

California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

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Month Ending: February 28, 2013 Released: March 25, 2013

Summary Report - Sales Month Ending February 28, 2013 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	821,001	840,911	-2.37	7,866,299	8,172,019	-3.74	13,406,022	13,616,913	-1.55
Markets									
Consumer	547,487	583,281	-6.14	5,901,098	6,063,356	-2.68	9,936,286	10,115,716	-1.77
Food Service	273,514	257,630	6.17	1,965,201	2,108,664	-6.80	3,469,736	3,501,197	-0.90
Styles									
Whole	272	479	-43.20	8,911	8,706	2.35	13,986	12,844	8.89
Pitted	434,887	469,282	-7.33	4,980,085	5,218,629	-4.57	8,305,813	8,586,188	-3.27
Wedged	1,736	2,181	-20.40	13,512	17,693	-23.63	25,208	30,618	-17.67
Sliced	359,270	337,906	6.32	2,647,601	2,729,802	-3.01	4,690,293	4,643,200	1.01
Chopped	23,558	29,447	-20.00	203,363	190,831	6.57	347,198	332,651	4.37
Broken Pitted	1,277	1,615	-20.93	12,827	6,358	101.75	23,524	11,412	106.13
Key Items									
24/300 Pitted	402,384	436,490	-7.81	4,746,252	4,945,289	-4.02	7,891,298	8,127,759	-2.91
6/10 Pitted	29,815	31,767	-6.15	220,441	260,977	-15.53	390,576	432,442	-9.68
6/10 Sliced	238,121	217,963	9.25	1,714,747	1,813,132	-5.43	3,024,394	3,007,559	0.56
24/300 Whole	238	77	209.09	7,316	6,456	13.32	10,605	8,614	23.11
6/10 Whole	34	402	-91.53	1,595	2,250	-29.13	3,381	4,230	-20.07
6/10 Wedged	1,638	2,099	-21.98	12,692	16,627	-23.67	23,536	28,732	-18.09
2.25 Sliced	61,263	66,828	-8.33	466,528	483,905	-3.59	853,409	851,878	0.18
4.25 Chopped	18,853	23,250	-18.91	178,324	173,405	2.84	309,017	300,648	2.78

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Summary Report - Packout and Inventory

Month Ending February 28, 2013

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,130,747	1,186,978	-4.74	7,781,307	8,829,025	-11.87	8,265,582	8,019,471	3.07
Markets									
Consumer	1,004,290	882,180	13.84	6,224,967	6,574,081	-5.31	6,082,666	5,901,311	3.07
Food Service	126,457	304,798	-58.51	1,556,341	2,254,943	-30.98	2,182,916	2,118,161	3.06
Styles									
Whole	0	2,067	---	11,237	9,838	14.22	20,023	21,137	-5.27
Pitted	907,154	711,712	27.46	5,364,555	5,583,697	-3.92	5,306,073	5,084,195	4.36
Wedged	3,986	3,337	19.45	18,718	28,876	-35.18	23,101	28,481	-18.89
Sliced	195,324	432,032	-54.79	2,218,841	2,943,376	-24.62	2,591,769	2,539,344	2.06
Chopped	24,283	37,830	-35.81	167,956	257,163	-34.69	256,702	305,191	-15.89
Broken Pitted	0	0	---	0	6,075	---	67,913	41,123	65.15
Key Items									
24/300 Pitted	872,724	661,862	31.86	5,129,147	5,267,053	-2.62	4,979,128	4,678,374	6.43
6/10 Pitted	29,123	42,665	-31.74	213,635	290,036	-26.34	299,848	373,003	-19.61
6/10 Sliced	90,166	254,567	-64.58	1,305,002	1,922,902	-32.13	1,828,386	1,678,514	8.93
24/300 Whole	0	2,067	---	10,658	9,838	8.34	16,810	17,424	-3.52
6/10 Whole	0	0	---	579	0	---	3,213	3,713	-13.48
6/10 Wedged	3,986	3,337	19.45	18,718	26,543	-29.48	22,346	26,049	-14.22
2.25 Sliced	92,399	29,435	213.91	504,107	425,742	18.41	365,088	387,080	-5.68
4.25 Chopped	21,101	33,601	-37.20	148,692	241,700	-38.48	227,467	258,300	-11.94

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,265,582
Converted Storage	7,193,995
Approximate Supply*	15,459,576

**Storage Report
Month Ending February 28, 2013**

Whole Canning Sizes	
Size	Tons
Small	7,029
Medium	6,532
Large	6,007
Ex. Large	14,037
Ex.Large Sev. "C"	649
Jumbo	2,182
Colossal	3,206
Super Colossal	936
Orchard Run	0
Total Canning	40,577
Limited	5,836
Total	46,413
Total Converted (*155)	7,193,995

