



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office
P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: **March 31, 2016** **UPDATE Released: April 28, 2016**

Summary Report - Sales Month Ending March 31, 2016 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	960,399	1,083,494	-11.36	8,418,110	9,133,119	-7.83	12,502,763	13,607,181	-8.12
Markets									
Consumer	715,451	794,039	-9.90	6,514,181	6,929,609	-5.99	9,574,704	10,259,861	-6.68
Food Service	244,948	289,455	-15.38	1,903,929	2,203,510	-13.60	2,928,059	3,347,320	-12.53
Styles									
Whole	1,425	175	716.07	7,103	9,270	-23.37	9,774	11,431	-14.50
Pitted	591,419	653,298	-9.47	5,410,855	5,725,938	-5.50	7,884,146	8,442,490	-6.61
Wedged	2,706	2,613	3.56	16,049	16,953	-5.33	25,454	27,211	-6.46
Sliced	346,598	404,507	-14.32	2,798,163	3,170,434	-11.74	4,305,281	4,812,148	-10.53
Chopped	16,884	21,609	-21.87	169,857	195,276	-13.02	250,137	290,067	-13.77
Broken Pitted	1,367	1,292	5.80	16,083	15,248	5.48	27,971	23,833	17.36
Key Items									
24/300 Pitted	561,454	614,282	-8.60	5,167,658	5,450,201	-5.18	7,504,296	8,027,921	-6.52
6/10 Pitted	28,537	37,751	-24.41	228,816	263,115	-13.04	359,924	395,739	-9.05
6/10 Sliced	211,616	247,875	-14.63	1,646,010	1,902,943	-13.50	2,522,707	2,894,022	-12.83
24/300 Whole	1,331	0	0.00	5,464	7,554	-27.67	7,581	8,966	-15.45
6/10 Whole	94	175	-46.34	1,639	1,716	-4.47	2,193	2,465	-11.05
6/10 Wedged	2,735	2,531	8.04	14,999	16,076	-6.70	23,888	25,580	-6.61
2.25 Sliced	54,663	69,492	-21.34	480,780	553,147	-13.08	750,091	854,924	-12.26
4.25 Chopped	13,638	20,486	-33.42	154,196	171,620	-10.15	227,594	256,558	-11.29

CHRIS MESSER, Director
TRAVIS AVERILL, Deputy Regional Director
CURT STOCK, Deputy Regional Director

JENNIFER VAN COURT - BONNIE SPENCER
Statisticians

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office
P.O. Box 1258, Sacramento, CA 95812

Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending March 31, 2016

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,488,890	787,030	89.18	6,583,642	6,791,190	-3.06	7,151,676	8,220,525	-13.00
Markets									
Consumer	1,193,098	719,081	65.92	4,785,188	5,231,804	-8.54	5,457,088	6,763,982	-19.32
Food Service	295,792	67,949	335.31	1,798,454	1,559,386	15.33	1,694,588	1,456,543	16.34
Styles									
Whole	0	174,122	-100.00	109,762	178,971	-38.67	17,332	18,756	-7.59
Pitted	1,017,944	388,516	162.01	4,119,684	3,986,000	3.35	4,747,492	5,918,383	-19.78
Wedged	0	0	0.00	5,109	0	0.00	20,733	12,149	70.66
Sliced	458,056	212,696	115.36	2,256,459	2,485,737	-9.22	2,213,465	2,058,434	7.53
Chopped	12,890	11,696	10.22	92,628	140,482	-34.06	146,010	190,493	-23.35
Broken Pitted	0	0	0.00	0	0	0.00	6,643	22,310	-70.22
Key Items									
24/300 Pitted	1,011,648	388,516	160.39	3,816,142	3,875,582	-1.53	4,449,016	5,646,624	-21.21
6/10 Pitted	0	0	0.00	278,733	103,963	168.11	271,007	249,625	8.57
6/10 Sliced	293,668	67,949	332.19	1,397,826	1,448,329	-3.49	1,365,015	1,154,972	18.19
24/300 Whole	0	174,122	-100.00	5,528	178,971	-96.91	15,663	16,118	-2.82
6/10 Whole	0	0	0.00	104,234	0	0.00	1,669	2,638	-36.72
6/10 Wedged	0	0	0.00	5,109	0	0.00	18,913	11,374	66.29
2.25 Sliced	32,269	86,154	-62.55	316,497	402,144	-21.30	286,385	318,026	-9.95
4.25 Chopped	10,766	11,696	-7.95	79,289	130,949	-39.45	107,247	149,443	-28.24

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	7,151,676
Converted Storage	6,634,050
Approximate Supply*	13,785,726

**Storage Report
Month Ending March 31, 2016**

Whole Canning Sizes	
Size	Tons
Small	5,250
Medium	8,395
Large	6,531
Ex. Large	8,746
Ex. Large Sev. "C"	877
Jumbo	2,941
Colossal	1,452
Super Colossal	296
Orchard Run	0
Total Canning	34,488
Limited	8,312
Total	42,800
Total Converted (*155)	6,634,050

