

California Monthly Olive Report



California Department of Food and Agriculture, California Agricultural Statistics Service

Cooperating with the USDA, National Agricultural Statistics Service, California Field Office

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Month Ending: July 31, 2012 Released: August 24, 2012

Summary Report - Sales Month Ending July 31, 2012 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,021,274	1,008,191	1.30	13,711,742	13,072,660	4.89	13,711,742	13,072,660	4.89
Markets									
Consumer	742,701	742,502	0.03	10,098,543	9,948,738	1.51	10,098,543	9,948,738	1.51
Food Service	278,573	265,688	4.85	3,613,199	3,123,922	15.66	3,613,199	3,123,922	15.66
Styles									
Whole	1,571	1,287	22.07	13,782	13,878	-0.69	13,782	13,878	-0.69
Pitted	605,504	603,984	0.25	8,544,357	8,381,358	1.94	8,544,357	8,381,358	1.94
Wedged	2,603	2,242	16.12	29,389	28,050	4.77	29,389	28,050	4.77
Sliced	377,112	371,768	1.44	4,772,494	4,290,391	11.24	4,772,494	4,290,391	11.24
Chopped	32,532	25,884	25.68	334,666	341,083	-1.88	334,666	341,083	-1.88
Broken Pitted	1,951	3,026	-35.53	17,055	17,900	-4.72	17,055	17,900	-4.72
Key Items									
24/300 Pitted	571,779	569,514	0.40	8,090,335	7,931,532	2.00	8,090,335	7,931,532	2.00
6/10 Pitted	31,620	32,831	-3.69	431,112	423,303	1.84	431,112	423,303	1.84
6/10 Sliced	238,960	229,433	4.15	3,122,780	2,643,109	18.15	3,122,780	2,643,109	18.15
24/300 Whole	1,043	876	19.06	9,745	10,014	-2.69	9,745	10,014	-2.69
6/10 Whole	528	411	28.47	4,037	3,864	4.47	4,037	3,864	4.47
6/10 Wedged	2,423	2,078	16.61	27,470	26,000	5.65	27,470	26,000	5.65
2.25 Sliced	70,272	75,080	-6.40	870,786	857,286	1.57	870,786	857,286	1.57
4.25 Chopped	27,302	24,937	9.48	304,098	310,616	-2.10	304,098	310,616	-2.10

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Summary Report - Packout and Inventory

Month Ending July 31, 2012

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	906,182	715,510	26.65	14,851,598	16,350,629	-9.17	8,466,875	7,474,151	13.28
Markets									
Consumer	710,888	598,823	18.71	10,554,019	12,531,906	-15.78	5,838,592	5,477,965	6.58
Food Service	195,294	116,687	67.37	4,297,579	3,818,723	12.54	2,628,283	1,996,186	31.67
Styles									
Whole	0	3,372	---	15,654	21,044	-25.62	18,388	21,048	-12.64
Pitted	491,826	570,244	-13.75	8,825,653	10,473,442	-15.73	4,995,967	4,795,178	4.19
Wedged	368	0	---	31,057	0	---	18,106	17,512	3.39
Sliced	384,444	126,792	203.21	5,529,492	5,357,914	3.20	3,056,921	2,355,606	29.77
Chopped	29,543	15,102	95.62	393,348	458,455	-14.20	296,362	243,382	21.77
Broken Pitted	0	0	---	56,395	39,773	41.79	81,131	41,426	95.84
Key Items									
24/300 Pitted	483,040	509,431	-5.18	8,395,021	9,892,534	-15.14	4,665,247	4,430,769	5.29
6/10 Pitted	8,786	60,813	-85.55	403,137	556,103	-27.51	311,873	345,577	-9.75
6/10 Sliced	186,139	52,502	254.54	3,845,435	3,223,308	19.30	2,268,794	1,590,717	42.63
24/300 Whole	0	0	---	12,954	17,672	-26.70	14,094	15,074	-6.50
6/10 Whole	0	3,372	---	2,700	3,372	-19.94	4,294	5,974	-28.12
6/10 Wedged	368	0	---	28,724	0	---	16,611	16,346	1.62
2.25 Sliced	71,416	69,789	2.33	755,425	1,029,394	-26.61	329,720	448,678	-26.51
4.25 Chopped	29,543	15,102	95.62	375,765	419,949	-10.52	261,027	194,015	34.54

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,466,875
Converted Storage	1,536,727
Approximate Supply*	10,003,602

Storage Report
Month Ending July 31, 2012

Whole Canning Sizes	
Size	Tons
Small	2,617
Medium	1,106
Large	208
Ex. Large	19
Ex.Large Sev. "C"	0
Jumbo	115
Colossal	43
Super Colossal	643
Orchard Run	0
Total Canning	4,752
Limited	5,163
Total	9,914
Total Converted (*155)	1,536,727

