	19,700	245	4,827	16.60	80,128
2015	21,500	21,000	280	5,880	15.00	88,200

2015 United States Fresh Market Vegetable Production Down 2 Percent from 2014

Fresh market vegetable and melon production for the 24 selected crops estimated in 2015 totaled 400 million hundredweight, down 2 percent from last year. Harvested area covered 1.55 million acres, down 1 percent from 2014. Value of the 2015 crop is estimated at 11.9 billion dollars, up 11 percent from a year ago. The three largest crops, in terms of production, were onions, head lettuce, and watermelons, which combined accounted for 36 percent of the total production. Tomatoes, head lettuce, and romaine lettuce claim the highest values, accounting for 29 percent of the total value when combined.

For the 24 selected vegetables and melons estimated in 2015, California continued to be the leading fresh market State, accounting for 46 percent of the harvested area, 51 percent of production, and 58 percent of the value.

Fresh Market Vegetable - Leading States: 2015

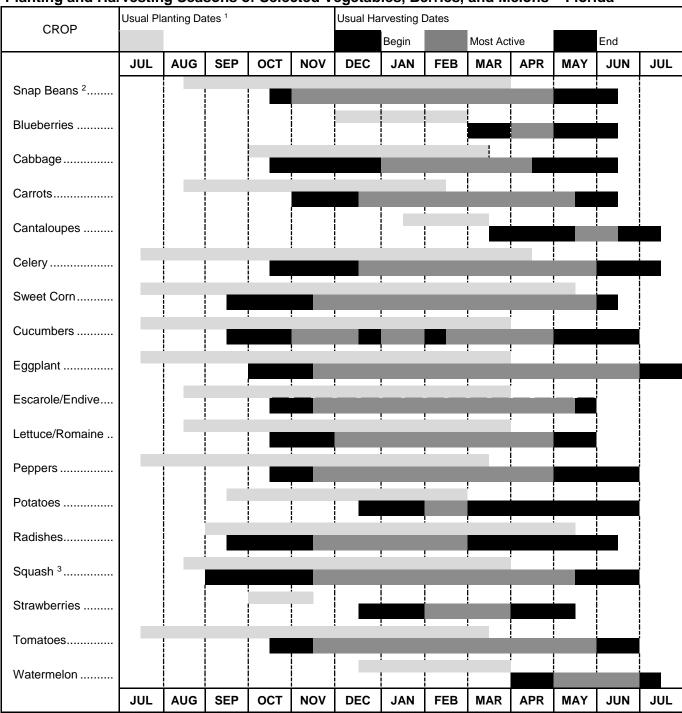
Rank	Area harvested		Production		Value	
	State	Percent of total	State	Percent of total	State	Percent of total
1	California	45.5	California	51.0	California	57.8
2	Florida	9.9	Florida	7.8	Florida	9.3
3	Arizona	7.1	Arizona	7.2	Arizona	8.5
4	Georgia	5.8	Washington	5.1	Georgia	4.0
5	New York	3.6	Georgia	4.6	Washington	2.8

Principal Fresh Market Vegetables Planted, Harvested, Production and Value – Florida: 2013-2015

[Only includes estimates for the selected crops in the NASS annual program. These crops are not estimated for all States that might produce them. See the 2012 Census of Agriculture for a comprehensive tally of total vegetable acres by State. Includes processing total for dual usage crops (asparagus, broccoli, and cauliflower)]

Year	Area planted	Area harvested	Production	Value of production
	(acres)	(acres)	(1,000 cwt)	(1,000 dollars)
2013	173,000	161,600	31,727	1,253,028
2014	164,400	150,200	29,317	1,044,176
2015	163,800	154,500	31,177	1,102,153

Planting and Harvesting Seasons of Selected Vegetables, Berries, and Melons – Florida



¹ Usual date direct seeded or transplanted.

² Includes pole beans.

 $^{^{\}rm 3}\,\mathrm{A}$ small acreage of summer squash is marketed locally during July and August.