



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office

P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: December 31, 2016 Released: March 13, 2017

### Summary Report - Sales Month Ending December 31, 2016 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	16/17	15/16	Percent Change	16/17	15/16	Percent Change	16/17	15/16	Percent Change
Total	1,162,324	1,280,025	-9.20	5,317,383	5,858,832	-9.24	12,116,984	12,734,437	-4.85
Markets									
Consumer	920,108	997,828	-7.79	4,128,230	4,606,094	-10.37	9,216,782	9,698,456	-4.97
Food Service	242,217	282,197	-14.17	1,189,153	1,252,738	-5.08	2,900,201	3,035,981	-4.47
Styles									
Whole	1,424	1,671	-14.73	3,831	5,049	-24.13	11,252	8,578	31.18
Pitted	785,877	842,316	-6.70	3,429,603	3,865,209	-11.27	7,479,468	7,942,466	-5.83
Wedged	1,813	2,176	-16.71	9,406	10,295	-8.63	22,288	25,864	-13.82
Sliced	352,043	404,737	-13.02	1,763,984	1,849,287	-4.61	4,347,016	4,460,403	-2.54
Chopped	19,613	27,847	-29.57	98,141	117,933	-16.78	230,952	269,272	-14.23
Broken Pitted	1,555	1,278	21.67	12,418	11,058	12.30	26,007	27,854	-6.63
Key Items									
24/300 Pitted	756,414	806,591	-6.22	3,289,917	3,706,000	-11.23	7,143,585	7,548,852	-5.37
6/10 Pitted	28,443	34,330	-17.15	133,665	152,185	-12.17	317,679	376,856	-15.70
6/10 Sliced	211,529	242,884	-12.91	1,034,746	1,080,653	-4.25	2,535,288	2,605,321	-2.69
24/300 Whole	1,169	1,051	11.23	3,022	3,759	-19.61	7,465	6,268	19.10
6/10 Whole	255	620	-58.76	809	1,290	-37.29	3,787	2,310	63.96
6/10 Wedged	1,813	2,078	-12.76	8,922	9,631	-7.35	20,749	24,388	-14.92
2.25 Sliced	51,863	69,943	-25.85	281,308	321,865	-12.60	717,594	788,639	-9.01
4.25 Chopped	19,436	25,562	-23.96	85,531	108,954	-21.50	201,863	240,568	-16.09

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office  
P.O. Box 1258, Sacramento, CA 95812

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**Summary Report - Packout and Inventory**  
**Month Ending December 31, 2016**  
**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	16/17	15/16	Percent Change	16/17	15/16	Percent Change	16/17	15/16	Percent Change
Total	477,018	926,284	-48.50	6,014,089	4,516,442	33.16	7,530,362	7,562,021	-0.42
<b>Markets</b>									
Consumer	239,558	528,459	-54.67	4,432,291	3,283,236	35.00	5,824,265	5,777,644	0.81
Food Service	237,460	397,825	-40.31	1,581,797	1,233,206	28.27	1,706,097	1,784,377	-4.39
<b>Styles</b>									
Whole	0	107,031	-100.00	14,636	108,285	-86.48	29,500	17,914	64.68
Pitted	227,590	399,301	-43.00	3,591,956	2,941,948	22.09	5,047,644	5,077,732	-0.59
Wedged	3,288	3,324	-1.08	3,288	5,109	-35.64	15,929	27,891	-42.89
Sliced	231,375	407,700	-43.25	2,332,482	1,407,493	65.72	2,317,863	2,267,757	2.21
Chopped	14,764	8,929	65.35	71,726	53,608	33.80	113,252	159,060	-28.80
Broken Pitted	0	0	0.00	0	0	0.00	6,173	11,668	-47.09
<b>Key Items</b>									
24/300 Pitted	152,577	399,301	-61.79	3,303,482	2,655,439	24.40	4,579,352	4,714,122	-2.86
6/10 Pitted	75,013	0	0.00	275,661	271,382	1.58	430,575	340,063	26.62
6/10 Sliced	159,158	291,521	-45.40	1,294,290	852,482	51.83	1,230,734	1,387,436	-11.29
24/300 Whole	0	4,051	-100.00	3,849	4,051	-4.99	19,363	15,891	21.85
6/10 Whole	0	102,980	-100.00	4,375	104,234	-95.80	4,152	2,023	105.26
6/10 Wedged	3,288	3,324	-1.08	3,288	5,109	-35.64	15,496	25,935	-40.25
2.25 Sliced	10,262	10,516	-2.41	368,686	240,959	53.01	383,480	371,834	3.13
4.25 Chopped	14,764	8,929	65.35	67,544	53,608	26.00	88,113	126,998	-30.62

