



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
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**Summary Report - Sales**  
**Month Ending July 31, 2007**  
**Converted 24/300 Case Basis**

| Item             | Monthly Sales |           |                | Year to Date Sales |            |                | Consecutive 12 Month Sales |            |                |
|------------------|---------------|-----------|----------------|--------------------|------------|----------------|----------------------------|------------|----------------|
|                  | 06/07         | 05/06     | Percent Change | 06/07              | 05/06      | Percent Change | 06/07                      | 05/06      | Percent Change |
| Total            | 917,343       | 1,100,861 | -16.67         | 14,087,549         | 14,995,781 | -6.06          | 14,087,549                 | 14,995,781 | -6.06          |
| <b>Markets</b>   |               |           |                |                    |            |                |                            |            |                |
| Consumer         | 622,544       | 727,264   | -14.40         | 9,706,390          | 10,342,934 | -6.15          | 9,706,390                  | 10,342,934 | -6.15          |
| Food Service     | 294,799       | 373,597   | -21.09         | 4,381,160          | 4,652,847  | -5.84          | 4,381,160                  | 4,652,847  | -5.84          |
| <b>Styles</b>    |               |           |                |                    |            |                |                            |            |                |
| Whole            | 694           | 2,523     | -72.48         | 24,562             | 31,972     | -23.18         | 24,562                     | 31,972     | -23.18         |
| Pitted           | 513,955       | 632,718   | -18.77         | 8,601,587          | 9,324,796  | -7.76          | 8,601,587                  | 9,324,796  | -7.76          |
| Wedged           | 4,953         | 6,678     | -25.83         | 59,783             | 89,953     | -33.54         | 59,783                     | 89,953     | -33.54         |
| Sliced           | 358,021       | 414,195   | -13.56         | 4,909,276          | 5,074,090  | -3.25          | 4,909,276                  | 5,074,090  | -3.25          |
| Chopped          | 35,240        | 42,946    | -17.94         | 419,994            | 436,356    | -3.75          | 419,994                    | 436,356    | -3.75          |
| Broken Pitted    | 4,480         | 1,802     | 148.59         | 72,348             | 38,614     | 87.36          | 72,348                     | 38,614     | 87.36          |
| <b>Key Items</b> |               |           |                |                    |            |                |                            |            |                |
| 24/300 Pitted    | 452,556       | 539,822   | -16.17         | 7,530,489          | 8,190,528  | -8.06          | 7,530,489                  | 8,190,528  | -8.06          |
| 6/10 Pitted      | 58,490        | 89,573    | -34.70         | 1,040,029          | 1,098,025  | -5.28          | 1,040,029                  | 1,098,025  | -5.28          |
| 6/10 Sliced      | 226,855       | 269,008   | -15.67         | 3,222,955          | 3,393,994  | -5.04          | 3,222,955                  | 3,393,994  | -5.04          |
| 24/300 Whole     | 228           | 1,043     | -78.14         | 13,521             | 16,108     | -16.06         | 13,521                     | 16,108     | -16.06         |
| 6/10 Whole       | 466           | 1,480     | -68.49         | 11,041             | 15,838     | -30.29         | 11,041                     | 15,838     | -30.29         |
| 6/10 Wedged      | 4,707         | 6,350     | -25.87         | 57,487             | 87,638     | -34.40         | 57,487                     | 87,638     | -34.40         |
| 2.25 Sliced      | 64,208        | 74,831    | -14.20         | 912,308            | 896,310    | 1.78           | 912,308                    | 896,310    | 1.78           |
| 4.5 Chopped      | 30,163        | 34,449    | -12.44         | 361,757            | 368,429    | -1.81          | 361,757                    | 368,429    | -1.81          |

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**Summary Report - Packout and Inventory**  
**Month Ending July 31, 2007**  
**Converted 24/300 Case Basis**

