



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office-California

Pacific Regional Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: June 30, 2014 Released: July 18, 2014

Summary Report - Sales Month Ending June 30, 2014 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,261,461	1,199,564	5.16	12,258,329	12,223,746	0.28	13,263,696	13,245,020	0.14
Markets									
Consumer	957,318	914,780	4.65	9,270,491	9,131,478	1.52	10,005,103	9,874,179	1.33
Food Service	304,143	284,784	6.80	2,987,838	3,092,268	-3.38	3,258,593	3,370,841	-3.33
Styles									
Whole	391	410	-4.63	11,190	11,257	-0.60	12,358	12,828	-3.67
Pitted	786,426	754,852	4.18	7,695,880	7,649,374	0.61	8,282,191	8,254,879	0.33
Wedged	3,023	2,475	22.13	24,885	22,600	10.11	26,919	25,203	6.81
Sliced	442,618	410,006	7.95	4,231,479	4,210,881	0.49	4,622,217	4,587,993	0.75
Chopped	26,283	29,843	-11.93	269,474	308,368	-12.61	292,294	340,900	-14.26
Broken Pitted	2,720	1,977	37.58	25,422	21,266	19.54	27,717	23,217	19.38
Key Items									
24/300 Pitted	747,993	717,024	4.32	7,333,755	7,273,652	0.83	7,884,074	7,845,431	0.49
6/10 Pitted	36,808	34,701	6.07	345,324	355,684	-2.91	379,303	387,303	-2.07
6/10 Sliced	262,333	245,238	6.97	2,590,023	2,688,259	-3.65	2,823,745	2,927,219	-3.53
24/300 Whole	374	221	69.23	8,520	8,617	-1.13	9,277	9,660	-3.96
6/10 Whole	17	189	-90.99	2,670	2,640	1.13	3,081	3,168	-2.76
6/10 Wedged	2,760	2,287	20.70	23,245	21,148	9.91	25,147	23,572	6.68
2.25 Sliced	85,257	77,658	9.79	763,502	753,563	1.32	836,020	823,834	1.48
4.25 Chopped	24,059	27,560	-12.70	240,500	275,168	-12.60	262,100	302,470	-13.35

VIC TOLOMEO, Director
DAVE DEWALT - KELLY KRUG, Deputy Directors

ANTHONY FISCHER - BONNIE SPENCER
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA-NASS
Pacific Regional Office-California
P.O. Box 1258, Sacramento, CA 95812
Phone: (916) 498-5161 – Fax: (855) 270-2722

Summary Report - Packout and Inventory

Month Ending June 30, 2014

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,079,799	1,265,890	-14.70	13,375,080	12,784,526	4.62	9,472,671	8,898,148	6.46
Markets									
Consumer	697,717	1,036,202	-32.67	10,141,377	10,507,846	-3.49	7,774,407	7,154,935	8.66
Food Service	382,083	229,688	66.35	3,233,703	2,276,680	42.04	1,698,263	1,743,213	-2.58
Styles									
Whole	0	1,690	-100.00	19,914	22,252	-10.51	21,664	27,904	-22.36
Pitted	509,893	890,170	-42.72	8,453,200	9,259,914	-8.71	7,069,871	6,547,219	7.98
Wedged	12,334	0	0.00	24,514	40,161	-38.96	31,457	35,277	-10.83
Sliced	531,280	349,667	51.94	4,621,965	3,153,990	46.54	2,062,522	1,938,250	6.41
Chopped	26,292	24,362	7.92	255,065	300,405	-15.09	247,240	281,976	-12.32
Broken Pitted	0	0	0.00	422	7,803	-94.59	39,917	67,524	-40.88
Key Items									
24/300 Pitted	507,726	829,730	-38.81	8,093,628	8,781,616	-7.83	6,698,128	6,122,379	9.40
6/10 Pitted	2,167	60,440	-96.41	348,837	453,969	-23.16	357,157	401,898	-11.13
6/10 Sliced	367,581	167,558	119.38	2,814,751	1,735,068	62.23	1,247,809	1,256,664	-0.70
24/300 Whole	0	0	0.00	14,941	18,831	-20.66	16,718	23,718	-29.51
6/10 Whole	0	1,690	-100.00	4,973	3,421	45.38	4,946	4,186	18.15
6/10 Wedged	12,334	0	0.00	24,514	36,676	-33.16	29,623	31,675	-6.48
2.25 Sliced	109,226	110,283	-0.96	803,980	754,858	6.51	394,658	330,770	19.31
4.25 Chopped	26,292	24,362	7.92	208,832	249,222	-16.21	183,766	230,458	-20.26

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	9,472,671
Converted Storage	4,625,260
Approximate Supply*	14,097,931

**Storage Report
Month Ending June 30, 2014**

Whole Canning Sizes	
Size	Tons
Small	2,563
Medium	6,720
Large	11,979
Ex. Large	2,423
Ex.Large Sev. "C"	213
Jumbo	952
Colossal	175
Super Colossal	92
Orchard Run	0
Total Canning	25,117
Limited	4,724
Total	29,840
Total Converted (*155)	4,625,260

