

# California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

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Month Ending: September 30, 2012 Released: October 18, 2012

## Summary Report - Sales Month Ending September 30, 2012 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	1,064,974	1,183,483	-10.01	2,078,814	2,297,133	-9.50	13,493,423	13,241,769	1.90
<b>Markets</b>									
Consumer	794,530	853,942	-6.96	1,514,720	1,619,845	-6.49	9,993,418	9,958,684	0.35
Food Service	270,444	329,541	-17.93	564,094	677,288	-16.71	3,500,005	3,283,084	6.61
<b>Styles</b>									
Whole	2,009	1,990	0.94	2,665	2,482	7.39	13,965	14,325	-2.51
Pitted	651,351	727,539	-10.47	1,242,386	1,371,754	-9.43	8,414,989	8,410,133	0.06
Wedged	2,224	3,828	-41.90	4,681	7,018	-33.30	27,052	30,285	-10.68
Sliced	380,204	420,899	-9.67	772,612	864,218	-10.60	4,680,887	4,434,975	5.54
Chopped	28,129	28,904	-2.68	53,952	50,693	6.43	337,925	334,118	1.14
Broken Pitted	1,056	323	226.93	2,518	969	159.86	18,604	17,933	3.74
<b>Key Items</b>									
24/300 Pitted	623,015	686,038	-9.19	1,176,662	1,284,141	-8.37	7,982,856	7,949,418	0.42
6/10 Pitted	26,719	39,242	-31.91	62,429	83,964	-25.65	409,577	434,891	-5.82
6/10 Sliced	237,675	282,138	-15.76	490,937	580,382	-15.41	3,033,335	2,788,032	8.80
24/300 Whole	1,649	1,624	1.54	2,295	1,811	26.73	10,229	10,082	1.46
6/10 Whole	360	366	-1.69	370	671	-44.79	3,736	4,243	-11.94
6/10 Wedged	2,101	3,582	-41.34	4,378	6,690	-34.57	25,158	28,317	-11.16
2.25 Sliced	69,288	69,629	-0.49	143,013	147,802	-3.24	865,997	854,680	1.32
4.25 Chopped	24,237	24,690	-1.84	47,521	45,090	5.39	306,530	304,475	0.67

VIC TOLOMEO, Director  
KELLY KRUG – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – BRIAN KUGEL  
Statisticians – Estimates Group

Comments or questions should be directed to:

California Agricultural Statistics Service  
P.O. Box 1258, Sacramento, CA 95812  
Phone: (916) 498-5161 – Fax: (916) 498-5186

**Summary Report - Packout and Inventory**  
**Month Ending September 30, 2012**  
**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	12/13	11/12	Percent Change	12/13	11/12	Percent Change	12/13	11/12	Percent Change
Total	773,920	1,519,993	-49.08	1,956,952	3,111,574	-37.11	8,304,182	8,269,865	0.41
<b>Markets</b>									
Consumer	544,190	1,165,227	-53.30	1,301,220	2,422,729	-46.29	5,603,214	6,265,691	-10.57
Food Service	229,730	354,766	-35.24	655,731	688,845	-4.81	2,700,968	2,004,174	34.77
<b>Styles</b>									
Whole	0	0	---	6,602	3,158	109.06	22,317	21,710	2.79
Pitted	495,785	1,012,805	-51.05	1,167,166	2,162,657	-46.03	4,899,609	5,572,476	-12.07
Wedged	0	0	0.00	3,893	0	---	17,310	10,456	65.55
Sliced	263,290	456,807	-42.36	734,535	852,125	-13.80	2,999,634	2,338,951	28.25
Chopped	14,845	50,380	-70.53	44,755	93,634	-52.20	286,713	285,825	0.31
Broken Pitted	0	0	---	0	0	---	78,600	40,448	94.32
<b>Key Items</b>									
24/300 Pitted	471,805	957,200	-50.71	1,100,293	2,032,573	-45.87	4,569,194	5,167,284	-11.57
6/10 Pitted	18,554	55,605	-66.63	61,447	130,084	-52.76	309,465	390,090	-20.67
6/10 Sliced	211,176	299,161	-29.41	590,391	556,027	6.18	2,350,913	1,564,560	50.26
24/300 Whole	0	0	---	6,602	3,158	109.06	18,363	16,409	11.91
6/10 Whole	0	0	---	0	0	---	3,954	5,301	-25.42
6/10 Wedged	0	0	---	3,893	0	---	16,037	9,618	66.74
2.25 Sliced	28,630	64,465	-55.59	109,588	173,284	-36.76	295,347	472,356	-37.47
4.25 Chopped	14,845	50,380	-70.53	44,755	90,901	-50.76	257,941	239,437	7.73

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases	
Total Inventory*	8,304,182
Converted Storage	3,086,430
Approximate Supply*	11,390,612