| Item             | Monthly Packout |           |                | Year to Date Packout |            |                | Inventory |           |                |
|------------------|-----------------|-----------|----------------|----------------------|------------|----------------|-----------|-----------|----------------|
|                  | 06/07           | 05/06     | Percent Change | 06/07                | 05/06      | Percent Change | 06/07     | 05/06     | Percent Change |
| Total            | 574,320         | 1,065,693 | -46.11         | 13,474,292           | 14,146,308 | -4.75          | 5,158,770 | 5,891,756 | -12.44         |
| <b>Markets</b>   |                 |           |                |                      |            |                |           |           |                |
| Consumer         | 461,560         | 769,549   | -40.02         | 9,812,955            | 9,561,094  | 2.63           | 4,149,986 | 4,116,370 | 0.82           |
| Food Service     | 112,760         | 296,145   | -61.92         | 3,661,338            | 4,585,214  | -20.15         | 1,008,784 | 1,775,386 | -43.18         |
| <b>Styles</b>    |                 |           |                |                      |            |                |           |           |                |
| Whole            | 0               | 0         | 0.00           | 24,270               | 22,899     | 5.99           | 19,486    | 20,213    | -3.60          |
| Pitted           | 430,467         | 709,608   | -39.34         | 8,330,265            | 8,839,037  | -5.76          | 3,647,336 | 3,978,738 | -8.33          |
| Wedged           | 0               | 15,813    | -100.00        | 66,268               | 76,859     | -13.78         | 36,954    | 31,043    | 19.04          |
| Sliced           | 121,290         | 331,225   | -63.38         | 4,644,654            | 4,720,635  | -1.61          | 1,112,679 | 1,419,065 | -21.59         |
| Chopped          | 21,504          | 9,048     | 137.67         | 382,446              | 453,338    | -15.64         | 283,705   | 336,739   | -15.75         |
| Broken Pitt      | 1,059           | 0         | 0.00           | 26,390               | 33,540     | -21.32         | 58,610    | 105,958   | -44.69         |
| <b>Key Items</b> |                 |           |                |                      |            |                |           |           |                |
| 24/300 Pitt      | 395,042         | 645,910   | -38.84         | 7,628,142            | 7,682,212  | -0.70          | 3,293,707 | 3,242,752 | 1.57           |
| 6/10 Pitt        | 33,702          | 63,698    | -47.09         | 678,110              | 1,100,040  | -38.36         | 314,615   | 688,106   | -54.28         |
| 6/10 Sliced      | 79,058          | 213,437   | -62.96         | 2,852,922            | 3,323,388  | -14.16         | 608,006   | 1,009,910 | -39.80         |
| 24/300 Whole     | 0               | 0         | 0.00           | 10,446               | 11,732     | -10.96         | 10,074    | 13,257    | -24.01         |
| 6/10 Whole       | 0               | 0         | 0.00           | 13,824               | 11,167     | 23.79          | 9,412     | 6,934     | 35.74          |
| 6/10 Wedged      | 0               | 15,813    | -100.00        | 63,883               | 74,858     | -14.66         | 35,720    | 29,873    | 19.58          |
| 2.25 Sliced      | 17,100          | 19,230    | -11.08         | 1,018,370            | 716,132    | 42.20          | 231,784   | 129,248   | 79.33          |
| 4.5 Chopped      | 20,328          | 5,850     | 247.46         | 318,833              | 370,603    | -13.97         | 238,801   | 294,134   | -18.81         |

| <u>Approximate Supply in Converted Cases</u> |           |
|--|-----------|
| Total Inventory                              | 5,158,770 |
| Converted Storage                            | 371,803   |
| Approximate Supply                           | 5,530,573 |

**Storage Report**  
**Month Ending July 31, 2007**

| Whole Canning Sizes    |         |
|------------------------|---------|
| Size                   | Tons    |
| Small                  | 810     |
| Medium                 | 1,303   |
| Large                  | 0       |
| Ex. Large              | 0       |
| Ex.Large Sev. "C"      | 0       |
| Jumbo                  | 0       |
| Colossal               | 0       |
| Super Colossal         | 0       |
| Orchard Run            | 0       |
| Total Canning          | 2,113   |
| Limited                | 286     |
| Total                  | 2,399   |
| Total Converted (*155) | 371,803 |

