



United States Department of Agriculture
National Agricultural Statistics Service



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: April 30, 2012 Released: May 17, 2012

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Summary Report - Sales Month Ending April 30, 2012 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,070,156	1,066,013	0.39	10,329,224	9,786,243	5.55	13,615,641	13,083,596	4.07
Markets									
Consumer	779,580	793,820	-1.79	7,640,972	7,507,690	1.78	10,082,020	10,019,732	0.62
Food Service	290,576	272,192	6.75	2,688,252	2,278,552	17.98	3,533,621	3,063,863	15.33
Styles									
Whole	1,782	553	222.17	10,750	11,297	-4.84	13,331	15,915	-16.23
Pitted	644,293	667,475	-3.47	6,525,292	6,369,451	2.45	8,537,198	8,455,918	0.96
Wedged	2,484	2,242	10.82	22,383	20,502	9.17	29,931	28,394	5.41
Sliced	387,556	369,712	4.83	3,517,931	3,119,472	12.77	4,688,850	4,219,968	11.11
Chopped	30,473	25,878	17.76	241,355	252,198	-4.30	330,240	345,942	-4.54
Broken Pitted	3,568	153	2232.03	11,513	13,322	-13.58	16,091	17,458	-7.83
Key Items									
24/300 Pitted	608,614	631,767	-3.66	6,181,113	6,024,477	2.60	8,088,168	7,987,404	1.26
6/10 Pitted	33,623	33,992	-1.08	327,840	324,059	1.17	427,084	441,806	-3.33
6/10 Sliced	253,133	231,984	9.12	2,318,782	1,911,984	21.28	3,049,907	2,561,880	19.05
24/300 Whole	1,343	289	364.71	7,876	8,474	-7.06	9,416	11,542	-18.42
6/10 Whole	439	264	66.13	2,874	2,823	1.81	3,915	4,373	-10.47
6/10 Wedged	2,361	1,996	18.32	21,030	18,944	11.01	28,086	26,180	7.28
2.25 Sliced	73,871	68,182	8.34	638,484	635,160	0.52	860,609	875,926	-1.75
4.25 Chopped	29,432	21,574	36.43	221,862	228,700	-2.99	303,778	313,569	-3.12

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Summary Report - Packout and Inventory

Month Ending April 30, 2012

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,350,466	1,516,082	-10.92	11,461,044	11,905,048	-3.73	8,529,144	6,607,754	29.08
Markets									
Consumer	777,955	1,121,642	-30.64	8,128,992	9,144,477	-11.10	5,914,475	4,806,661	23.05
Food Service	572,511	394,441	45.14	3,332,052	2,760,571	20.70	2,614,669	1,801,093	45.17
Styles									
Whole	4,006	4,492	-10.82	13,844	16,610	-16.65	22,552	22,143	1.85
Pitted	715,165	903,323	-20.83	6,888,459	7,685,620	-10.37	5,115,844	4,048,945	26.35
Wedged	0	0	---	28,876	0	---	23,670	25,429	-6.92
Sliced	587,567	558,738	5.16	4,194,952	3,824,681	9.68	3,003,312	2,255,312	33.17
Chopped	34,312	43,615	-21.33	317,946	353,205	-9.98	316,923	230,303	37.61
Broken Pitted	9,416	5,914	59.22	16,966	24,932	-31.95	46,845	25,622	82.83
Key Items									
24/300 Pitted	687,763	884,420	-22.24	6,543,526	7,347,915	-10.95	4,753,937	3,820,126	24.44
6/10 Pitted	27,402	18,903	44.96	317,438	317,457	-0.01	332,426	208,849	59.17
6/10 Sliced	544,219	372,340	46.16	2,969,598	2,412,499	23.09	2,219,802	1,523,246	45.73
24/300 Whole	3,116	4,492	-30.63	12,954	16,610	-22.01	18,579	18,468	0.60
6/10 Whole	890	0	---	890	0	---	3,973	3,675	8.11
6/10 Wedged	0	0	---	26,543	0	---	21,524	23,767	-9.44
2.25 Sliced	37,957	95,981	-60.45	526,661	755,859	-30.32	332,775	398,654	-16.53
4.25 Chopped	34,312	40,417	-15.11	300,364	320,024	-6.14	269,991	176,863	52.66

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,529,144
Converted Storage	5,318,371
Approximate Supply*	13,847,515

**Storage Report
Month Ending April 30, 2012**

Whole Canning Sizes	
Size	Tons
Small	7,661
Medium	1,784
Large	1,334
Ex. Large	389
Ex. Large Sev. "C"	1,587
Jumbo	1,433
Colossal	3,828
Super Colossal	861
Orchard Run	0
Total Canning	18,876
Limited	15,436