Packout - Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	1,690	0	0					1,690
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	4,440	0				4,440	4,440
Medium	1,018	60,341	0				61,359	62,508
Large	0	141,226	0				141,226	141,226
Ex. Large	0	301,719	0				301,719	301,719
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,018	507,726	0				508,744	
Conv. Total	2,167	507,726	0					509,893
Prior Year	60,440	829,730	0					890,170
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,790	0	0	0	0		4,790	12,334
Sliced	142,750	11,732	59,570	0	266,406		480,458	531,280
Chopped	0	0	0	33,925	0		33,925	26,292
Total	147,540	11,732	59,570	33,925	266,406		519,173	
Conv. Total	379,916	13,726	40,746	26,292	109,226			569,906
Prior Year	167,558	27,121	44,706	24,362	110,283			374,030
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,079,799

*Conversion factor changed as of December 2008.

Consumer	697,717
Food Service	382,083

Cumulative Packout - Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,184	0				1,184	1,184
Large	0	7,840	0				7,840	7,840
Ex. Large	0	570	0				570	570
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	1,050	0				3,386	6,023
Colossal	0	2,927	0				2,927	2,927
Super Colossal	0	1,370	0				1,370	1,370
Green Ripe Whole	0	0	0				0	0
Total	2,336	14,941	0				17,277	
Conv. Total	4,973	14,941	0					19,914
Prior Year	3,421	18,831	0					22,252
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,809	128,949	0				142,758	158,348
Medium	78,571	1,841,111	3,605				1,923,287	2,010,483
Large	19,932	2,483,116	14,872				2,517,920	2,534,192
Ex. Large	38,223	3,092,589	0				3,130,812	3,173,966
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	5,878	244,019	0				249,897	256,533
Colossal	7,437	247,135	0				254,572	262,968
Sup. Colossal	0	23,632	0				23,632	23,632
Green Ripe Whole	0	33,077	0				33,077	33,077
Total	163,850	8,093,628	18,477				8,275,955	
Conv. Total	348,837	8,093,628	10,735					8,453,200
Prior Year	453,969	8,781,616	24,329					9,259,914
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,520	0	0	0	0		9,520	24,514
Sliced	1,093,107	263,770	1,015,532	0	1,960,926		4,333,335	4,621,965
Chopped	10,597	2,385	0	269,460	0		282,442	255,065
Total	1,113,224	266,155	1,015,532	269,460	1,960,926		4,625,297	
Conv. Total	2,879,893	314,216	694,624	208,832	803,980			4,901,544
Prior Year	1,819,290	135,148	532,554	249,222	758,343			3,494,557
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	422					422	422
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	422					422	
Conv. Total	0	422						422
Prior Year	0	7,803						7,803

Converted Total 13,375,080

*Conversion factor changed as of December 2008.

Consumer	10,141,377
Food Service	3,233,703

Inventory - Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,082	0				2,082	2,082
Large	0	7,929	0				7,929	7,929
Ex. Large	0	640	0				640	640
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,211	2,369	0				4,580	7,076
Colossal	112	1,767	0				1,879	2,005
Super Colossal	0	1,509	0				1,509	1,509
Green Ripe Whole	0	0	0				0	0
Total	2,323	16,718	0				19,041	
Conv. Total	4,946	16,718	0					21,664
Prior Year	4,186	23,718	0					27,904
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	7,922	207,153	2,142				217,217	225,263
Medium	63,916	1,283,778	8,635				1,356,329	1,424,872
Large	17,951	2,185,663	14,329				2,217,943	2,232,206
Ex. Large	53,604	2,256,256	0				2,309,860	2,370,379
Ex. Large Sev "C"	0	20,170	0				20,170	20,170
Jumbo	17,713	297,056	0				314,769	334,767
Colossal	6,652	234,148	0				240,800	248,310
Sup. Colossal	0	27,688	0				27,688	27,688
Green Ripe Whole	0	186,216	0				186,216	186,216
Total	167,758	6,698,128	25,106				6,890,992	
Conv. Total	357,157	6,698,128	14,587					7,069,871
Prior Year	401,898	6,122,379	22,943					6,547,220
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,504	0	0	0	4,474		15,978	31,457
Sliced	484,586	153,223	352,023	0	962,581		1,952,413	2,062,522
Chopped	15,318	2,019	0	237,117	0		254,454	247,240
Total	511,408	155,242	352,023	237,117	967,055		2,222,845	
Conv. Total	1,336,161	184,016	240,784	183,766	396,493			2,341,218
Prior Year	1,337,119	141,842	211,710	230,458	334,372			2,255,501
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	39,917					39,917	39,917
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	39,917					39,917	
Conv. Total	0	39,917						39,917
Prior Year	11	67,513						67,524

Converted Total 9,472,671

*Conversion factor changed as of December 2008.