Packout - Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	3,372	0	0					3,372
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	344,385	0				344,385	344,385
Medium	2,096	64,412	0				66,508	68,874
Large	0	25,081	0				25,081	25,081
Ex. Large	2,031	49,162	0				51,193	53,486
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	4,127	483,040	0				487,167	
Conv. Total	8,786	483,040	0					491,826
Prior Year	60,813	509,431	0					570,244
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	143	0	0	0	0		143	368
Sliced	72,287	33,393	128,391	0	174,185		408,256	384,444
Chopped	0	0	0	38,120	0		38,120	29,543
Total	72,430	33,393	128,391	38,120	174,185		446,519	
Conv. Total	186,507	39,070	87,819	29,543	71,416			414,355
Prior Year	52,502	4,501	0	15,102	69,789			141,894
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 906,182

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	475	0				475	475
Large	0	5,681	0				5,681	5,681
Ex. Large	0	1,635	0				1,635	1,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,268	3,394	0				4,662	6,094
Colossal	0	1,769	0				1,769	1,769
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	1,268	12,954	0				14,222	
Conv. Total	2,700	12,954	0					15,654
Prior Year	3,372	17,672	0					21,044
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,592	1,760,677	5,537				1,779,806	1,792,831
Medium	97,275	2,124,557	23,930				2,245,762	2,345,559
Large	19,878	1,312,342	17,857				1,350,077	1,365,037
Ex. Large	45,660	2,236,667	0				2,282,327	2,333,877
Ex. Large Sev "C"	0	1,718	0				1,718	1,718
Jumbo	9,005	517,612	0				526,617	536,784
Colossal	3,945	323,206	0				327,151	331,605
Sup. Colossal	0	12,266	0				12,266	12,266
Green Ripe Whole	0	105,976	0				105,976	105,976
Total	189,355	8,395,021	47,324				8,631,700	
Conv. Total	403,137	8,395,021	27,495					8,825,653
Prior Year	556,103	9,892,534	24,805					10,473,442
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	11,155	0	0	0	5,690		16,845	31,057
Sliced	1,493,373	259,708	913,411	0	1,842,499		4,508,991	5,529,492
Chopped	4,586	0	0	484,858	0		489,444	393,348
Total	1,509,114	259,708	913,411	484,858	1,848,189		5,015,280	
Conv. Total	3,891,742	303,858	624,773	375,765	757,757			5,953,896
Prior Year	3,259,248	195,861	911,918	419,949	1,029,394			5,816,370
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	56,395					56,395	56,395
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	56,395					56,395	
Conv. Total	0	56,395						56,395
Prior Year	0	39,773						39,773

Converted Total 14,851,598

*Conversion factor changed as of December 2008.

Inventory - Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	689	0				689	689
Large	0	6,580	0				6,580	6,580
Ex. Large	0	549	0				549	549
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,758	2,381	0				4,139	6,124
Colossal	259	2,534	0				2,793	3,085
Super Colossal	0	1,361	0				1,361	1,361
Green Ripe Whole	0	0	0				0	0
Total	2,017	14,094	0				16,111	
Conv. Total	4,294	14,094	0					18,388
Prior Year	5,974	15,074	0					21,048
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	17,078	1,072,840	3,397				1,093,315	1,111,173
Medium	44,702	853,065	18,907				916,674	959,221
Large	14,570	926,229	10,135				950,934	963,137
Ex. Large	40,740	764,845	0				805,585	851,580
Ex. Large Sev "C"	0	23,990	0				23,990	23,990
Jumbo	22,330	510,272	0				532,602	557,813
Colossal	4,071	341,237	0				345,308	349,904
Sup. Colossal	2,997	95,797	0				98,794	102,178
Green Ripe Whole	0	76,972	0				76,972	76,972
Total	146,488	4,665,247	32,439				4,844,174	
Conv. Total	311,873	4,665,247	18,847					4,995,967
Prior Year	345,577	4,430,769	18,832					4,795,178
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	6,451	0	0	0	3,645		10,096	18,106
Sliced	881,085	174,763	371,250	0	804,194		2,231,292	3,056,921
Chopped	6,964	263	6,518	336,809	0		350,554	296,362
Total	894,500	175,026	377,768	336,809	807,839		2,591,942	
Conv. Total	2,312,105	205,091	261,952	261,027	331,214			3,371,389
Prior Year	1,644,624	79,461	248,555	194,015	449,844			2,616,499
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	81,120					81,125	81,131
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	81,120					81,125	
Conv. Total	11	81,120						81,131
Prior Year	11	41,415						41,426

Converted Total 8,466,875

*Conversion factor changed as of December 2008.