Packout - Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	2,067	0					2,067
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	13,679	111,393	0				125,072	140,516
Large	0	407,165	9,135				416,300	412,472
Ex. Large	0	344,117	0				344,117	344,117
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	10,049	0				10,049	10,049
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	13,679	872,724	9,135				895,538	
Conv. Total	29,123	872,724	5,307					907,154
Prior Year	42,665	661,862	7,185					711,712
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,548	0	0	0	0		1,548	3,986
Sliced	35,016	1,461	16,154	0	225,363		277,994	195,324
Chopped	830	0	0	27,227	0		28,057	24,283
Total	37,394	1,461	16,154	27,227	225,363		307,599	
Conv. Total	97,335	1,709	11,049	21,101	92,399			223,593
Prior Year	262,133	65,711	82,319	33,601	29,435			473,199
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,130,747

*Conversion factor changed as of December 2008.

Consumer 1,004,290
Food Service 126,457

Cumulative Packout - Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	324	0				324	324
Medium	0	2,912	0				2,912	2,912
Large	0	3,610	0				3,610	3,610
Ex. Large	0	3,812	0				3,812	3,812
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	272	0	0				272	579
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	272	10,658	0				10,930	
Conv. Total	579	10,658	0					11,237
Prior Year	0	9,838	0					9,838
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	181,195	3,299				184,494	183,112
Medium	72,657	1,574,610	15,703				1,662,970	1,738,420
Large	15,563	1,930,525	18,474				1,964,562	1,974,392
Ex. Large	12,125	1,339,756	0				1,351,881	1,365,570
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	30,761	0				30,761	30,761
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	72,300	0				72,300	72,300
Total	100,345	5,129,147	37,476				5,266,968	
Conv. Total	213,635	5,129,147	21,774					5,364,555
Prior Year	290,036	5,267,053	26,608					5,583,697
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,269	0	0	0	0		7,269	18,718
Sliced	506,797	73,994	472,454	0	1,229,530		2,282,775	2,218,841
Chopped	4,801	365	0	191,860	0		197,026	167,956
Total	518,867	74,359	472,454	191,860	1,229,530		2,487,070	
Conv. Total	1,342,127	87,431	323,159	148,692	504,107			2,405,515
Prior Year	1,964,907	162,426	432,306	241,700	428,074			3,229,413
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	6,075						6,075

Converted Total 7,781,307

*Conversion factor changed as of December 2008.

Consumer 6,224,967
Food Service 1,556,341

Inventory - Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	2,293	0				2,293	2,293
Large	0	5,390	0				5,390	5,390
Ex. Large	0	4,361	0				4,361	4,361
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,250	1,565	0				2,815	4,226
Colossal	259	1,674	0				1,933	2,225
Super Colossal	0	1,105	0				1,105	1,105
Green Ripe Whole	0	0	0				0	0
Total	1,509	16,810	0				18,319	
Conv. Total	3,213	16,810	0					20,023
Prior Year	3,713	17,424	0					21,137
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	12,633	634,898	4,791				652,322	664,577
Medium	61,082	1,177,859	22,451				1,261,392	1,320,947
Large	18,271	1,656,073	19,396				1,693,740	1,706,241
Ex. Large	30,676	746,227	0				776,903	811,536
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	14,338	328,401	0				342,739	358,927
Colossal	2,217	148,925	0				151,142	153,645
Sup. Colossal	1,623	69,510	0				71,133	72,965
Green Ripe Whole	0	193,337	0				193,337	193,337
Total	140,840	4,979,128	46,638				5,166,606	
Conv. Total	299,848	4,979,128	27,097					5,306,073
Prior Year	373,003	4,678,374	32,818					5,084,195
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,678	0	0	0	1,843		10,521	23,101
Sliced	710,053	146,366	331,940	0	890,458		2,078,817	2,591,769
Chopped	7,593	39	26	293,506	0		301,164	256,702
Total	726,324	146,405	331,966	293,506	892,301		2,390,502	
Conv. Total	1,879,844	171,340	227,079	227,467	365,843			2,871,573
Prior Year	1,741,434	140,213	343,557	258,300	389,513			2,873,017
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	67,902					67,907	67,913
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	67,902					67,907	
Conv. Total	11	67,902						67,913
Prior Year	11	41,112						41,123

Converted Total 8,265,582

*Conversion factor changed as of December 2008.