\*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	7,530,362
Converted Storage	8,781,947
Approximate Supply*	16,312,308

**Storage Report**  
**Month Ending December 31, 2016**

Whole Canning Sizes	
Size	Tons
Small	7,779
Medium	10,203
Large	8,692
Ex. Large	13,580
Ex.Large Sev. "C"	927
Jumbo	2,873
Colossal	2,635
Super Colossal	594
Orchard Run	0
Total Canning	47,283
Limited	9,375
Total	56,658
Total Converted (*155)	8,781,947

**Packout - Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	102,980	4,051	0					107,031
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	16,534	0				16,534	16,534
Medium	19,804	63,597	0				83,401	105,760
Large	15,430	27,489	0				42,919	60,339
Ex. Large	0	44,957	0				44,957	44,957
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	35,234	152,577	0				187,811	
Conv. Total	75,013	152,577	0					227,590
Prior Year	0	399,301	0					399,301
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,277	0	0	0	0		1,277	3,288
Sliced	61,809	7,610	77,561	0	25,029		172,009	231,375
Chopped	0	0	0	19,050	0		19,050	14,764
Total	63,086	7,610	77,561	19,050	25,029		192,336	
Conv. Total	162,446	8,904	53,052	14,764	10,262			249,428
Prior Year	294,845	0	105,663	8,929	10,516			419,953
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 477,018

\*Conversion factor changed as of December 2008.

Consumer 239,558  
Food Service 237,460

**Cumulative Packout - Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	3,849	10,279				14,128	9,821
Ex. Large	0	0	757				757	440
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,055	0	0				2,055	4,375
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	2,055	3,849	11,036				16,940	
<b>Conv. Total</b>	4,375	3,849	6,412					14,636
Prior Year	104,234	4,051	0					108,285
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	35,862	0				35,862	35,862
Medium	77,470	1,217,799	1,744				1,297,013	1,383,746
Large	32,595	1,112,604	20,310				1,165,509	1,193,799
Ex. Large	14,371	762,838	0				777,209	793,434
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,986	19,646	0				23,632	28,132
Colossal	1,057	5,499	0				6,556	7,749
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	149,234	0				149,234	149,234
<b>Total</b>	129,479	3,303,482	22,054				3,455,015	
<b>Conv. Total</b>	275,661	3,303,482	12,813					3,591,956
Prior Year	271,382	2,655,439	15,127					2,941,948
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,277	0	0	0	0		1,277	3,288
Sliced	502,637	197,405	641,142	0	899,235		2,240,419	2,332,482
Chopped	1,091	0	0	87,153	0		88,244	71,726
<b>Total</b>	505,005	197,405	641,142	87,153	899,235		2,329,940	
<b>Conv. Total</b>	1,301,761	230,964	438,541	67,544	368,686			2,407,496
Prior Year	857,591	31,544	282,508	53,608	240,959			1,466,210
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	0					0	
<b>Conv. Total</b>	0	0						0
Prior Year	0	0						0

Converted Total 6,014,089

\*Conversion factor changed as of December 2008.