**Packout - Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total   | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|---------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |         |             |
| Small                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Medium                 | 0         | 0           | 0       |           |            | 0       | 0           |
| Large                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Ex. Large              | 0         | 0           | 0       |           |            | 0       | 0           |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Colossal               | 0         | 0           | 0       |           |            | 0       | 0           |
| Super Colossal         | 0         | 0           | 0       |           |            | 0       | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0       | 0           |
| Total                  | 0         | 0           | 0       |           |            | 0       |             |
| Conv. Total            | 0         | 0           | 0       |           |            |         | 0           |
| Prior Year             | 0         | 0           | 0       |           |            |         | 0           |
| <b>RIPE PITTED</b>     |           |             |         |           |            |         |             |
| Small                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Medium                 | 0         | 16,428      | 0       |           |            | 16,428  | 16,428      |
| Large                  | 8,626     | 108,935     | 2,965   |           |            | 120,526 | 129,022     |
| Ex. Large              | 7,204     | 249,314     | 0       |           |            | 256,518 | 264,651     |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 0         | 15,079      | 0       |           |            | 15,079  | 15,079      |
| Colossal               | 0         | 5,286       | 0       |           |            | 5,286   | 5,286       |
| Sup. Colossal          | 0         | 0           | 0       |           |            | 0       | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0       | 0           |
| Total                  | 15,830    | 395,042     | 2,965   |           |            | 413,837 |             |
| Conv. Total            | 33,702    | 395,042     | 1,723   |           |            |         | 430,467     |
| Prior Year             | 63,698    | 645,910     | 0       |           |            |         | 709,608     |
| <b>LIMITED</b>         |           |             |         |           |            |         |             |
| Segmented              | 0         | 0           | 0       | 0         | 0          | 0       | 0           |
| Sliced                 | 30,702    | 0           | 36,743  | 0         | 41,707     | 109,152 | 121,290     |
| Chopped                | 0         | 0           | 956     | 26,230    | 0          | 27,186  | 21,504      |
| Total                  | 30,702    | 0           | 37,699  | 26,230    | 41,707     | 136,338 |             |
| Conv. Total            | 79,058    | 0           | 26,308  | 20,328    | 17,100     |         | 142,794     |
| Prior Year             | 232,447   | 10,307      | 88,252  | 5,850     | 19,230     |         | 356,086     |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |         |             |
| Bkn. Pitted            | 0         | 1,059       |         |           |            | 1,059   | 1,059       |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0       | 0           |
| Total                  | 0         | 1,059       |         |           |            | 1,059   |             |
| Conv. Total            | 0         | 1,059       |         |           |            |         | 1,059       |
| Prior Year             | 0         | 0           |         |           |            |         | 0           |

Converted Total

574,320

**Cumulative Packout - Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 777         | 0       |           |            | 777       | 777         |
| Large                  | 0         | 5,612       | 0       |           |            | 5,612     | 5,612       |
| Ex. Large              | 0         | 0           | 0       |           |            | 0         | 0           |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 6,493     | 640         | 0       |           |            | 7,133     | 14,464      |
| Colossal               | 0         | 3,417       | 0       |           |            | 3,417     | 3,417       |
| Super Colossal         | 0         | 0           | 0       |           |            | 0         | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 6,493     | 10,446      | 0       |           |            | 16,939    |             |
| Conv. Total            | 13,824    | 10,446      | 0       |           |            |           | 24,270      |
| Prior Year             | 11,167    | 11,732      | 0       |           |            |           | 22,899      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 9,911     | 733,579     | 7,098   |           |            | 750,588   | 758,803     |
| Medium                 | 107,656   | 1,861,967   | 13,615  |           |            | 1,983,238 | 2,099,077   |
| Large                  | 47,330    | 1,631,618   | 20,617  |           |            | 1,699,565 | 1,744,362   |
| Ex. Large              | 89,264    | 2,578,172   | 0       |           |            | 2,667,436 | 2,768,215   |
| Ex. Large Sev "C"      | 26,181    | 0           | 0       |           |            | 26,181    | 55,739      |
| Jumbo                  | 30,245    | 338,505     | 0       |           |            | 368,750   | 402,897     |
| Colossal               | 7,924     | 380,865     | 0       |           |            | 388,789   | 397,735     |
| Sup. Colossal          | 0         | 43,104      | 0       |           |            | 43,104    | 43,104      |
| Green Ripe Whole       | 0         | 60,332      | 0       |           |            | 60,332    | 60,332      |
| Total                  | 318,511   | 7,628,142   | 41,330  |           |            | 7,987,983 |             |
| Conv. Total            | 678,110   | 7,628,142   | 24,013  |           |            |           | 8,330,265   |
| Prior Year             | 1,100,040 | 7,682,212   | 56,785  |           |            |           | 8,839,037   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 24,809    | 0           | 0       | 0         | 5,817      | 30,626    | 66,268      |
| Sliced                 | 1,107,931 | 89,384      | 977,751 | 0         | 2,483,830  | 4,658,896 | 4,644,654   |
| Chopped                | 13,719    | 1,513       | 6,064   | 411,398   | 0          | 432,694   | 382,446     |
| Total                  | 1,146,459 | 90,897      | 983,815 | 411,398   | 2,489,647  | 5,122,216 |             |
| Conv. Total            | 2,969,404 | 108,135     | 676,240 | 318,833   | 1,020,755  |           | 5,093,368   |
| Prior Year             | 3,472,847 | 116,066     | 573,182 | 370,603   | 718,133    |           | 5,250,832   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 0         | 26,390      |         |           |            | 26,390    | 26,390      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 0         | 26,390      |         |           |            | 26,390    |             |
| Conv. Total            | 0         | 26,390      |         |           |            |           | 26,390      |
| Prior Year             | 1,160     | 32,380      |         |           |            |           | 33,540      |