Consumer 6,082,666
Food Service 2,182,916

Sales - Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	34	0				34	34
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	16	102	0				118	136
Colossal	0	102	0				102	102
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	16	238	0				254	
Conv. Total	34	238	0					272
Prior Year	402	77	0					479
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,185	54,067	1,200				56,452	57,287
Medium	7,602	90,903	1,728				100,233	108,092
Large	1,071	137,294	1,700				140,065	140,562
Ex. Large	3,075	63,317	0				66,392	69,864
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	733	38,191	0				38,924	39,752
Colossal	338	4,946	0				5,284	5,666
Sup. Colossal	0	1,340	0				1,340	1,340
Green Ripe Whole	0	12,326	0				12,326	12,326
Total	14,004	402,384	4,628				421,016	
Conv. Total	29,815	402,384	2,689					434,887
Prior Year	31,767	436,490	1,025					469,282
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	636	0	0	0	240		876	1,736
Sliced	92,474	12,926	65,443	0	149,422		320,265	359,270
Chopped	1,019	340	0	24,326	0		25,685	23,558
Total	94,129	13,266	65,443	24,326	149,662		346,826	
Conv. Total	243,665	15,922	44,763	18,853	61,361			384,565
Prior Year	225,460	10,174	43,740	23,250	66,910			369,534
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,277					1,277	1,277
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,277					1,277	
Conv. Total	0	1,277						1,277
Prior Year	0	1,615						1,615

Converted Total 821,001

Consumer 547,487
Food Service 273,514

Cumulative Sales - Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	612	0				612	612
Large	0	4,672	0				4,672	4,672
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	749	816	0				1,565	2,411
Colossal	0	859	0				859	859
Super Colossal	0	255	0				255	255
Green Ripe Whole	0	0	0				0	0
Total	749	7,316	0				8,065	
Conv. Total	1,595	7,316	0					8,911
Prior Year	2,250	6,456	0					8,706
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,404	582,594	3,800				590,798	594,178
Medium	54,839	1,256,064	10,053				1,320,956	1,378,657
Large	11,980	1,776,148	9,197				1,797,325	1,806,997
Ex. Large	21,494	621,934	0				643,428	667,695
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	7,651	356,162	0				363,813	372,451
Colossal	3,174	53,373	0				56,547	60,130
Sup. Colossal	0	6,933	0				6,933	6,933
Green Ripe Whole	0	93,044	0				93,044	93,044
Total	103,542	4,746,252	23,050				4,872,844	
Conv. Total	220,441	4,746,252	13,392					4,980,085
Prior Year	260,977	4,945,289	12,363					5,218,629
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,929	0	0	0	2,000		6,929	13,512
Sliced	665,921	101,267	508,545	0	1,137,872		2,413,605	2,647,601
Chopped	4,102	586	6,451	230,096	0		241,235	203,363
Total	674,952	101,853	514,996	230,096	1,139,872		2,661,769	
Conv. Total	1,743,166	119,859	355,780	178,324	467,348			2,864,477
Prior Year	1,845,436	99,338	335,175	173,405	484,971			2,938,325
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	12,827					12,827	12,827
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	12,827					12,827	
Conv. Total	0	12,827						12,827
Prior Year	0	6,358						6,358

Converted Total 7,866,299

Consumer 5,901,098
Food Service 1,965,201

Consecutive Sales - 12 Months Month Ending February 28, 2013

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	952	0				952	952
Large	0	5,803	0				5,803	5,803
Ex. Large	0	408	0				408	408
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,588	1,428	0				3,016	4,809
Colossal	0	1,501	0				1,501	1,501
Super Colossal	0	411	0				411	411
Green Ripe Whole	0	0	0				0	0
Total	1,588	10,605	0				12,193	
Conv. Total	3,381	10,605	0					13,986
Prior Year	4,230	8,614	0					12,844
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	6,528	978,165	6,300				990,993	995,723
Medium	96,733	2,086,178	18,400				2,201,311	2,302,813
Large	21,513	2,956,535	16,503				2,994,551	3,011,924
Ex. Large	39,091	1,043,529	0				1,082,620	1,126,754
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,738	579,529	0				593,267	608,777
Colossal	5,852	88,568	0				94,420	101,027
Sup. Colossal	0	11,852	0				11,852	11,852
Green Ripe Whole	0	146,942	0				146,942	146,942
Total	183,455	7,891,298	41,203				8,115,956	
Conv. Total	390,576	7,891,298	23,939					8,305,813
Prior Year	432,442	8,127,759	25,986					8,586,187
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,140	0	0	0	4,080		13,220	25,208
Sliced	1,174,522	164,415	906,614	0	2,081,486		4,327,037	4,690,293
Chopped	7,264	926	6,630	398,732	0		413,552	347,198
Total	1,190,926	165,341	913,244	398,732	2,085,566		4,753,809	
Conv. Total	3,075,780	194,542	628,279	309,017	855,082			5,062,700
Prior Year	3,064,524	176,780	610,752	300,648	853,764			5,006,468
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	23,524					23,524	23,524
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	23,524					23,524	
Conv. Total	0	23,524						23,524
Prior Year	0	11,412						11,412

Converted Total 13,406,022

Consumer 9,936,286
Food Service 3,469,736