Packout - Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	174,122	0					174,122
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	12,029	0				12,029	12,029
Medium	0	110,290	0				110,290	110,290
Large	0	248,001	10,836				258,837	254,297
Ex. Large	0	640,681	0				640,681	640,681
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	647	0				647	647
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	1,011,648	10,836				1,022,484	
Conv. Total	0	1,011,648	6,296					1,017,944
Prior Year	0	388,516	0					388,516
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	114,046	25,020	150,359	0	78,704		368,129	458,056
Chopped	554	0	0	13,892	0		14,446	12,890
Total	114,600	25,020	150,359	13,892	78,704		382,575	
Conv. Total	295,792	29,273	102,846	10,766	32,269			470,946
Prior Year	67,949	58,594	0	11,696	86,154			224,392
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,488,890

*Conversion factor changed as of December 2008.

Consumer 1,193,098
Food Service 295,792

Cumulative Packout - Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,477	0				1,477	1,477
Large	14,764	4,051	0				18,815	35,484
Ex. Large	33,606	0	0				33,606	71,547
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	589	0	0				589	1,254
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	48,959	5,528	0				54,487	
Conv. Total	104,234	5,528	0					109,762
Prior Year	0	178,971	0					178,971
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	15,403	0				15,403	15,403
Medium	102,196	750,578	12,670				865,444	975,515
Large	12,504	1,122,314	30,031				1,164,849	1,166,383
Ex. Large	6,319	1,804,906	0				1,811,225	1,818,359
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,316	18,204	0				20,520	23,135
Colossal	7,587	8,447	0				16,034	24,600
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	96,290	0				96,290	96,290
Total	130,922	3,816,142	42,701				3,989,765	
Conv. Total	278,733	3,816,142	24,809					4,119,684
Prior Year	103,963	3,875,582	6,455					3,986,000
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,984	0	0	0	0		1,984	5,109
Sliced	542,845	114,682	596,430	0	771,944		2,025,901	2,256,459
Chopped	3,274	335	0	102,308	0		105,917	92,628
Total	548,103	115,017	596,430	102,308	771,944		2,133,802	
Conv. Total	1,415,487	134,965	407,958	79,289	316,497			2,354,196
Prior Year	1,455,422	290,886	346,817	130,949	402,144			2,626,218
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 6,583,642

*Conversion factor changed as of December 2008.

Consumer	4,785,188
Food Service	1,798,454

Inventory - Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,095	0				2,095	2,095
Large	0	8,088	0				8,088	8,088
Ex. Large	0	2,293	0				2,293	2,293
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	784	774	0				1,558	2,443
Colossal	0	1,047	0				1,047	1,047
Super Colossal	0	1,045	0				1,045	1,045
Green Ripe Whole	0	0	0				0	0
Total	784	15,663	0				16,447	
Conv. Total	1,669	15,663	0					17,332
Prior Year	2,638	16,118	0					18,756
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	779	114,005	0				114,784	115,663
Medium	86,986	844,849	16,759				948,594	1,039,779
Large	13,177	1,365,590	30,521				1,409,288	1,411,377
Ex. Large	14,027	1,752,461	0				1,766,488	1,782,324
Ex. Large Sev "C"	0	75	0				75	75
Jumbo	5,933	112,057	0				117,990	124,688
Colossal	6,391	78,836	0				85,227	92,442
Sup. Colossal	0	12,897	0				12,897	12,897
Green Ripe Whole	0	168,246	0				168,246	168,246
Total	127,293	4,449,016	47,280				4,623,589	
Conv. Total	271,007	4,449,016	27,470					4,747,492
Prior Year	249,625	5,646,624	22,134					5,918,383
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,345	0	0	0	4,439		11,784	20,733
Sliced	530,103	216,727	451,014	0	698,501		1,896,345	2,213,465
Chopped	9,907	332	0	138,383	0		148,622	146,010
Total	547,355	217,059	451,014	138,383	702,940		2,056,751	
Conv. Total	1,421,912	254,351	308,494	107,247	288,205			2,380,209
Prior Year	1,204,280	334,069	254,483	149,443	318,800			2,261,075
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	6,643					6,643	6,643
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	6,643					6,643	
Conv. Total	0	6,643						6,643
Prior Year	0	22,310						22,310

Converted Total 7,151,676

*Conversion factor changed as of December 2008.