Converted Total

13,474,292

**Inventory - Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 102         | 0       |           |            | 102       | 102         |
| Medium                 | 0         | 1,779       | 0       |           |            | 1,779     | 1,779       |
| Large                  | 0         | 2,582       | 0       |           |            | 2,582     | 2,582       |
| Ex. Large              | 0         | 231         | 0       |           |            | 231       | 231         |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 4,165     | 1,072       | 0       |           |            | 5,237     | 9,939       |
| Colossal               | 256       | 3,255       | 0       |           |            | 3,511     | 3,800       |
| Super Colossal         | 0         | 1,053       | 0       |           |            | 1,053     | 1,053       |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 4,421     | 10,074      | 0       |           |            | 14,495    |             |
| Conv. Total            | 9,412     | 10,074      | 0       |           |            |           | 19,486      |
| Prior Year             | 6,934     | 13,257      | 22      |           |            |           | 20,213      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 9,335     | 470,648     | 3,941   |           |            | 483,924   | 492,812     |
| Medium                 | 67,055    | 767,538     | 26,709  |           |            | 861,302   | 925,816     |
| Large                  | 24,832    | 630,674     | 36,499  |           |            | 692,005   | 704,747     |
| Ex. Large              | 29,131    | 1,028,870   | 0       |           |            | 1,058,001 | 1,090,890   |
| Ex. Large Sev "C"      | 11        | 0           | 0       |           |            | 11        | 23          |
| Jumbo                  | 11,479    | 201,699     | 0       |           |            | 213,178   | 226,138     |
| Colossal               | 4,514     | 141,394     | 0       |           |            | 145,908   | 151,004     |
| Sup. Colossal          | 0         | 21,902      | 0       |           |            | 21,902    | 21,902      |
| Green Ripe Whole       | 1,419     | 30,982      | 0       |           |            | 32,401    | 34,003      |
| Total                  | 147,776   | 3,293,707   | 67,149  |           |            | 3,508,632 |             |
| Conv. Total            | 314,615   | 3,293,707   | 39,014  |           |            |           | 3,647,336   |
| Prior Year             | 688,106   | 3,242,752   | 47,881  |           |            |           | 3,978,738   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 13,872    | 0           | 0       | 0         | 3,009      | 16,881    | 36,954      |
| Sliced                 | 236,119   | 49,563      | 314,181 | 0         | 565,328    | 1,165,191 | 1,112,679   |
| Chopped                | 10,626    | 911         | 1,645   | 308,130   | 0          | 321,312   | 283,705     |
| Total                  | 260,617   | 50,474      | 315,826 | 308,130   | 568,337    | 1,503,384 |             |
| Conv. Total            | 684,467   | 60,130      | 216,923 | 238,801   | 233,018    |           | 1,433,339   |
| Prior Year             | 1,079,380 | 66,403      | 216,512 | 294,134   | 130,418    |           | 1,786,847   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 136       | 58,320      |         |           |            | 58,456    | 58,610      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 136       | 58,320      |         |           |            | 58,456    |             |
| Conv. Total            | 290       | 58,320      |         |           |            |           | 58,610      |
| Prior Year             | 967       | 104,991     |         |           |            |           | 105,958     |

