



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture

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Summary Report - Sales
Month Ending April 30, 2009
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	956,106	937,637	1.97	10,189,350	9,728,117	4.74	13,895,180	12,850,223	8.13
Markets									
Consumer	678,958	637,842	6.45	7,667,744	7,101,293	7.98	10,366,310	9,215,311	12.49
Food Service	277,148	299,795	-7.55	2,521,606	2,626,824	-4.01	3,528,870	3,634,912	-2.92
Styles									
Whole	1,403	1,651	-15.03	13,207	16,044	-17.68	18,767	20,899	-10.20
Pitted	562,101	553,245	1.60	6,554,760	6,057,176	8.21	8,726,992	7,891,607	10.59
Wedged	2,499	5,024	-50.26	35,229	42,311	-16.74	49,757	58,331	-14.70
Sliced	351,424	346,516	1.42	3,261,474	3,269,062	-0.23	4,659,511	4,424,446	5.31
Chopped	35,413	25,871	36.88	287,465	294,724	-2.46	386,923	391,619	-1.20
Broken Pitted	3,266	5,330	-38.72	37,216	48,800	-23.74	53,230	63,321	-15.94
Key Items									
24/300 Pitted	510,185	489,553	4.21	6,075,665	5,546,090	9.55	8,060,796	7,141,244	12.88
6/10 Pitted	49,137	56,651	-13.26	453,117	473,360	-4.28	628,655	704,333	-10.74
6/10 Sliced	217,394	233,658	-6.96	1,998,043	2,074,124	-3.67	2,806,493	2,821,791	-0.54
24/300 Whole	728	855	-14.85	7,548	9,759	-22.66	11,537	12,285	-6.09
6/10 Whole	675	796	-15.21	5,659	6,285	-9.96	7,230	8,614	-16.07
6/10 Wedged	2,253	4,532	-50.28	33,179	40,590	-18.26	47,215	55,708	-15.25
2.25 Sliced	63,422	55,174	14.95	671,627	630,525	6.52	1,037,738	825,109	25.77
4.25 Chopped	23,648	21,059	12.29	247,136	255,266	-3.18	336,424	338,552	-0.63
1.25 Pitted	406	0	0.00	3,806	0	0.00	3,806	0	0.00
6.5 Pitted	0	0	0.00	0	0	0.00	0	0	0.00
5.25 Sliced	0	0	0.00	0	0	0.00	0	0	0.00

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Summary Report - Packout and Inventory
Month Ending April 30, 2009
Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,344,073	1,262,726	6.44	10,677,305	10,652,480	0.23	6,198,624	5,467,158	13.38
Markets									
Consumer	941,248	858,860	9.59	8,298,003	6,812,172	21.81	4,910,598	4,328,169	13.46
Food Service	402,825	403,866	-0.26	2,379,302	3,840,308	-38.04	1,288,026	1,138,989	13.09
Styles									
Whole	2,392	8,857	-72.99	13,856	17,622	-21.37	14,599	20,754	-29.65
Pitted	857,568	762,098	12.53	6,832,983	6,881,842	-0.71	4,349,251	3,876,820	12.19
Wedged	7,895	8,106	-2.60	47,085	27,800	69.37	45,090	22,052	104.47
Sliced	440,896	445,290	-0.99	3,475,439	3,342,260	3.98	1,405,509	1,171,760	19.95
Chopped	34,448	29,249	17.77	279,167	372,405	-25.04	376,173	355,771	5.73
Broken Pitted	875	9,126	-90.41	28,776	10,550	172.76	8,002	20,000	-59.99
Key Items									
24/300 Pitted	777,746	652,133	19.26	6,534,501	5,200,016	25.66	3,943,361	3,421,157	15.26
6/10 Pitted	72,399	109,965	-34.16	260,728	1,661,676	-84.31	358,839	434,676	-17.45
6/10 Sliced	322,532	271,099	18.97	2,043,425	2,096,029	-2.51	830,785	618,046	34.42
24/300 Whole	2,392	1,518	57.58	11,342	10,283	10.30	8,881	10,303	-13.80
6/10 Whole	0	7,339	-100.00	2,514	7,339	-65.74	5,718	10,451	-45.28
6/10 Wedged	7,895	8,106	-2.60	45,889	26,618	72.40	44,308	21,362	107.42
2.25 Sliced	76,927	131,683	-41.58	842,015	678,384	24.12	329,885	277,588	18.84
4.25 Chopped	25,261	22,624	11.66	235,109	317,356	-25.92	316,060	298,072	6.03
1.25 Pitted	0	0	0.00	16,638	0	0.00	12,301	0	0.00
6.5 Pitted	1,258	0	0.00	1,258	0	0.00	1,263	0	0.00
5.25 Sliced	0	0	0.00	0	0	0.00	0	0	0.00

