

California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: December 31, 2012 Released: February 7, 2013

Summary Report - Sales Month Ending December 31, 2012 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,127,251	1,222,284	-7.78	6,071,407	6,418,598	-5.41	13,364,551	13,516,324	-1.12
Markets									
Consumer	837,148	923,401	-9.34	4,668,872	4,871,671	-4.16	9,895,744	10,092,428	-1.95
Food Service	290,103	298,883	-2.94	1,402,535	1,546,927	-9.33	3,468,807	3,423,896	1.31
Styles									
Whole	655	1,833	-64.25	7,367	6,652	10.75	14,496	12,557	15.44
Pitted	724,870	819,836	-11.58	3,998,065	4,259,639	-6.14	8,282,783	8,547,988	-3.10
Wedged	1,527	2,360	-35.30	10,056	13,723	-26.72	25,722	29,997	-14.25
Sliced	375,138	370,426	1.27	1,906,700	2,003,043	-4.81	4,676,150	4,577,790	2.15
Chopped	24,449	27,403	-10.78	139,967	131,427	6.50	343,207	329,661	4.11
Broken Pitted	612	425	44.00	9,252	4,114	124.89	22,193	18,331	21.07
Key Items									
24/300 Pitted	692,591	785,026	-11.77	3,830,666	4,061,006	-5.67	7,859,995	8,095,234	-2.91
6/10 Pitted	30,298	33,323	-9.08	157,878	189,025	-16.48	399,965	426,586	-6.24
6/10 Sliced	257,678	262,238	-1.74	1,222,705	1,334,731	-8.39	3,010,754	2,938,799	2.45
24/300 Whole	519	1,563	-66.79	5,998	5,209	15.15	10,534	8,735	20.60
6/10 Whole	136	270	-49.53	1,369	1,443	-5.13	3,962	3,822	3.66
6/10 Wedged	1,527	2,196	-30.47	9,383	12,821	-26.81	24,032	28,029	-14.26
2.25 Sliced	59,056	55,249	6.89	344,400	346,097	-0.49	869,089	847,463	2.55
4.25 Chopped	23,905	26,548	-9.96	126,890	121,571	4.38	309,417	300,030	3.13

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Summary Report - Packout and Inventory
Month Ending December 31, 2012
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	953,468	1,036,889	-8.05	5,742,663	6,594,390	-12.92	8,085,284	7,589,653	6.53
Markets									
Consumer	807,678	681,570	18.50	4,476,252	5,005,470	-10.57	5,618,207	5,575,293	0.77
Food Service	145,789	355,318	-58.97	1,266,411	1,588,920	-20.30	2,467,077	2,014,360	22.47
Styles									
Whole	0	0	---	9,262	5,205	77.94	19,779	19,570	1.07
Pitted	690,768	504,323	36.97	3,789,386	4,296,868	-11.81	4,760,773	4,800,205	-0.82
Wedged	0	1,506	---	3,893	2,047	90.20	11,796	5,594	110.87
Sliced	243,837	502,267	-51.45	1,816,596	2,096,163	-13.34	2,942,073	2,424,028	21.37
Chopped	18,863	28,793	-34.49	123,526	188,031	-34.31	279,022	296,881	-6.02
Broken Pitted	0	0	---	0	6,075	---	71,841	43,375	65.63
Key Items									
24/300 Pitted	651,346	496,336	31.23	3,624,154	4,054,493	-10.61	4,436,163	4,394,756	0.94
6/10 Pitted	36,644	4,477	718.50	148,766	228,495	-34.89	298,903	382,545	-21.86
6/10 Sliced	108,083	349,335	-69.06	1,109,588	1,355,645	-18.15	2,134,708	1,591,049	34.17
24/300 Whole	0	0	---	9,262	5,205	77.94	16,839	15,054	11.86
6/10 Whole	0	0	---	0	0	---	2,940	4,516	-34.89
6/10 Wedged	0	1,506	---	3,893	2,047	90.20	10,892	5,330	104.36
2.25 Sliced	103,060	20,094	412.89	354,889	375,241	-5.42	338,802	474,844	-28.65
4.25 Chopped	17,801	28,793	-38.18	119,362	185,298	-35.58	252,648	255,148	-0.98

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,085,284
Converted Storage	9,114,642
Approximate Supply*	17,199,925

Storage Report
Month Ending December 31, 2012

Whole Canning Sizes	
Size	Tons
Small	7,884
Medium	8,672
Large	10,816
Ex. Large	17,377
Ex. Large Sev. "C"	682
Jumbo	2,186
Colossal	3,206
Super Colossal	940
Orchard Run	0
Total Canning	51,762
Limited	7,042
Total	58,804
Total Converted (*155)	9,114,642