Total 34,312
Total Converted (*155) 5,318,371

Packout - Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	418	2,066	0				2,484	2,956
Colossal	0	1,050	0				1,050	1,050
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	418	3,116	0				3,534	
Conv. Total	890	3,116	0					4,006
Prior Year	0	4,492	0					4,492
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	50,980	0				50,980	50,980
Medium	1,890	45,642	0				47,532	49,666
Large	0	55,738	0				55,738	55,738
Ex. Large	4,175	370,862	0				375,037	379,751
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	4,887	81,083	0				85,970	91,487
Colossal	1,919	83,458	0				85,377	87,544
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	12,871	687,763	0				700,634	
Conv. Total	27,402	687,763	0					715,165
Prior Year	18,903	884,420	0					903,323
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	211,347	4,608	0	0	92,578		308,533	587,567
Chopped	0	0	0	44,273	0		44,273	34,312
Total	211,347	4,608	0	44,273	92,578		352,806	
Conv. Total	544,219	5,391	0	34,312	37,957			621,878
Prior Year	375,537	0	90,418	40,417	95,981			602,353
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	9,416					9,416	9,416
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	9,416					9,416	
Conv. Total	0	9,416						9,416
Prior Year	0	5,914						5,914

Converted Total 1,350,466

*Conversion factor changed as of December 2008.

Consumer	777,955
Food Service	572,511

Cumulative Packout - Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	475	0				475	475
Large	0	5,681	0				5,681	5,681
Ex. Large	0	1,635	0				1,635	1,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	418	3,394	0				3,812	4,284
Colossal	0	1,769	0				1,769	1,769
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	418	12,954	0				13,372	
Conv. Total	890	12,954	0					13,844
Prior Year	0	16,610	0					16,610
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,592	1,253,496	5,537				1,272,625	1,285,650
Medium	92,236	1,875,612	23,930				1,991,778	2,085,886
Large	19,878	1,085,191	17,857				1,122,926	1,137,886
Ex. Large	11,893	1,881,692	0				1,893,585	1,907,012
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	7,558	245,534	0				253,092	261,625
Colossal	3,945	96,361	0				100,306	104,760
Sup. Colossal	0	285	0				285	285
Green Ripe Whole	0	105,355	0				105,355	105,355
Total	149,102	6,543,526	47,324				6,739,952	
Conv. Total	317,438	6,543,526	27,495					6,888,459
Prior Year	317,457	7,347,915	20,248					7,685,620
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,308	0	0	0	5,690		15,998	28,876
Sliced	1,153,242	200,198	679,03	8	0	1,284,538	3,317,016	4,194,952
Chopped	4,586	0	0	387,56	6	0	392,152	317,946
Total	1,168,136	200,198	679,03	387,56	6	1,290,228	3,725,166	
Conv. Total	3,013,724	234,232	464,46	300,36	2	4	528,993	4,541,775
Prior Year	2,443,114	145,511	513,37	320,02	8	4	755,859	4,177,886
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	16,966					16,966	16,966
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	16,966					16,966	
Conv. Total	0	16,966						16,966
Prior Year	0	24,932						24,932

Converted Total 11,461,044

*Conversion factor changed as of December 2008.

Consumer 8,128,992
Food Service 3,332,052

Inventory - Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,907	0				1,907	1,907
Large	0	8,701	0				8,701	8,701
Ex. Large	0	961	0				961	961
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,511	2,694	0				4,205	5,911
Colossal	355	2,481	0				2,836	3,237
Super Colossal	0	1,835	0				1,835	1,835
Green Ripe Whole	0	0	0				0	0
Total	1,866	18,579	0				20,445	
Conv. Total	3,973	18,579	0					22,552
Prior Year	3,675	18,468	0					22,143
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	18,075	819,077	5,151				842,303	860,551
Medium	67,475	1,164,620	30,101				1,262,196	1,325,763
Large	20,272	1,001,699	15,489				1,037,460	1,053,857
Ex. Large	16,948	1,013,867	0				1,030,815	1,049,949
Ex. Large Sev "C"	0	13,130	0				13,130	13,130
Jumbo	23,202	343,532	0				366,734	392,929
Colossal	5,601	204,889	0				210,490	216,814
Sup. Colossal	4,569	89,554	0				94,123	99,281
Green Ripe Whole	0	103,569	0				103,569	103,569
Total	156,142	4,753,937	50,741				4,960,820	
Conv. Total	332,426	4,753,937	29,481					5,115,844
Prior Year	208,849	3,820,126	19,971					4,048,945
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,359	0	0	0	5,233		13,592	23,670
Sliced	862,059	160,902	383,742	0	811,646		2,218,349	3,003,312
Chopped	9,633	757	6,683	348,375	0		365,448	316,923
Total	880,051	161,659	390,425	348,375	816,879		2,597,389	
Conv. Total	2,278,259	190,034	270,700	269,991	334,920			3,343,904
Prior Year	1,588,559	77,693	267,614	176,863	400,317			2,511,046
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	46,834					46,839	46,845
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	46,834					46,839	
Conv. Total	11	46,834						46,845
Prior Year	11	25,611						25,622

Converted Total 8,529,144

*Conversion factor changed as of December 2008.

