



United States Department of Agriculture
National Agricultural Statistics Service



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Month Ending: March 31, 2012 Released: May 8, 2012

Frequency: Monthly

Summary Report - Sales
Month Ending March 31, 2012
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,087,049	1,092,464	-0.50	9,259,068	8,720,230	6.18	13,611,498	12,916,545	5.38
Markets									
Consumer	798,037	817,492	-2.38	6,861,392	6,713,870	2.20	10,096,260	9,876,431	2.23
Food Service	289,012	274,971	5.11	2,397,676	2,006,360	19.50	3,515,238	3,040,114	15.63
Styles									
Whole	262	1,004	-73.88	8,969	10,744	-16.52	12,103	16,633	-27.24
Pitted	662,369	688,177	-3.75	5,880,998	5,701,976	3.14	8,560,380	8,325,298	2.82
Wedged	2,206	3,136	-29.66	19,899	18,261	8.97	29,688	29,270	1.43
Sliced	400,573	372,767	7.46	3,130,375	2,749,760	13.84	4,671,006	4,183,324	11.66
Chopped	20,051	27,057	-25.89	210,882	226,320	-6.82	325,645	343,849	-5.29
Broken Pitted	1,587	323	391.33	7,945	13,169	-39.67	12,676	18,172	-30.24
Key Items									
24/300 Pitted	627,210	643,648	-2.55	5,572,499	5,392,710	3.33	8,111,321	7,856,585	3.24
6/10 Pitted	33,240	38,230	-13.05	294,217	290,068	1.43	427,452	442,579	-3.42
6/10 Sliced	252,517	231,317	9.17	2,065,650	1,680,000	22.96	3,028,759	2,539,573	19.26
24/300 Whole	77	329	-76.60	6,533	8,185	-20.18	8,362	12,241	-31.69
6/10 Whole	185	675	-72.56	2,436	2,559	-4.82	3,741	4,392	-14.83
6/10 Wedged	2,042	3,054	-33.14	18,669	16,949	10.15	27,720	27,056	2.45
2.25 Sliced	80,708	77,666	3.92	564,612	566,978	-0.42	854,920	879,055	-2.75
4.25 Chopped	19,024	23,753	-19.91	192,429	207,127	-7.10	295,919	314,821	-6.00

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Summary Report - Packout and Inventory
Month Ending March 31, 2012
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	11/12	10/11	Percent Change	11/12	10/11	Percent Change	11/12	10/11	Percent Change
Total	1,281,554	1,611,628	-20.48	10,110,578	10,388,966	-2.68	8,249,844	6,156,898	33.99
Markets									
Consumer	776,956	1,197,546	-35.12	7,351,037	8,022,835	-8.37	5,915,642	4,472,270	32.27
Food Service	504,598	414,082	21.86	2,759,541	2,366,130	16.63	2,334,201	1,684,628	38.56
Styles									
Whole	0	2,082	---	9,838	12,118	-18.81	20,867	18,206	14.62
Pitted	589,597	990,844	-40.50	6,173,294	6,782,297	-8.98	5,042,678	3,808,998	32.39
Wedged	0	0	---	28,876	0	---	26,250	27,687	-5.19
Sliced	664,009	557,895	19.02	3,607,386	3,265,943	10.45	2,806,029	2,069,501	35.59
Chopped	26,472	49,865	-46.91	283,635	309,590	-8.38	313,015	212,634	47.21
Broken Pitted	1,475	10,941	-86.52	7,550	19,018	-60.30	41,006	19,872	106.35
Key Items									
24/300 Pitted	588,710	955,107	-38.36	5,855,763	6,463,495	-9.40	4,672,236	3,559,844	31.25
6/10 Pitted	0	35,737	---	290,036	298,554	-2.85	338,664	227,522	48.85
6/10 Sliced	502,478	376,753	33.37	2,425,380	2,040,160	18.88	1,930,179	1,384,938	39.37
24/300 Whole	0	2,082	---	9,838	12,118	-18.81	17,346	14,265	21.60
6/10 Whole	0	0	---	0	0	---	3,521	3,941	-10.65
6/10 Wedged	0	0	---	26,543	0	---	23,981	25,778	-6.97
2.25 Sliced	62,962	135,159	-53.42	488,704	659,878	-25.94	369,691	373,099	-0.91
4.25 Chopped	24,352	48,274	-49.55	266,052	279,607	-4.85	265,149	157,951	67.87

*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,249,844
Converted Storage	5,999,924
Approximate Supply*	14,249,768

Storage Report
Month Ending March 31, 2012

Whole Canning Sizes	
Size	Tons
Small	8,314
Medium	1,407
Large	2,143
Ex. Large	1,819
Ex.Large Sev. "C"	1,391
Jumbo	1,286
Colossal	4,080
Super Colossal	861
Orchard Run	0
Total Canning	21,300
Limited	17,410
Total	38,709
Total Converted (*155)	5,999,924