Consumer	5,457,088
Food Service	1,694,588

Sales - Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	408	0				408	408
Large	0	306	0				306	306
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	44	408	0				452	502
Colossal	0	204	0				204	204
Super Colossal	0	5	0				5	5
Green Ripe Whole	0	0	0				0	0
Total	44	1,331	0				1,375	
Conv. Total	94	1,331	0					1,425
Prior Year	175	0	0					175
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	278	39,273	483				40,034	40,145
Medium	7,607	146,866	574				155,047	163,395
Large	1,629	257,484	1,401				260,514	261,766
Ex. Large	2,963	81,508	0				84,471	87,816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	618	16,628	0				17,246	17,944
Colossal	309	5,253	0				5,562	5,911
Sup. Colossal	0	302	0				302	302
Green Ripe Whole	0	14,140	0				14,140	14,140
Total	13,404	561,454	2,458				577,316	
Conv. Total	28,537	561,454	1,428					591,419
Prior Year	37,751	614,282	1,265					653,298
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,062	0	0	0	-69		993	2,706
Sliced	82,181	25,410	73,961	0	133,324		314,876	346,598
Chopped	513	544	0	17,598	0		18,655	16,884
Total	83,756	25,954	73,961	17,598	133,255		334,524	
Conv. Total	216,318	31,008	50,589	13,638	54,635			366,188
Prior Year	251,529	26,876	60,265	20,486	69,574			428,730
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,367					1,367	1,367
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,367					1,367	
Conv. Total	0	1,367						1,367
Prior Year	0	1,292						1,292

Converted Total 960,399

Consumer 715,451
Food Service 244,948

Cumulative Sales - Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	2,255	0				2,255	2,255
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	770	1,122	0				1,892	2,761
Colossal	0	918	0				918	918
Super Colossal	0	115	0				115	115
Green Ripe Whole	0	0	0				0	0
Total	770	5,464	0				6,234	
Conv. Total	1,639	5,464	0					7,103
Prior Year	1,716	7,554	0					9,270
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,396	397,772	4,861				407,029	409,955
Medium	61,411	1,319,812	7,100				1,388,323	1,454,681
Large	9,692	2,329,777	12,791				2,352,260	2,357,843
Ex. Large	23,036	739,365	0				762,401	788,409
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	6,293	205,685	0				211,978	219,083
Colossal	2,648	63,389	0				66,037	69,027
Sup. Colossal	0	2,667	0				2,667	2,667
Green Ripe Whole	0	109,191	0				109,191	109,191
Total	107,476	5,167,658	24,752				5,299,886	
Conv. Total	228,816	5,167,658	14,381					5,410,855
Prior Year	263,115	5,450,201	12,623					5,725,939
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	5,825	0	0	0	2,560		8,385	16,049
Sliced	639,227	201,940	636,117	0	1,172,633		2,649,917	2,798,163
Chopped	3,251	1,360	0	198,963	0		203,574	169,857
Total	648,303	203,300	636,117	198,963	1,175,193		2,861,876	
Conv. Total	1,673,473	239,466	435,104	154,196	481,829			2,984,069
Prior Year	1,938,680	249,934	468,406	171,620	554,024			3,382,664
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	16,083					16,083	16,083
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	16,083					16,083	
Conv. Total	0	16,083						16,083
Prior Year	0	15,248						15,248

Converted Total 8,418,110

Consumer 6,514,181
Food Service 1,903,929

Consecutive Sales - 12 Months Month Ending March 31, 2016

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,428	0				1,428	1,428
Large	0	2,978	0				2,978	2,978
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,030	1,428	0				2,458	3,621
Colossal	0	1,326	0				1,326	1,326
Super Colossal	0	115	0				115	115
Green Ripe Whole	0	0	0				0	0
Total	1,030	7,581	0				8,611	
Conv. Total	2,193	7,581	0					9,774
Prior Year	2,465	8,966	0					11,431
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	10,189	601,129	6,861				618,179	626,808
Medium	92,555	1,935,980	9,608				2,038,143	2,138,612
Large	15,961	3,313,619	17,827				3,347,407	3,357,957
Ex. Large	35,436	1,104,333	0				1,139,769	1,179,776
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,120	293,054	0				303,174	314,599
Colossal	4,797	84,214	0				89,011	94,427
Sup. Colossal	0	3,797	0				3,797	3,797
Green Ripe Whole	0	168,170	0				168,170	168,170
Total	169,058	7,504,296	34,296				7,707,650	
Conv. Total	359,924	7,504,296	19,926					7,884,146
Prior Year	395,739	8,027,921	18,831					8,442,490
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,277	0	0	0	3,820		13,097	25,454
Sliced	979,692	307,202	984,000	0	1,829,491		4,100,385	4,305,281
Chopped	5,046	1,360	0	293,670	0		300,076	250,137
Total	994,015	308,562	984,000	293,670	1,833,311		4,413,558	
Conv. Total	2,565,942	362,622	673,056	227,594	751,658			4,580,872
Prior Year	2,949,116	354,485	712,712	256,558	856,556			5,129,426
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,971					27,971	27,971
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	27,971					27,971	
Conv. Total	0	27,971						27,971
Prior Year	0	23,833						23,833

Converted Total 12,502,763

Consumer 9,574,704
Food Service 2,928,059