Converted Total

5,158,770

**Sales - Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total   | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|---------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |         |             |
| Small                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Medium                 | 0         | 0           | 0       |           |            | 0       | 0           |
| Large                  | 0         | 227         | 0       |           |            | 227     | 227         |
| Ex. Large              | 0         | 0           | 0       |           |            | 0       | 0           |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 147       | 0           | 0       |           |            | 147     | 313         |
| Colossal               | 72        | 1           | 0       |           |            | 73      | 154         |
| Super Colossal         | 0         | 0           | 0       |           |            | 0       | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0       | 0           |
| Total                  | 219       | 228         | 0       |           |            | 447     |             |
| Conv. Total            | 466       | 228         | 0       |           |            |         | 694         |
| Prior Year             | 1,480     | 1,043       | 0       |           |            |         | 2,523       |
| <b>RIPE PITTED</b>     |           |             |         |           |            |         |             |
| Small                  | 431       | 48,179      | 560     |           |            | 49,170  | 49,422      |
| Medium                 | 14,717    | 118,262     | 2,950   |           |            | 135,929 | 151,308     |
| Large                  | 3,978     | 184,302     | 1,496   |           |            | 189,776 | 193,640     |
| Ex. Large              | 6,432     | 59,785      | 0       |           |            | 66,217  | 73,479      |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 1,561     | 29,963      | 0       |           |            | 31,524  | 33,286      |
| Colossal               | 354       | 7,490       | 0       |           |            | 7,844   | 8,244       |
| Sup. Colossal          | 0         | 2,406       | 0       |           |            | 2,406   | 2,406       |
| Green Ripe Whole       | 0         | 2,169       | 0       |           |            | 2,169   | 2,169       |
| Total                  | 27,473    | 452,556     | 5,006   |           |            | 485,035 |             |
| Conv. Total            | 58,490    | 452,556     | 2,908   |           |            |         | 513,955     |
| Prior Year             | 89,573    | 539,822     | 3,323   |           |            |         | 632,718     |
| <b>LIMITED</b>         |           |             |         |           |            |         |             |
| Segmented              | 1,828     | 0           | 0       | 0         | 600        | 2,428   | 4,953       |
| Sliced                 | 88,099    | 7,298       | 85,409  | 0         | 156,605    | 337,411 | 358,021     |
| Chopped                | 1,101     | 204         | 306     | 38,920    | 0          | 40,531  | 35,240      |
| Total                  | 91,028    | 7,502       | 85,715  | 38,920    | 157,205    | 380,370 |             |
| Conv. Total            | 235,783   | 9,018       | 58,796  | 30,163    | 64,454     |         | 398,215     |
| Prior Year             | 282,527   | 10,936      | 60,748  | 34,449    | 75,159     |         | 463,819     |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |         |             |
| Bkn. Pitted            | 28        | 4,420       |         |           |            | 4,448   | 4,480       |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0       | 0           |
| Total                  | 28        | 4,420       |         |           |            | 4,448   |             |
| Conv. Total            | 60        | 4,420       |         |           |            |         | 4,480       |
| Prior Year             | 17        | 1,785       |         |           |            |         | 1,802       |
| Converted Total        |           |             |         |           |            |         | 917,343     |

**Cumulative Sales - Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 776         | 0       |           |            | 776       | 776         |
| Large                  | 0         | 6,948       | 0       |           |            | 6,948     | 6,948       |
| Ex. Large              | 0         | 238         | 0       |           |            | 238       | 238         |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 4,800     | 3,194       | 0       |           |            | 7,994     | 13,413      |
| Colossal               | 386       | 1,707       | 0       |           |            | 2,093     | 2,529       |
| Super Colossal         | 0         | 658         | 0       |           |            | 658       | 658         |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 5,186     | 13,521      | 0       |           |            | 18,707    |             |
| Conv. Total            | 11,041    | 13,521      | 0       |           |            |           | 24,562      |
| Prior Year             | 15,838    | 16,108      | 27      |           |            |           | 31,972      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 6,919     | 802,765     | 10,356  |           |            | 820,040   | 823,512     |
| Medium                 | 193,578   | 2,097,718   | 23,610  |           |            | 2,314,906 | 2,523,563   |
| Large                  | 56,329    | 2,847,075   | 19,508  |           |            | 2,922,912 | 2,978,334   |
| Ex. Large              | 163,109   | 982,946     | 0       |           |            | 1,146,055 | 1,330,205   |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 55,762    | 575,387     | 0       |           |            | 631,149   | 694,104     |
| Colossal               | 11,815    | 161,861     | 0       |           |            | 173,676   | 187,015     |
| Sup. Colossal          | 0         | 31,037      | 0       |           |            | 31,037    | 31,037      |
| Green Ripe Whole       | 994       | 31,700      | 0       |           |            | 32,694    | 33,816      |
| Total                  | 488,506   | 7,530,489   | 53,474  |           |            | 8,072,469 |             |
| Conv. Total            | 1,040,029 | 7,530,489   | 31,068  |           |            |           | 8,601,587   |
| Prior Year             | 1,098,025 | 8,190,528   | 36,242  |           |            |           | 9,324,796   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 22,325    | 0           | 0       | 0         | 5,600      | 27,925    | 59,783      |
| Sliced                 | 1,251,633 | 97,304      | 965,157 | 0         | 2,225,141  | 4,539,235 | 4,909,276   |
| Chopped                | 12,776    | 1,047       | 5,523   | 466,783   | 0          | 486,129   | 419,994     |
| Total                  | 1,286,734 | 98,351      | 970,680 | 466,783   | 2,230,741  | 5,053,289 |             |
| Conv. Total            | 3,329,425 | 116,306     | 666,961 | 361,757   | 914,604    |           | 5,389,052   |
| Prior Year             | 3,538,294 | 126,998     | 668,071 | 368,429   | 898,606    |           | 5,600,399   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 312       | 71,684      |         |           |            | 71,996    | 72,348      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 312       | 71,684      |         |           |            | 71,996    |             |
| Conv. Total            | 664       | 71,684      |         |           |            |           | 72,348      |
| Prior Year             | 690       | 37,924      |         |           |            |           | 38,614      |