Packout - Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	2,082	0					2,082
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	271,384	0				271,384	271,384
Medium	0	79,489	1,527				81,016	80,376
Large	0	91,511	0				91,511	91,511
Ex. Large	0	124,765	0				124,765	124,765
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	15,238	0				15,238	15,238
Colossal	0	6,038	0				6,038	6,038
Sup. Colossal	0	285	0				285	285
Green Ripe Whole	0	0	0				0	0
Total	0	588,710	1,527				590,237	
Conv. Total	0	588,710	887					589,597
Prior Year	35,737	955,107	0					990,844
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	195,137	56,764	47,011	0	153,566		452,478	664,009
Chopped	553	0	0	31,422	0		31,975	26,472
Total	195,690	56,764	47,011	31,422	153,566		484,453	
Conv. Total	504,598	66,414	32,156	24,352	62,962			690,481
Prior Year	378,345	7,928	38,054	48,274	135,159			607,760
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,475					1,475	1,475
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,475					1,475	
Conv. Total	0	1,475						1,475
Prior Year	0	10,941						10,941

Converted Total 1,281,554

*Conversion factor changed as of December 2008.

Consumer	776,956
Food Service	504,598

Cumulative Packout - Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	475	0				475	475
Large	0	5,681	0				5,681	5,681
Ex. Large	0	1,635	0				1,635	1,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	1,328	0				1,328	1,328
Colossal	0	719	0				719	719
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	9,838	0				9,838	
Conv. Total	0	9,838	0					9,838
Prior Year	0	12,118	0					12,118
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,592	1,202,516	5,537				1,221,645	1,234,670
Medium	90,346	1,829,970	23,930				1,944,246	2,036,220
Large	19,878	1,029,453	17,857				1,067,188	1,082,148
Ex. Large	7,718	1,510,830	0				1,518,548	1,527,262
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,671	164,451	0				167,122	170,138
Colossal	2,026	12,903	0				14,929	17,216
Sup. Colossal	0	285	0				285	285
Green Ripe Whole	0	105,355	0				105,355	105,355
Total	136,231	5,855,763	47,324				6,039,318	
Conv. Total	290,036	5,855,763	27,495					6,173,294
Prior Year	298,554	6,463,495	20,248					6,782,297
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,308	0	0	0	5,690		15,998	28,876
Sliced	941,895	195,590	679,038	0	1,191,960		3,008,483	3,607,386
Chopped	4,586	0	0	343,293	0		347,879	283,635
Total	956,789	195,590	679,038	343,293	1,197,650		3,372,360	
Conv. Total	2,469,505	228,840	464,462	266,052	491,037			3,919,896
Prior Year	2,067,577	145,511	422,960	279,607	659,878			3,575,533
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,550					7,550	7,550
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,550					7,550	
Conv. Total	0	7,550						7,550
Prior Year	0	19,018						19,018

Converted Total 10,110,578

*Conversion factor changed as of December 2008.

Consumer 7,351,037
Food Service 2,759,541

Inventory - Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,907	0				1,907	1,907
Large	0	9,212	0				9,212	9,212
Ex. Large	0	961	0				961	961
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,299	1,038	0				2,337	3,804
Colossal	355	2,371	0				2,726	3,127
Super Colossal	0	1,857	0				1,857	1,857
Green Ripe Whole	0	0	0				0	0
Total	1,654	17,346	0				19,000	
Conv. Total	3,521	17,346	0					20,867
Prior Year	3,941	14,265	0					18,206
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	18,764	835,665	5,451				859,880	878,781
Medium	73,641	1,343,632	32,379				1,449,652	1,519,226
Large	22,423	1,068,826	16,865				1,108,114	1,126,363
Ex. Large	16,067	751,171	0				767,238	785,378
Ex. Large Sev "C"	0	13,130	0				13,130	13,130
Jumbo	19,259	307,622	0				326,881	348,624
Colossal	4,349	137,288	0				141,637	146,547
Sup. Colossal	4,569	90,409	0				94,978	100,136
Green Ripe Whole	0	124,493	0				124,493	124,493
Total	159,072	4,672,236	54,695				4,886,003	
Conv. Total	338,664	4,672,236	31,778					5,042,678
Prior Year	227,522	3,559,844	21,632					3,808,998
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,313	0	0	0	5,533		14,846	26,250
Sliced	749,584	166,183	455,738	0	901,685		2,273,190	2,806,029
Chopped	9,871	757	6,700	342,128	0		359,456	313,015
Total	768,768	166,940	462,438	342,128	907,218		2,647,492	
Conv. Total	1,992,005	196,213	319,966	265,149	371,959			3,145,293
Prior Year	1,453,155	94,562	229,147	157,951	375,008			2,309,823
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	5	40,995					41,000	41,006
Bkn. Pitted Green Ripe	0	0					0	0
Total	5	40,995					41,000	
Conv. Total	11	40,995						41,006
Prior Year	11	19,861						19,872

Converted Total 8,249,844

*Conversion factor changed as of December 2008.