**Storage Report**  
**Month Ending September 30, 2012**

Whole Canning Sizes	
Size	Tons
Small	3,318
Medium	3,529
Large	2,580
Ex. Large	2,713
Ex. Large Sev. "C"	83
Jumbo	494
Colossal	399
Super Colossal	718
Orchard Run	0
<b>Total Canning</b>	<b>13,834</b>
Limited	6,079
<b>Total</b>	<b>19,912</b>
<b>Total Converted (*155)</b>	<b>3,086,430</b>

**Packout - Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	6,141	0				6,141	6,141
Medium	4,472	151,843	0				156,315	161,364
Large	2,148	166,901	9,339				178,388	176,900
Ex. Large	2,095	146,920	0				149,015	151,380
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	8,715	471,805	9,339				489,859	
Conv. Total	18,554	471,805	5,426					495,785
Prior Year	55,605	957,200	0					1,012,805
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	82,010	0	34,334	0	69,829		186,173	263,290
Chopped	0	0	0	19,155	0		19,155	14,845
Total	82,010	0	34,334	19,155	69,829		205,328	
Conv. Total	211,176	0	23,484	14,845	28,630			278,135
Prior Year	299,161	438	92,744	50,380	64,465			507,188
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 773,920

\*Conversion factor changed as of December 2008.

Consumer 544,190  
Food Service 229,730

**Cumulative Packout - Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,840	0				1,840	1,840
Large	0	3,610	0				3,610	3,610
Ex. Large	0	1,152	0				1,152	1,152
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	0	6,602	0				6,602	
Conv. Total	0	6,602	0					6,602
Prior Year	0	3,158	0					3,158
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	117,409	0				117,409	117,409
Medium	16,983	357,436	0				374,419	393,593
Large	7,390	376,746	9,339				393,475	397,905
Ex. Large	4,489	248,702	0				253,191	258,259
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	28,862	1,100,293	9,339				1,138,494	
Conv. Total	61,447	1,100,293	5,426					1,167,166
Prior Year	130,084	2,032,573	0					2,162,657
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,512	0	0	0	0		1,512	3,893
Sliced	229,278	3,222	45,009	0	267,288		544,797	734,535
Chopped	0	0	0	57,749	0		57,749	44,755
<b>Total</b>	230,790	3,222	45,009	57,749	267,288		604,058	
Conv. Total	594,284	3,770	30,786	44,755	109,588			783,184
Prior Year	558,761	14,768	108,045	90,901	173,284			945,759
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 1,956,952

\*Conversion factor changed as of December 2008.

Consumer 1,301,220  
Food Service 655,731

**Inventory - Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	2,104	0				2,104	2,104
Large	0	8,877	0				8,877	8,877
Ex. Large	0	1,701	0				1,701	1,701
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,598	1,973	0				3,571	5,375
Colossal	259	2,330	0				2,589	2,881
Super Colossal	0	1,276	0				1,276	1,276
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>1,857</b>	<b>18,363</b>	<b>0</b>				<b>20,220</b>	
Conv. Total	3,954	18,363	0					22,317
Prior Year	5,301	16,409	0					21,710
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	16,109	974,342	2,494				992,945	1,010,087
Medium	45,881	921,057	16,627				983,565	1,028,398
Large	18,493	1,025,913	16,938				1,061,344	1,075,126
Ex. Large	38,734	738,255	0				776,989	820,720
Ex. Large Sev "C"	0	23,898	0				23,898	23,898
Jumbo	19,879	428,751	0				448,630	471,073
Colossal	3,966	299,928	0				303,894	308,372
Sup. Colossal	2,295	88,639	0				90,934	93,525
Green Ripe Whole	0	68,411	0				68,411	68,411
<b>Total</b>	<b>145,357</b>	<b>4,569,194</b>	<b>36,059</b>				<b>4,750,610</b>	
Conv. Total	309,465	4,569,194	20,950					4,899,609
Prior Year	390,090	5,167,284	15,101					5,572,475
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,228	0	0	0	3,104		9,332	17,310
Sliced	912,976	149,712	260,542	0	720,358		2,043,588	2,999,634
Chopped	5,370	263	6,151	332,827	0		344,611	286,713
<b>Total</b>	<b>924,574</b>	<b>149,975</b>	<b>266,693</b>	<b>332,827</b>	<b>723,462</b>		<b>2,397,531</b>	
Conv. Total	2,387,539	175,781	185,776	257,941	296,619			3,303,657
Prior Year	1,608,772	62,901	250,928	239,437	473,194			2,635,232
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	78,589					78,594	78,600
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>5</b>	<b>78,589</b>					<b>78,594</b>	
Conv. Total	11	78,589						78,600
Prior Year	11	40,437						40,448

Converted Total 8,304,182

\*Conversion factor changed as of December 2008.