Converted Total

14,087,549

**Consecutive Sales - 12 Months Month Ending July 31, 2007**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 776         | 0       |           |            | 776       | 776         |
| Large                  | 0         | 6,948       | 0       |           |            | 6,948     | 6,948       |
| Ex. Large              | 0         | 238         | 0       |           |            | 238       | 238         |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 4,800     | 3,194       | 0       |           |            | 7,994     | 13,413      |
| Colossal               | 386       | 1,707       | 0       |           |            | 2,093     | 2,529       |
| Super Colossal         | 0         | 658         | 0       |           |            | 658       | 658         |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 5,186     | 13,521      | 0       |           |            | 18,707    |             |
| Conv. Total            | 11,041    | 13,521      | 0       |           |            |           | 24,562      |
| Prior Year             | 15,838    | 16,108      | 27      |           |            |           | 31,972      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 6,919     | 802,765     | 10,356  |           |            | 820,040   | 823,512     |
| Medium                 | 193,578   | 2,097,718   | 23,610  |           |            | 2,314,906 | 2,523,563   |
| Large                  | 56,329    | 2,847,075   | 19,508  |           |            | 2,922,912 | 2,978,334   |
| Ex. Large              | 163,109   | 982,946     | 0       |           |            | 1,146,055 | 1,330,205   |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 55,762    | 575,387     | 0       |           |            | 631,149   | 694,104     |
| Colossal               | 11,815    | 161,861     | 0       |           |            | 173,676   | 187,015     |
| Sup. Colossal          | 0         | 31,037      | 0       |           |            | 31,037    | 31,037      |
| Green Ripe Whole       | 994       | 31,700      | 0       |           |            | 32,694    | 33,816      |
| Total                  | 488,506   | 7,530,489   | 53,474  |           |            | 8,072,469 |             |
| Conv. Total            | 1,040,029 | 7,530,489   | 31,068  |           |            |           | 8,601,587   |
| Prior Year             | 1,098,025 | 8,190,528   | 36,242  |           |            |           | 9,324,796   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 22,325    | 0           | 0       | 0         | 5,600      | 27,925    | 59,783      |
| Sliced                 | 1,251,633 | 97,304      | 965,157 | 0         | 2,225,141  | 4,539,235 | 4,909,276   |
| Chopped                | 12,776    | 1,047       | 5,523   | 466,783   | 0          | 486,129   | 419,994     |
| Total                  | 1,286,734 | 98,351      | 970,680 | 466,783   | 2,230,741  | 5,053,289 |             |
| Conv. Total            | 3,329,425 | 116,306     | 666,961 | 361,757   | 914,604    |           | 5,389,052   |
| Prior Year             | 3,538,294 | 126,998     | 668,071 | 368,429   | 898,606    |           | 5,600,399   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 312       | 71,684      |         |           |            | 71,996    | 72,348      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 312       | 71,684      |         |           |            | 71,996    |             |
| Conv. Total            | 664       | 71,684      |         |           |            |           | 72,348      |
| Prior Year             | 690       | 37,924      |         |           |            |           | 38,614      |

Converted Total

14,087,549