Sales - Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	170	0				170	170
Ex. Large	0	408	0				408	408
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	248	204	0				452	732
Colossal	0	224	0				224	224
Super Colossal	0	37	0				37	37
Green Ripe Whole	0	0	0				0	0
Total	248	1,043	0				1,291	
Conv. Total	528	1,043	0					1,571
Prior Year	411	876	0					1,287
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	435	74,605	500				75,540	75,822
Medium	8,688	147,095	1,459				157,242	166,439
Large	1,950	229,681	1,665				233,296	234,800
Ex. Large	2,596	79,821	0				82,417	85,348
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	758	25,806	0				26,564	27,420
Colossal	425	4,861	0				5,286	5,766
Sup. Colossal	0	981	0				981	981
Green Ripe Whole	0	8,929	0				8,929	8,929
Total	14,852	571,779	3,624				590,255	
Conv. Total	31,620	571,779	2,106					605,504
Prior Year	32,831	569,514	1,638					603,983
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	941	0	0	0	440		1,381	2,603
Sliced	92,800	12,930	77,124	0	171,394		354,248	377,112
Chopped	1,315	0	153	35,228	0		36,696	32,532
Total	95,056	12,930	77,277	35,228	171,834		392,325	
Conv. Total	246,425	15,128	52,941	27,302	70,452			412,248
Prior Year	232,446	13,870	53,396	24,937	75,244			399,893
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,951					1,951	1,951
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,951					1,951	
Conv. Total	0	1,951						1,951
Prior Year	0	3,026						3,026

Converted Total

1,021,274

Cumulative Sales - Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	680	0				680	680
Large	0	4,923	0				4,923	4,923
Ex. Large	0	1,224	0				1,224	1,224
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,896	1,321	0				3,217	5,358
Colossal	0	1,288	0				1,288	1,288
Super Colossal	0	309	0				309	309
Green Ripe Whole	0	0	0				0	0
Total	1,896	9,745	0				11,641	
Conv. Total	4,037	9,745	0					13,782
Prior Year	3,864	10,014	0					13,878
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,576	964,882	5,500				973,958	975,691
Medium	100,986	2,300,619	16,982				2,418,587	2,525,485
Large	23,058	3,019,408	16,921				3,059,387	3,078,330
Ex. Large	54,715	1,057,304	0				1,112,019	1,173,792
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,800	551,045	0				564,845	580,425
Colossal	6,360	80,383	0				86,743	93,923
Sup. Colossal	0	13,926	0				13,926	13,926
Green Ripe Whole	0	102,768	29				102,797	102,785
Total	202,495	8,090,335	39,432				8,332,262	
Conv. Total	431,112	8,090,335	22,910					8,544,357
Prior Year	423,303	7,931,532	26,523					8,381,358
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,668	0	0	0	4,680		15,348	29,389
Sliced	1,212,730	146,576	888,061	0	2,123,869		4,371,236	4,772,494
Chopped	7,251	1,075	196	392,385	0		400,907	334,666
Total	1,230,649	147,651	888,257	392,385	2,128,549		4,787,491	
Conv. Total	3,178,050	174,020	607,675	304,098	872,705			5,136,549
Prior Year	2,696,755	173,491	619,326	310,616	859,336			4,659,524
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	17,055					17,055	17,055
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	17,055					17,055	
Conv. Total	0	17,055						17,055
Prior Year	0	17,900						17,900

Converted Total

13,711,742

Consecutive Sales - 12 Months Month Ending July 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	680	0				680	680
Large	0	4,923	0				4,923	4,923
Ex. Large	0	1,224	0				1,224	1,224
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,896	1,321	0				3,217	5,358
Colossal	0	1,288	0				1,288	1,288
Super Colossal	0	309	0				309	309
Green Ripe Whole	0	0	0				0	0
Total	1,896	9,745	0				11,641	
Conv. Total	4,037	9,745	0					13,782
Prior Year	3,864	10,014	0					13,878
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,576	964,882	5,500				973,958	975,691
Medium	100,986	2,300,619	16,982				2,418,587	2,525,485
Large	23,058	3,019,408	16,921				3,059,387	3,078,330
Ex. Large	54,715	1,057,304	0				1,112,019	1,173,792
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,800	551,045	0				564,845	580,425
Colossal	6,360	80,383	0				86,743	93,923
Sup. Colossal	0	13,926	0				13,926	13,926
Green Ripe Whole	0	102,768	29				102,797	102,785
Total	202,495	8,090,335	39,432				8,332,262	
Conv. Total	431,112	8,090,335	22,910					8,544,357
Prior Year	423,303	7,931,532	26,523					8,381,358
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,668	0	0	0	4,680		15,348	29,389
Sliced	1,212,730	146,576	888,061	0	2,123,869		4,371,236	4,772,494
Chopped	7,251	1,075	196	392,385	0		400,907	334,666
Total	1,230,649	147,651	888,257	392,385	2,128,549		4,787,491	
Conv. Total	3,178,050	174,020	607,675	304,098	872,705			5,136,549
Prior Year	2,696,755	173,491	619,326	310,616	859,336			4,659,524
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	17,055					17,055	17,055
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	17,055					17,055	
Conv. Total	0	17,055						17,055
Prior Year	0	17,900						17,900

Converted Total

13,711,742