Consumer	7,774,407
Food Service	1,698,263

Sales - Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	204	0				204	204
Large	0	68	0				68	68
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	8	102	0				110	119
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	8	374	0				382	
Conv. Total	17	374	0					391
Prior Year	189	221	0					410
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,313	66,502	400				68,215	69,530
Medium	9,095	197,397	980				207,472	217,330
Large	1,421	311,357	1,416				314,194	315,205
Ex. Large	3,957	115,175	0				119,132	123,599
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,060	35,113	0				36,173	37,370
Colossal	443	6,263	0				6,706	7,206
Sup. Colossal	0	695	0				695	695
Green Ripe Whole	0	15,491	0				15,491	15,491
Total	17,289	747,993	2,796				768,078	
Conv. Total	36,808	747,993	1,624					786,426
Prior Year	34,701	717,024	3,128					754,853
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,072	0	0	0	640		1,712	3,023
Sliced	101,877	26,018	94,425	0	207,945		430,265	442,618
Chopped	580	0	0	31,044	0		31,624	26,283
Total	103,529	26,018	94,425	31,044	208,585		463,601	
Conv. Total	267,317	30,441	64,587	24,059	85,520			471,924
Prior Year	249,894	22,149	64,875	27,560	77,846			442,324
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,720					2,720	2,720
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,720					2,720	
Conv. Total	0	2,720						2,720
Prior Year	0	1,977						1,977

Converted Total 1,261,461

Consumer 957,318
Food Service 304,143

Cumulative Sales - Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	884	0				884	884
Large	0	5,213	0				5,213	5,213
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,254	816	0				2,070	3,486
Colossal	0	918	0				918	918
Super Colossal	0	187	0				187	187
Green Ripe Whole	0	0	0				0	0
Total	1,254	8,520	0				9,774	
Conv. Total	2,670	8,520	0					11,190
Prior Year	2,640	8,617	0					11,257
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	12,949	664,896	3,968				681,813	694,770
Medium	83,476	1,923,399	11,438				2,018,313	2,107,765
Large	16,052	3,018,819	13,512				3,048,383	3,060,844
Ex. Large	34,974	1,094,107	0				1,129,081	1,168,567
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,997	378,110	0				388,107	399,394
Colossal	4,752	85,843	0				90,595	95,960
Sup. Colossal	0	10,656	0				10,656	10,656
Green Ripe Whole	0	157,925	0				157,925	157,925
Total	162,200	7,333,755	28,918				7,524,873	
Conv. Total	345,324	7,333,755	16,801					7,695,880
Prior Year	355,684	7,273,652	20,039					7,649,375
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,027	0	0	0	4,000		13,027	24,885
Sliced	1,005,834	235,478	880,768	0	1,862,200		3,984,280	4,231,479
Chopped	6,932	1,020	0	310,322	0		318,274	269,474
Total	1,021,793	236,498	880,768	310,322	1,866,200		4,315,581	
Conv. Total	2,639,844	277,906	602,445	240,500	765,142			4,525,837
Prior Year	2,733,945	195,477	582,245	275,168	755,014			4,541,849
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	25,422					25,422	25,422
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	25,422					25,422	
Conv. Total	0	25,422						25,422
Prior Year	0	21,266						21,266

Converted Total 12,258,329

Consumer 9,270,491
Food Service 2,987,838

Consecutive Sales - 12 Months Month Ending June 30, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	1,156	0				1,156	1,156
Large	0	5,562	0				5,562	5,562
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,447	816	0				2,263	3,897
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	221	0				221	221
Green Ripe Whole	0	0	0				0	0
Total	1,447	9,277	0				10,724	
Conv. Total	3,081	9,277	0					12,358
Prior Year	3,168	9,660	0					12,828
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	14,504	725,776	4,768				745,048	759,425
Medium	91,718	2,074,165	12,503				2,178,386	2,276,697
Large	17,591	3,229,869	15,112				3,262,572	3,276,100
Ex. Large	38,353	1,174,967	0				1,213,320	1,256,621
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,693	406,553	0				417,246	429,318
Colossal	5,301	90,707	0				96,008	101,993
Sup. Colossal	0	11,634	0				11,634	11,634
Green Ripe Whole	0	170,403	0				170,403	170,403
Total	178,160	7,884,074	32,383				8,094,617	
Conv. Total	379,303	7,884,074	18,815					8,282,191
Prior Year	387,303	7,845,431	22,144					8,254,878
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,766	0	0	0	4,320		14,086	26,919
Sliced	1,096,600	257,760	966,188	0	2,039,074		4,359,622	4,622,217
Chopped	7,125	1,224	0	338,194	0		346,543	292,294
Total	1,113,491	258,984	966,188	338,194	2,043,394		4,720,251	
Conv. Total	2,876,210	304,456	660,873	262,100	837,792			4,941,430
Prior Year	2,980,370	210,605	635,186	302,470	825,466			4,954,097
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,717					27,717	27,717
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	27,717					27,717	
Conv. Total	0	27,717						27,717
Prior Year	0	23,217						23,217

Converted Total 13,263,696

Consumer 10,005,103
Food Service 3,258,593