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	6,198,624
Converted Storage	3,550,839
Approximate Supply*	9,749,463

Storage Report
Month Ending April 30, 2009

Whole Canning Sizes	
Size	Tons
Small	3,547
Medium	1,725
Large	5,111
Ex. Large	4,195
Ex.Large Sev. "C"	0
Jumbo	600
Colossal	1,370
Super Colossal	862
Orchard Run	0
Total Canning	17,410
Limited	5,498
Total	22,909
Total Converted (*155)	3,550,839

Packout - Month Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	2,392	0				2,392	2,392
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	2,392	0				2,392	
Conv. Total	0	2,392	0					2,392
Prior Year	7,339	1,518	0					8,857
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	0	26,697	0	0	0		26,697	26,697
Medium	9,768	265,028	10,611	0	262		285,669	292,273
Large	3,690	153,499	0	0	899		158,088	162,329
Ex. Large	9,236	271,586	0	0	0		280,822	291,249
Ex. Large Sev "C"	0	0	0	0	0		0	0
Jumbo	5,100	21,283	0	0	0		26,383	32,141
Colossal	4,087	18,634	0	0	0		22,721	27,335
Sup. Colossal	2,125	21,019	0	0	0		23,144	25,543
Green Ripe Whole	0	0	0	0	0		0	0
Total	34,006	777,746	10,611	0	1,161		823,524	
Conv. Total	72,399	777,746	6,165	0	1,258			857,568
Prior Year	109,965	652,133	0	0	0			762,098
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	3,066	0	0	0	0	0	3,066	7,895
Sliced	125,255	8,180	46,588	0	187,628	0	367,651	440,896
Chopped	0	0	7,469	32,595	0	0	40,064	34,448
Total	128,321	8,180	54,057	32,595	187,628	0	410,781	
Conv. Total	330,427	9,571	41,053	25,261	76,927	0		483,239
Prior Year	285,830	8,540	33,969	22,624	131,683	0		482,646
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	875					875	875
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	875					875	
Conv. Total	0	875						875
Prior Year	732	8,394						9,126

Converted Total

1,344,073

*Conversion factor changed as of December 2008.

Cumulative Packout - Month Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	654	0				654	654
Large	0	4,052	0				4,052	4,052
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,713	0				2,713	2,713
Colossal	454	2,539	0				2,993	3,506
Super Colossal	0	1,384	0				1,384	1,384
Green Ripe Whole	0	0	0				0	0
Total	1,181	11,342	0				12,523	
Conv. Total	2,514	11,342	0					13,856
Prior Year	7,339	10,283	0					17,622
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	0	441,486	1,541	79,862	0		522,889	459,019
Medium	46,459	1,947,993	15,263	0	262		2,009,977	2,056,056
Large	11,370	1,506,625	12,318	0	899		1,531,212	1,538,962
Ex. Large	40,399	2,065,575	0	0	0		2,105,974	2,151,584
Ex. Large Sev "C"	12,925	0	0	0	0		12,925	27,517
Jumbo	5,100	208,506	0	0	0		213,606	219,364
Colossal	4,087	151,172	0	0	0		155,259	159,873
Sup. Colossal	2,125	40,606	0	0	0		42,731	45,130
Green Ripe Whole	0	172,538	5,057	0	0		177,595	175,476
Total	122,465	6,534,501	34,179	79,862	1,161		6,772,168	
Conv. Total	260,728	6,534,501	19,858	16,638	1,258			6,832,983
Prior Year	1,661,676	5,200,016	20,150	0	0			6,881,842
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	17,821	0	0	0	2,916	0	20,737	47,085
Sliced	793,563	83,764	719,292	0	2,053,694	0	3,650,313	3,475,439
Chopped	6,976	2,135	9,995	303,367	0	0	322,473	279,167
Total	818,360	85,899	729,287	303,367	2,056,610	0	3,993,523	
Conv. Total	2,116,060	103,021	504,290	235,109	843,210	0		3,801,690
Prior Year	2,170,561	96,430	478,552	317,356	679,566	0		3,742,465
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	28,776					28,776	28,776
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	28,776					28,776	
Conv. Total	0	28,776						28,776
Prior Year	732	9,818						10,550

Converted Total

10,677,305

*Conversion factor changed as of December 2008.