Packout - Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	27,049	3,299				30,348	28,966
Medium	12,172	365,548	1,482				379,202	392,323
Large	5,040	243,849	0				248,889	254,579
Ex. Large	0	14,900	0				14,900	14,900
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	17,212	651,346	4,781				673,339	
Conv. Total	36,644	651,346	2,778					690,768
Prior Year	4,477	496,336	3,509					504,322
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	41,974	9,102	32,229	0	251,365		334,670	243,837
Chopped	277	0	0	22,969	0		23,246	18,863
Total	42,251	9,102	32,229	22,969	251,365		357,916	
Conv. Total	109,145	10,649	22,045	17,801	103,060			262,700
Prior Year	350,841	18,253	114,585	28,793	20,094			532,566
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 953,468

*Conversion factor changed as of December 2008.

Consumer 807,678
Food Service 145,789

Cumulative Packout - Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,840	0				1,840	1,840
Large	0	3,610	0				3,610	3,610
Ex. Large	0	3,812	0				3,812	3,812
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	9,262	0				9,262	
Conv. Total	0	9,262	0					9,262
Prior Year	0	5,205	0					5,205
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	179,701	3,299				183,000	181,618
Medium	42,188	1,362,536	15,703				1,420,427	1,461,478
Large	15,563	1,253,689	9,339				1,278,591	1,292,249
Ex. Large	12,125	749,590	0				761,715	775,404
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	6,338	0				6,338	6,338
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	72,300	0				72,300	72,300
Total	69,876	3,624,154	28,341				3,722,371	
Conv. Total	148,766	3,624,154	16,466					3,789,386
Prior Year	228,495	4,054,493	13,880					4,296,868
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,512	0	0	0	0		1,512	3,893
Sliced	430,908	34,793	455,279	0	865,583		1,786,563	1,816,596
Chopped	1,086	0	0	154,016	0		155,102	123,526
Total	433,506	34,793	455,279	154,016	865,583		1,943,177	
Conv. Total	1,117,645	40,708	311,411	119,362	354,889			1,944,015
Prior Year	1,360,426	72,284	292,993	185,298	375,241			2,286,242
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	6,075						6,075

Converted Total 5,742,663

*Conversion factor changed as of December 2008.

Consumer 4,476,252
Food Service 1,266,411

Inventory - Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	1,426	0				1,426	1,426
Large	0	5,755	0				5,755	5,755
Ex. Large	0	4,361	0				4,361	4,361
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,122	1,973	0				3,095	4,362
Colossal	259	2,083	0				2,342	2,634
Super Colossal	0	1,139	0				1,139	1,139
Green Ripe Whole	0	0	0				0	0
Total	1,381	16,839	0				18,220	
Conv. Total	2,940	16,839	0					19,779
Prior Year	4,516	15,054	0					19,570
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	14,344	767,492	5,013				786,849	800,943
Medium	46,543	1,088,826	26,324				1,161,693	1,203,210
Large	21,370	1,203,906	12,909				1,238,185	1,256,903
Ex. Large	37,013	506,179	0				543,192	584,980
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	16,341	369,578	0				385,919	404,368
Colossal	2,882	177,153	0				180,035	183,289
Sup. Colossal	1,903	78,307	0				80,210	82,358
Green Ripe Whole	0	220,824	0				220,824	220,824
Total	140,396	4,436,163	44,246				4,620,805	
Conv. Total	298,903	4,436,163	25,707					4,760,773
Prior Year	382,545	4,394,756	22,904					4,800,205
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	4,230	0	0	0	2,204		6,434	11,796
Sliced	829,013	136,173	452,106	0	826,346		2,243,638	2,942,073
Chopped	5,118	17	5,456	325,998	0		336,589	279,022
Total	838,361	136,190	457,562	325,998	828,550		2,586,661	
Conv. Total	2,165,223	159,362	315,951	252,648	339,706			3,232,891
Prior Year	1,627,289	73,110	295,849	255,148	475,107			2,726,503
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	71,830					71,835	71,841
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	71,830					71,835	
Conv. Total	11	71,830						71,841
Prior Year	11	43,364						43,375

Converted Total 8,085,284

*Conversion factor changed as of December 2008.