Consumer	4,432,291
Food Service	1,581,797

**Inventory - Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,027	0				2,027	2,027
Large	0	8,525	9,545				18,070	14,071
Ex. Large	0	2,089	757				2,846	2,529
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,950	2,200	0				4,150	6,352
Colossal	0	3,724	0				3,724	3,724
Super Colossal	0	477	0				477	477
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	1,950	19,363	10,302				31,615	
<b>Conv. Total</b>	4,152	19,363	5,985					29,500
Prior Year	2,023	15,891	0					17,914
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,554	97,667	1,283				100,504	101,721
Medium	119,958	755,149	14,419				889,526	1,018,917
Large	39,502	861,834	49,215				950,551	974,528
Ex. Large	12,051	2,269,113	0				2,281,164	2,294,770
Ex. Large Sev "C"	0	386	0				386	386
Jumbo	15,098	164,269	0				179,367	196,413
Colossal	3,800	178,062	0				181,862	186,152
Sup. Colossal	10,280	38,841	0				49,121	60,727
Green Ripe Whole	0	214,031	0				214,031	214,031
<b>Total</b>	202,243	4,579,352	64,917				4,846,512	
<b>Conv. Total</b>	430,575	4,579,352	37,717					5,047,644
Prior Year	340,063	4,714,122	23,547					5,077,732
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,018	0	0	0	1,056		7,074	15,929
Sliced	477,955	258,963	585,763	0	935,317		2,257,998	2,317,863
Chopped	6,557	0	0	113,694	0		120,251	113,252
<b>Total</b>	490,530	258,963	585,763	113,694	936,373		2,385,323	
<b>Conv. Total</b>	1,271,370	302,987	400,662	88,113	383,913			2,447,044
Prior Year	1,442,291	185,759	325,870	126,998	373,790			2,454,708
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	6,173					6,173	6,173
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	6,173					6,173	
<b>Conv. Total</b>	0	6,173						6,173
Prior Year	0	11,668						11,668

Converted Total 7,530,362

\*Conversion factor changed as of December 2008.

Consumer	5,824,265
Food Service	1,706,097

**Sales - Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	659	0				659	659
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	120	306	0				426	561
Colossal	0	204	0				204	204
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	120	1,169	0				1,289	
Conv. Total	255	1,169	0					1,424
Prior Year	620	1,051	0					1,671
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	324	60,568	400				61,292	61,490
Medium	6,561	178,494	566				185,621	192,791
Large	1,836	300,675	788				303,299	305,042
Ex. Large	3,136	149,355	0				152,491	156,032
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,008	46,079	0				47,087	48,225
Colossal	495	16,093	0				16,588	17,147
Sup. Colossal	0	523	0				523	523
Green Ripe Whole	0	4,627	0				4,627	4,627
Total	13,360	756,414	1,754				771,528	
Conv. Total	28,443	756,414	1,019					785,877
Prior Year	34,330	806,591	1,394					842,316
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	704	0	0	0	0		704	1,813
Sliced	82,147	28,501	80,855	0	126,496		317,999	352,043
Chopped	46	0	0	25,079	0		25,125	19,613
Total	82,897	28,501	80,855	25,079	126,496		343,828	
Conv. Total	213,518	33,346	55,305	19,436	51,863			373,468
Prior Year	247,247	33,460	58,451	25,562	70,041			434,761
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,555					1,555	1,555
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,555					1,555	
Conv. Total	0	1,555						1,555
Prior Year	0	1,278						1,278