Inventory - Month Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	2,540	0				2,540	2,540
Large	0	1,764	0				1,764	1,764
Ex. Large	727	0	0				727	1,548
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,841	1,549	0				3,390	5,468
Colossal	118	1,496	0				1,614	1,747
Super Colossal	0	1,430	0				1,430	1,430
Green Ripe Whole	0	0	0				0	0
Total	2,686	8,881	0				11,567	
Conv. Total	5,718	8,881	0					14,599
Prior Year	10,451	10,303	0					20,754
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz*	24 6.5 oz		Total	Conv. Total
Small	3,950	343,027	5,187	59,044	0		411,208	366,751
Medium	67,170	1,168,757	38,560	0	262		1,274,749	1,334,449
Large	11,387	1,038,119	13,891	0	904		1,064,301	1,071,412
Ex. Large	40,558	850,241	0	0	0		890,799	936,589
Ex. Large Sev "C"	9,266	0	0	0	0		9,266	19,727
Jumbo	23,954	215,600	0	0	0		239,554	266,598
Colossal	10,138	130,767	0	0	0		140,905	152,351
Sup. Colossal	2,125	44,965	0	0	0		47,090	49,489
Green Ripe Whole	0	151,885	0	0	0		151,885	151,885
Total	168,548	3,943,361	57,638	59,044	1,166		4,229,757	
Conv. Total	358,839	3,943,361	33,488	12,301	1,263			4,349,251
Prior Year	434,676	3,421,157	20,987	0	0			3,876,820
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	17,207	0	0	0	1,907	0	19,114	45,090
Sliced	322,635	45,131	280,753	0	804,598	0	1,453,117	1,405,509
Chopped	12,511	1,803	6,430	407,819	0	0	428,563	376,173
Total	352,353	46,934	287,183	407,819	806,505	0	1,900,794	
Conv. Total	923,060	57,040	199,944	316,060	330,667	0		1,826,771
Prior Year	693,123	69,512	210,599	298,072	278,278	0		1,549,584
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	192	7,593					7,785	8,002
Bkn. Pitted Green Ripe	0	0					0	0
Total	192	7,593					7,785	
Conv. Total	409	7,593						8,002
Prior Year	739	19,261						20,000

Converted Total

6,198,624

*Conversion factor changed as of December 2008.

Sales - Month Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	570	0				570	570
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	317	10	0				327	685
Colossal	0	20	0				20	20
Super Colossal	0	128	0				128	128
Green Ripe Whole	0	0	0				0	0
Total	317	728	0				1,045	
Conv. Total	675	728	0					1,403
Prior Year	796	855	0					1,651
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	218	62,307	820	1,948	0		65,293	63,653
Medium	10,015	114,545	1,660	0	0		126,220	136,831
Large	2,098	216,734	1,604	0	0		220,436	222,133
Ex. Large	6,287	72,688	0	0	0		78,975	86,073
Ex. Large Sev "C"	2,184	0	0	0	0		2,184	4,650
Jumbo	1,697	33,446	0	0	0		35,143	37,059
Colossal	469	6,257	0	0	0		6,726	7,256
Sup. Colossal	0	166	0	0	0		166	166
Green Ripe Whole	112	4,042	0	0	0		4,154	4,280
Total	23,080	510,185	4,084	1,948	0		539,297	
Conv. Total	49,137	510,185	2,373	406	0			562,101
Prior Year	56,651	489,553	7,041	0	0			553,245
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	875	0	0	0	600	0	1,475	2,499
Sliced	84,425	9,364	87,210	0	154,688	0	335,687	351,424
Chopped	1,992	476	2,447	30,513	0	0	35,428	35,413
Total	87,292	9,840	89,657	30,513	155,288	0	372,590	
Conv. Total	227,285	12,074	62,661	23,648	63,668	0		389,336
Prior Year	242,312	9,669	48,705	21,059	55,666	0		377,411
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	24	3,215					3,239	3,266
Bkn. Pitted Green Ripe	0	0					0	0
Total	24	3,215					3,239	
Conv. Total	51	3,215						3,266
Prior Year	36	5,294						5,330