Consumer 5,618,207
Food Service 2,467,077

Sales - Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	485	0				485	485
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	64	0	0				64	136
Colossal	0	0	0				0	0
Super Colossal	0	34	0				34	34
Green Ripe Whole	0	0	0				0	0
Total	64	519	0				583	
Conv. Total	136	519	0					655
Prior Year	270	1,563	0					1,833
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	245	68,984	500				69,729	69,796
Medium	7,545	181,388	2,174				191,107	198,714
Large	1,958	250,709	736				253,403	255,305
Ex. Large	3,021	112,722	0				115,743	119,154
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,107	54,639	0				55,746	56,996
Colossal	355	9,462	0				9,817	10,218
Sup. Colossal	0	1,578	0				1,578	1,578
Green Ripe Whole	0	13,109	0				13,109	13,109
Total	14,231	692,591	3,410				710,232	
Conv. Total	30,298	692,591	1,981					724,870
Prior Year	33,323	785,026	1,487					819,836
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	593	0	0	0	0		593	1,527
Sliced	100,069	13,526	62,249	0	144,040		319,884	375,138
Chopped	121	0	65	30,845	0		31,031	24,449
Total	100,783	13,526	62,314	30,845	144,040		351,508	
Conv. Total	259,669	15,825	42,658	23,905	59,056			401,114
Prior Year	265,289	13,398	39,541	26,548	55,413			400,189
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	612					612	612
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	612					612	
Conv. Total	0	612						612
Prior Year	0	425						425

Converted Total 1,127,251

Consumer 837,148
Food Service 290,103

Cumulative Sales - Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	408	0				408	408
Large	0	4,408	0				4,408	4,408
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	643	408	0				1,051	1,777
Colossal	0	451	0				451	451
Super Colossal	0	221	0				221	221
Green Ripe Whole	0	0	0				0	0
Total	643	5,998	0				6,641	
Conv. Total	1,369	5,998	0					7,367
Prior Year	1,443	5,209	0					6,652
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,578	455,302	2,300				460,180	462,127
Medium	39,574	1,063,982	7,531				1,111,087	1,152,611
Large	8,971	1,451,350	6,556				1,466,877	1,474,258
Ex. Large	15,038	485,169	0				500,207	517,185
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	5,746	264,441	0				270,187	276,674
Colossal	2,249	37,474	0				39,723	42,262
Sup. Colossal	0	5,320	0				5,320	5,320
Green Ripe Whole	0	67,628	0				67,628	67,628
Total	74,156	3,830,666	16,387				3,921,209	
Conv. Total	157,878	3,830,666	9,521					3,998,065
Prior Year	189,025	4,061,006	9,607					4,259,638
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,644	0	0	0	1,640		5,284	10,056
Sliced	474,837	72,620	372,265	0	840,000		1,759,722	1,906,700
Chopped	2,921	246	1,057	163,729	0		167,953	139,967
Total	481,402	72,866	373,322	163,729	841,640		1,932,959	
Conv. Total	1,243,288	85,544	255,929	126,890	345,072			2,056,723
Prior Year	1,356,458	78,176	244,988	121,571	346,999			2,148,192
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	9,252					9,252	9,252
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	9,252					9,252	
Conv. Total	0	9,252						9,252
Prior Year	0	4,114						4,114

Converted Total 6,071,407

Consumer 4,668,872
Food Service 1,402,535

Consecutive Sales - 12 Months Month Ending December 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	748	0				748	748
Large	0	5,854	0				5,854	5,854
Ex. Large	0	408	0				408	408
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,861	1,525	0				3,386	5,487
Colossal	0	1,520	0				1,520	1,520
Super Colossal	0	377	0				377	377
Green Ripe Whole	0	0	0				0	0
Total	1,861	10,534	0				12,395	
Conv. Total	3,962	10,534	0					14,496
Prior Year	3,822	8,735	0					12,557
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	5,110	945,384	5,300				955,794	959,342
Medium	97,912	2,150,588	18,292				2,266,792	2,369,670
Large	22,302	2,965,640	15,662				3,003,604	3,022,221
Ex. Large	42,874	1,016,153	0				1,059,027	1,107,432
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,776	553,494	0				567,270	582,823
Colossal	5,891	81,737	0				87,628	94,279
Sup. Colossal	0	13,642	0				13,642	13,642
Green Ripe Whole	0	133,357	29				133,386	133,374
Total	187,865	7,859,995	39,283				8,087,143	
Conv. Total	399,965	7,859,995	22,823					8,282,783
Prior Year	426,586	8,095,234	26,169					8,547,989
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,333	0	0	0	4,120		13,453	25,722
Sliced	1,169,225	153,172	902,18	7	0	2,119,729	4,344,313	4,676,150
Chopped	7,849	926	1,236	399,24	8	0	409,259	343,207
Total	1,186,407	154,098	903,42	399,24	8	2,123,849	4,767,025	
Conv. Total	3,064,880	181,387	618,61	309,41	7	870,778		5,045,079
Prior Year	2,993,489	181,389	613,10	300,03	9	849,431		4,937,448
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	22,193					22,193	22,193
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	22,193					22,193	
Conv. Total	0	22,193						22,193
Prior Year	0	18,331						18,331

Converted Total 13,364,551

Consumer 9,895,744
Food Service 3,468,807