Consumer	5,915,642
Food Service	2,334,201

Sales - Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	77	0				77	77
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	87	0	0				87	185
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	87	77	0				164	
Conv. Total	185	77	0					262
Prior Year	675	329	0					1,004
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	409	80,540	500				81,449	81,701
Medium	6,933	170,290	1,163				178,386	185,726
Large	1,599	231,695	1,640				234,934	236,052
Ex. Large	4,644	87,049	0				91,693	96,936
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,516	45,179	0				46,695	48,407
Colossal	512	5,579	0				6,091	6,669
Sup. Colossal	0	975	0				975	975
Green Ripe Whole	0	5,903	0				5,903	5,903
Total	15,613	627,210	3,303				646,126	
Conv. Total	33,240	627,210	1,919					662,369
Prior Year	38,230	643,648	6,299					688,177
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	793	0	0	0	400		1,193	2,206
Sliced	98,065	10,307	80,832	0	196,848		386,052	400,573
Chopped	268	0	0	24,547	0		24,815	20,051
Total	99,126	10,307	80,832	24,547	197,248		412,060	
Conv. Total	255,587	12,059	55,289	19,024	80,872			422,831
Prior Year	236,066	12,316	53,076	23,753	77,748			402,959
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,587					1,587	1,587
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,587					1,587	
Conv. Total	0	1,587						1,587
Prior Year	0	323						323

Converted Total 1,087,049

Consumer 798,037
Food Service 289,012

Cumulative Sales - Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	3,869	0				3,869	3,869
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,144	709	0				1,853	3,145
Colossal	0	646	0				646	646
Super Colossal	0	153	0				153	153
Green Ripe Whole	0	0	0				0	0
Total	1,144	6,533	0				7,677	
Conv. Total	2,436	6,533	0					8,969
Prior Year	2,559	8,185	0					10,744
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,861	649,851	3,500				655,212	655,847
Medium	66,025	1,640,795	9,798				1,716,618	1,787,055
Large	15,124	2,070,716	11,255				2,097,095	2,109,454
Ex. Large	41,762	722,758	0				764,520	811,669
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,229	372,857	0				382,086	392,506
Colossal	4,194	50,767	0				54,961	59,696
Sup. Colossal	0	9,982	0				9,982	9,982
Green Ripe Whole	0	54,773	29				54,802	54,790
Total	138,195	5,572,499	24,582				5,735,276	
Conv. Total	294,217	5,572,499	14,282					5,880,998
Prior Year	290,068	5,392,710	19,199					5,701,977
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	7,250	0	0	0	3,000		10,250	19,899
Sliced	802,194	93,735	570,824	0	1,377,103		2,843,856	3,130,375
Chopped	4,357	735	17	248,296	0		253,405	210,882
Total	813,801	94,470	570,841	248,296	1,380,103		3,107,511	
Conv. Total	2,101,023	111,397	390,465	192,429	565,842			3,361,156
Prior Year	1,713,733	108,365	396,825	207,127	568,290			2,994,340
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,945					7,945	7,945
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	7,945					7,945	
Conv. Total	0	7,945						7,945
Prior Year	0	13,169						13,169

Converted Total 9,259,068

Consumer 6,861,392
Food Service 2,397,676

Consecutive Sales - 12 Months Month Ending March 31, 2012

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	544	0				544	544
Large	0	4,763	0				4,763	4,763
Ex. Large	0	816	0				816	816
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,757	1,015	0				2,772	4,756
Colossal	0	850	0				850	850
Super Colossal	0	374	0				374	374
Green Ripe Whole	0	0	0				0	0
Total	1,757	8,362	0				10,119	
Conv. Total	3,741	8,362	0					12,103
Prior Year	4,392	12,241	0					16,633
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,330	945,479	5,300				954,109	955,648
Medium	101,117	2,381,280	15,279				2,497,676	2,605,435
Large	22,977	3,026,327	16,581				3,065,885	3,084,879
Ex. Large	53,052	1,069,440	0				1,122,492	1,182,388
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	14,354	522,716	0				537,070	553,276
Colossal	5,946	75,053	0				80,999	87,712
Sup. Colossal	0	12,649	0				12,649	12,649
Green Ripe Whole	0	78,377	29				78,406	78,394
Total	200,776	8,111,321	37,189				8,349,286	
Conv. Total	427,452	8,111,321	21,607					8,560,380
Prior Year	442,579	7,856,585	26,134					8,325,298
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,765	0	0	0	4,800		15,565	29,688
Sliced	1,176,217	149,101	896,023	0	2,085,170		4,306,511	4,671,006
Chopped	7,190	883	69	381,831	0		389,973	325,645
Total	1,194,172	149,984	896,092	381,831	2,089,970		4,712,049	
Conv. Total	3,084,045	176,523	612,965	295,919	856,888			5,026,340
Prior Year	2,593,102	145,965	621,285	314,821	881,269			4,556,442
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	12,676					12,676	12,676
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	12,676					12,676	
Conv. Total	0	12,676						12,676
Prior Year	40	18,132						18,172

Converted Total 13,611,498

Consumer 10,096,260
Food Service 3,515,238