Converted Total

956,106

Cumulative Sales - Month Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	544	0				544	544
Large	0	3,886	0				3,886	3,886
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,217	1,615	0				3,832	6,335
Colossal	441	968	0				1,409	1,907
Super Colossal	0	535	0				535	535
Green Ripe Whole	0	0	0				0	0
Total	2,658	7,548	0				10,206	
Conv. Total	5,659	7,548	0					13,207
Prior Year	6,285	9,759	0					16,044
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	2,781	598,160	8,900	18,271	0		628,112	613,058
Medium	91,824	1,745,369	15,163	0	0		1,852,356	1,949,672
Large	37,725	2,413,600	14,097	0	0		2,465,422	2,502,107
Ex. Large	56,112	836,646	0	0	0		892,758	956,108
Ex. Large Sev "C"	2,184	0	0	0	0		2,184	4,650
Jumbo	16,210	348,992	0	0	0		365,202	383,503
Colossal	5,211	73,031	0	0	0		78,242	84,125
Sup. Colossal	0	20,890	0	0	0		20,890	20,890
Green Ripe Whole	784	38,977	0	0	0		39,761	40,646
Total	212,831	6,075,665	38,160	18,271	0		6,344,927	
Conv. Total	453,117	6,075,665	22,171	3,806	0			6,554,760
Prior Year	473,360	5,546,090	37,726	0	0			6,057,176
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	12,885	0	0	0	5,000	0	17,885	35,229
Sliced	775,939	80,534	727,455	0	1,638,114	0	3,222,042	3,261,474
Chopped	8,182	1,156	5,075	318,885	0	0	333,298	287,465
Total	797,006	81,690	732,530	318,885	1,643,114	0	3,573,225	
Conv. Total	2,062,592	96,941	503,821	247,136	673,677	0		3,584,167
Prior Year	2,146,896	86,876	484,813	255,266	632,246	0		3,606,097
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	112	36,978					37,090	37,216
Bkn. Pitted Green Ripe	0	0					0	0
Total	112	36,978					37,090	
Conv. Total	238	36,978						37,216
Prior Year	283	48,517						48,800

Converted Total

10,189,350

Consecutive Sales - 12 Months Monthly Ending April 30, 2009

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	102	0				102	102
Medium	0	916	0				916	916
Large	0	5,396	0				5,396	5,396
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,947	2,757	0				5,704	9,031
Colossal	449	1,659	0				2,108	2,615
Super Colossal	0	707	0				707	707
Green Ripe Whole	0	0	0				0	0
Total	3,396	11,537	0				14,933	
Conv. Total	7,230	11,537	0					18,767
Prior Year	8,614	12,285	0					20,899
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 6.5 oz		Total	Conv. Total
Small	3,693	807,818	18,540	18,271	0		848,322	830,259
Medium	130,261	2,324,089	20,636	0	0		2,474,986	2,613,404
Large	49,673	3,172,685	18,886	0	0		3,241,244	3,289,412
Ex. Large	78,313	1,127,958	0	0	0		1,206,271	1,294,686
Ex. Large Sev "C"	2,184	0	0	0	0		2,184	4,650
Jumbo	22,440	451,551	0	0	0		473,991	499,326
Colossal	7,822	99,559	0	0	0		107,381	116,212
Sup. Colossal	0	28,076	0	0	0		28,076	28,076
Green Ripe Whole	896	49,060	0	0	0		49,956	50,968
Total	295,282	8,060,796	58,062	18,271	0		8,432,411	
Conv. Total	628,655	8,060,796	33,734	3,806	0			8,726,992
Prior Year	704,333	7,141,244	46,030	0	0			7,891,607
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz	24 5.25 oz	Total	Conv. Total
Segmented	18,336	0	0	0	6,200	0	24,536	49,757
Sliced	1,089,900	117,582	990,804	0	2,531,068	0	4,729,354	4,659,511
Chopped	10,160	1,836	5,879	434,095	0	0	451,970	386,923
Total	1,118,396	119,418	996,683	434,095	2,537,268	0	5,205,860	
Conv. Total	2,892,661	141,886	684,941	336,424	1,040,280	0		5,096,191
Prior Year	2,921,482	119,375	667,255	338,552	827,732	0		4,874,396
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	152	52,906					53,058	53,230
Bkn. Pitted Green Ripe	0	0					0	0
Total	152	52,906					53,058	
Conv. Total	324	52,906						53,230
Prior Year	483	62,838						63,321

Converted Total

13,895,180