Consumer 5,914,475
Food Service 2,614,669

Sales - Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	510	0				510	510
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	206	408	0				614	847
Colossal	0	408	0				408	408
Super Colossal	0	17	0				17	17
Green Ripe Whole	0	0	0				0	0
Total	206	1,343	0				1,549	
Conv. Total	439	1,343	0					1,782
Prior Year	264	289	0					553
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	717	68,253	300				69,270	69,954
Medium	8,098	161,850	1,863				171,811	180,173
Large	2,174	217,832	1,376				221,382	223,260
Ex. Large	3,273	80,283	0				83,556	87,251
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	857	46,699	0				47,556	48,524
Colossal	674	12,175	0				12,849	13,610
Sup. Colossal	0	606	0				606	606
Green Ripe Whole	0	20,916	0				20,916	20,916
Total	15,793	608,614	3,539				627,946	
Conv. Total	33,623	608,614	2,056					644,293
Prior Year	33,992	631,767	1,716					667,475
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	917	0	0	0	300		1,217	2,484
Sliced	98,304	9,464	72,337	0	180,174		360,279	387,556
Chopped	266	0	17	37,977	0		38,260	30,473
Total	99,487	9,464	72,354	37,977	180,474		399,756	
Conv. Total	256,514	11,073	49,499	29,432	73,994			420,513
Prior Year	237,937	16,838	53,056	21,574	68,428			397,832
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,568					3,568	3,568
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	3,568					3,568	
Conv. Total	0	3,568						3,568
Prior Year	0	153						153

Converted Total 1,070,156

Consumer 779,580

Food Service 290,576

Cumulative Sales - Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	4,379	0				4,379	4,379
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,350	1,117	0				2,467	3,991
Colossal	0	1,054	0				1,054	1,054
Super Colossal	0	170	0				170	170
Green Ripe Whole	0	0	0				0	0
Total	1,350	7,876	0				9,226	
Conv. Total	2,874	7,876	0					10,750
Prior Year	2,823	8,474	0					11,297
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,578	718,104	3,800				724,482	725,800
Medium	74,123	1,802,645	11,661				1,888,429	1,967,228
Large	17,298	2,288,548	12,631				2,318,477	2,332,714
Ex. Large	45,035	803,041	0				848,076	898,921
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,086	419,556	0				429,642	441,029
Colossal	4,868	62,942	0				67,810	73,306
Sup. Colossal	0	10,588	0				10,588	10,588
Green Ripe Whole	0	75,689	29				75,718	75,706
Total	153,988	6,181,113	28,121				6,363,222	
Conv. Total	327,840	6,181,113	16,338					6,525,292
Prior Year	324,059	6,024,477	20,915					6,369,451
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,167	0	0	0	3,300		11,467	22,383
Sliced	900,498	103,199	643,161	0	1,557,277		3,204,135	3,517,931
Chopped	4,623	735	34	286,273	0		291,665	241,355
Total	913,288	103,934	643,195	286,273	1,560,577		3,507,267	
Conv. Total	2,357,537	122,470	439,964	221,862	639,837			3,781,669
Prior Year	1,951,670	125,203	449,881	228,700	636,718			3,392,172
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	11,513					11,513	11,513
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	11,513					11,513	
Conv. Total	0	11,513						11,513
Prior Year	0	13,322						13,322

Converted Total 10,329,224

Consumer 7,640,972
Food Service 2,688,252

Consecutive Sales - 12 Months Month Ending April 30, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	544	0				544	544
Large	0	5,120	0				5,120	5,120
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,839	1,423	0				3,262	5,338
Colossal	0	1,258	0				1,258	1,258
Super Colossal	0	255	0				255	255
Green Ripe Whole	0	0	0				0	0
Total	1,839	9,416	0				11,255	
Conv. Total	3,915	9,416	0					13,331
Prior Year	4,373	11,542	0					15,915
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,762	951,920	5,300				960,982	963,009
Medium	100,070	2,348,085	15,902				2,464,057	2,570,373
Large	22,897	2,997,019	16,543				3,036,459	3,055,378
Ex. Large	53,622	1,061,713	0				1,115,335	1,175,874
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	13,995	541,391	0				555,386	571,186
Colossal	6,257	81,451	0				87,708	94,772
Sup. Colossal	0	12,618	0				12,618	12,618
Green Ripe Whole	0	93,971	29				94,000	93,988
Total	200,603	8,088,168	37,774				8,326,545	
Conv. Total	427,084	8,088,168	21,947					8,537,198
Prior Year	441,806	7,987,404	26,708					8,455,918
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,907	0	0	0	4,500		15,407	29,931
Sliced	1,184,430	144,471	890,793	0	2,099,047		4,318,741	4,688,850
Chopped	6,424	735	86	391,971	0		399,216	330,240
Total	1,201,761	145,206	890,879	391,971	2,103,547		4,733,364	
Conv. Total	3,102,622	170,758	609,408	303,778	862,454			5,049,021
Prior Year	2,617,678	151,960	632,958	313,569	878,140			4,594,305
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	16,091					16,091	16,091
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	16,091					16,091	
Conv. Total	0	16,091						16,091
Prior Year	6	17,452						17,458

Converted Total 13,615,641

Consumer 10,082,020
Food Service 3,533,621