Converted Total 1,162,324

Consumer 920,108  
Food Service 242,217

**Cumulative Sales - Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	1,441	0				1,441	1,441
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	380	816	0				1,196	1,625
Colossal	0	612	0				612	612
Super Colossal	0	153	0				153	153
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>380</b>	<b>3,022</b>	<b>0</b>				<b>3,402</b>	
Conv. Total	809	3,022	0					3,831
Prior Year	1,290	3,759	0					5,049
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,562	233,684	2,600				237,846	238,520
Medium	32,544	863,761	3,156				899,461	934,881
Large	8,501	1,344,301	4,607				1,357,409	1,365,076
Ex. Large	13,837	598,339	0				612,176	627,798
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,336	147,403	0				151,739	156,634
Colossal	2,003	48,627	0				50,630	52,891
Sup. Colossal	0	2,050	0				2,050	2,050
Green Ripe Whole	0	51,752	0				51,752	51,752
<b>Total</b>	<b>62,783</b>	<b>3,289,917</b>	<b>10,363</b>				<b>3,363,063</b>	
Conv. Total	133,665	3,289,917	6,021					3,429,603
Prior Year	152,185	3,706,000	7,024					3,865,209
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,465	0	0	0	1,180		4,645	9,406
Sliced	401,843	143,000	410,264	0	686,117		1,641,224	1,763,984
Chopped	2,872	680	0	110,363	0		113,915	98,141
<b>Total</b>	<b>408,180</b>	<b>143,680</b>	<b>410,264</b>	<b>110,363</b>	<b>687,297</b>		<b>1,759,784</b>	
Conv. Total	1,054,679	168,908	280,621	85,531	281,792			1,871,531
Prior Year	1,099,263	154,002	292,767	108,954	322,529			1,977,516
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	12,418					12,418	12,418
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>12,418</b>					<b>12,418</b>	
Conv. Total	0	12,418						12,418
Prior Year	0	11,058						11,058

Converted Total 5,317,383

Consumer 4,128,230  
Food Service 1,189,153

**Consecutive Sales - 12 Months Month Ending December 31, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	3,742	0				3,742	3,742
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,779	1,224	0				3,003	5,011
Colossal	0	989	0				989	989
Super Colossal	0	558	0				558	558
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,779</b>	<b>7,465</b>	<b>0</b>				<b>9,244</b>	
<b>Conv. Total</b>	<b>3,787</b>	<b>7,465</b>	<b>0</b>					<b>11,252</b>
<b>Prior Year</b>	<b>2,310</b>	<b>6,268</b>	<b>0</b>					<b>8,578</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,050	494,697	5,763				504,510	506,668
Medium	76,869	1,845,800	11,378				1,934,047	2,016,065
Large	18,767	3,094,561	14,192				3,127,520	3,142,761
Ex. Large	32,663	1,195,073	0				1,227,736	1,264,613
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,402	273,635	0				283,037	293,652
Colossal	7,464	91,418	0				98,882	107,309
Sup. Colossal	0	5,817	0				5,817	5,817
Green Ripe Whole	0	142,584	0				142,584	142,584
<b>Total</b>	<b>149,215</b>	<b>7,143,585</b>	<b>31,333</b>				<b>7,324,133</b>	
<b>Conv. Total</b>	<b>317,679</b>	<b>7,143,585</b>	<b>18,204</b>					<b>7,479,468</b>
<b>Prior Year</b>	<b>376,856</b>	<b>7,548,852</b>	<b>16,758</b>					<b>7,942,466</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,058	0	0	0	3,754		11,812	22,288
Sliced	984,578	338,946	1,019,834	0	1,750,229		4,093,587	4,347,016
Chopped	5,920	2,720	0	260,468	0		269,108	230,952
<b>Total</b>	<b>998,556</b>	<b>341,666</b>	<b>1,019,834</b>	<b>260,468</b>	<b>1,753,983</b>		<b>4,374,507</b>	
<b>Conv. Total</b>	<b>2,578,735</b>	<b>402,959</b>	<b>697,566</b>	<b>201,863</b>	<b>719,133</b>			<b>4,600,256</b>
<b>Prior Year</b>	<b>2,656,815</b>	<b>368,883</b>	<b>699,159</b>	<b>240,568</b>	<b>790,115</b>			<b>4,755,539</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	26,007					26,007	26,007
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>26,007</b>					<b>26,007</b>	
<b>Conv. Total</b>	<b>0</b>	<b>26,007</b>						<b>26,007</b>
<b>Prior Year</b>	<b>0</b>	<b>27,854</b>						<b>27,854</b>

Converted Total 12,116,984

Consumer 9,216,782  
Food Service 2,900,201