Consumer 5,603,214  
Food Service 2,700,968

**Sales - Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	0	0				0	0
Large	0	884	0				884	884
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	169	408	0				577	768
Colossal	0	204	0				204	204
Super Colossal	0	51	0				51	51
Green Ripe Whole	0	0	0				0	0
Total	169	1,649	0				1,818	
Conv. Total	360	1,649	0					2,009
Prior Year	366	1,624	0					1,990
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	430	113,690	400				114,520	114,838
Medium	6,693	149,848	1,007				157,548	164,682
Large	1,385	220,543	1,377				223,305	224,292
Ex. Large	2,411	82,339	0				84,750	87,472
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,212	37,203	0				38,415	39,783
Colossal	419	7,368	0				7,787	8,260
Sup. Colossal	0	803	0				803	803
Green Ripe Whole	0	11,221	0				11,221	11,221
Total	12,550	623,015	2,784				638,349	
Conv. Total	26,719	623,015	1,618					651,351
Prior Year	39,242	686,038	2,260					727,540
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	816	0	0	0	300		1,116	2,224
Sliced	92,301	16,008	79,695	0	168,996		357,000	380,204
Chopped	936	0	247	31,273	0		32,456	28,129
Total	94,053	16,008	79,942	31,273	169,296		390,572	
Conv. Total	243,365	18,729	54,815	24,237	69,411			410,557
Prior Year	289,933	16,924	52,208	24,690	69,875			453,630
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,056					1,056	1,056
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,056					1,056	
Conv. Total	0	1,056						1,056
Prior Year	0	323						323

Converted Total 1,064,974

Consumer 794,530  
Food Service 270,444

**Cumulative Sales - Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	204	0				204	204
Large	0	1,292	0				1,292	1,292
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	174	408	0				582	778
Colossal	0	204	0				204	204
Super Colossal	0	85	0				85	85
Green Ripe Whole	0	0	0				0	0
Total	174	2,295	0				2,469	
Conv. Total	370	2,295	0					2,665
Prior Year	671	1,811	0					2,482
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	950	188,030	900				189,880	190,575
Medium	15,563	307,437	2,238				325,238	341,871
Large	3,610	418,687	2,534				424,831	427,845
Ex. Large	6,079	157,703	0				163,782	170,645
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	71,250	0				73,586	76,223
Colossal	785	11,954	0				12,739	13,625
Sup. Colossal	0	2,470	0				2,470	2,470
Green Ripe Whole	0	19,131	0				19,131	19,131
Total	29,323	1,176,662	5,672				1,211,657	
Conv. Total	62,429	1,176,662	3,295					1,242,386
Prior Year	83,964	1,284,141	3,649					1,371,754
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,700	0	0	0	740		2,440	4,681
Sliced	190,655	27,917	154,970	0	348,812		722,354	772,612
Chopped	1,560	0	366	61,317	0		63,243	53,952
Total	193,915	27,917	155,336	61,317	349,552		788,037	
Conv. Total	501,295	32,663	106,450	47,521	143,316			831,245
Prior Year	592,654	31,004	105,052	45,090	148,130			921,930
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	2,518					2,518	2,518
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	2,518					2,518	
Conv. Total	0	2,518						2,518
Prior Year	0	969						969

Converted Total 2,078,814

Consumer 1,514,720  
Food Service 564,094

**Consecutive Sales - 12 Months Month Ending September 30, 2012**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	884	0				884	884
Large	0	4,744	0				4,744	4,744
Ex. Large	0	918	0				918	918
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,755	1,729	0				3,484	5,465
Colossal	0	1,492	0				1,492	1,492
Super Colossal	0	360	0				360	360
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	1,755	10,229	0				11,984	
Conv. Total	3,736	10,229	0					13,965
Prior Year	4,243	10,082	0					14,325
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,123	1,008,927	5,600				1,018,650	1,020,958
Medium	98,231	2,239,143	16,862				2,354,236	2,458,074
Large	22,384	2,946,698	16,332				2,985,414	3,003,842
Ex. Large	47,763	1,050,165	0				1,097,928	1,151,852
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,705	535,017	0				548,722	564,195
Colossal	6,174	81,276	0				87,450	94,420
Sup. Colossal	0	13,390	0				13,390	13,390
Green Ripe Whole	0	108,240	29				108,269	108,257
<b>Total</b>	192,380	7,982,856	38,823				8,214,059	
Conv. Total	409,577	7,982,856	22,556					8,414,989
Prior Year	434,891	7,949,418	25,824					8,410,133
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,770	0	0	0	4,620		14,390	27,052
Sliced	1,177,994	147,994	889,477	0	2,112,189		4,327,654	4,680,887
Chopped	7,355	1,075	545	395,522	0		404,497	337,925
<b>Total</b>	1,195,119	149,069	890,022	395,522	2,116,809		4,746,541	
Conv. Total	3,086,691	175,679	609,073	306,530	867,892			5,045,864
Prior Year	2,843,951	176,112	618,193	304,475	856,648			4,799,379
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	18,604					18,604	18,604
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	18,604					18,604	
Conv. Total	0	18,604						18,604
Prior Year	0	17,933						17,933

Converted Total 13,493,423

Consumer 9,993,418  
Food Service 3,500,005