



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Released: May 21, 2007 · Revised: August 21, 2007 · Frequency: Monthly

**Summary Report - Sales**  
**Month Ending April 30, 2007**  
**Converted 24/300 Case Basis**

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	1,065,499	1,072,003	-0.61	10,965,443	11,244,494	-2.48	14,716,730	15,046,867	-2.19
<b>Markets</b>									
Consumer	713,775	733,487	-2.69	7,592,371	7,802,848	-2.70	10,132,457	10,367,776	-2.27
Food Service	351,724	338,516	3.90	3,373,072	3,441,646	-1.99	4,584,273	4,679,091	-2.03
<b>Styles</b>									
Whole	1,054	1,526	-30.94	19,707	24,549	-19.73	27,130	36,670	-26.02
Pitted	617,006	654,916	-5.79	6,767,155	7,068,548	-4.26	9,023,403	9,346,202	-3.45
Wedged	4,448	4,081	8.99	43,763	71,072	-38.42	62,645	122,087	-48.69
Sliced	401,424	383,954	4.55	3,753,892	3,729,736	0.65	5,098,246	5,051,100	0.93
Chopped	32,105	25,404	26.38	323,099	321,026	0.65	438,429	441,742	-0.75
Broken Pitted	9,462	2,123	345.72	57,827	29,563	95.61	66,878	49,065	36.30
<b>Key Items</b>									
24/300 Pitted	517,468	577,509	-10.40	5,935,335	6,234,778	-4.80	7,891,085	8,205,180	-3.83
6/10 Pitted	96,701	75,756	27.65	809,056	807,911	0.14	1,099,171	1,103,931	-0.43
6/10 Sliced	247,146	256,756	-3.74	2,475,288	2,515,023	-1.58	3,354,259	3,382,180	-0.83
24/300 Whole	466	904	-48.45	10,995	13,190	-16.64	13,913	20,496	-32.12
6/10 Whole	588	622	-5.48	8,712	11,333	-23.13	13,217	16,140	-18.11
6/10 Wedged	4,120	3,999	3.03	42,369	69,412	-38.96	60,595	119,853	-49.44
2.25 Sliced	92,913	72,546	28.08	717,723	658,279	9.03	955,755	909,682	5.06
4.5 Chopped	28,682	24,029	19.36	278,471	275,492	1.08	371,409	375,088	-0.98

VIC TOLOMEO, Director  
JACK RUTZ – SARAH HOFFMAN, Deputy Directors

DOUG FLOHR – SUZANNE AVILLA  
Statisticians – Estimates Group

Comments or questions should be directed to:

USDA, NASS, California Field Office  
P.O. Box 1258, Sacramento, CA 95812  
Phone: (916) 498-5161 – Fax: (916) 498-5186

**Summary Report - Packout and Inventory**  
**Month Ending April 30, 2007**  
**Converted 24/300 Case Basis**

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	630,666	896,707	-29.67	10,494,528	10,523,412	-0.27	5,345,799	5,884,844	-9.16
<b>Markets</b>									
Consumer	521,363	608,336	-14.30	7,644,209	7,206,606	6.07	4,119,771	4,269,241	-3.50
Food Service	109,303	288,371	-62.10	2,850,320	3,316,806	-14.06	1,226,028	1,615,604	-24.11
<b>Styles</b>									
Whole	0	0	0.00	20,853	20,765	0.42	21,140	26,986	-21.66
Pitted	396,043	534,414	-25.89	6,588,977	6,568,055	0.32	3,761,304	3,977,237	-5.43
Wedged	0	13,751	-100.00	37,404	45,667	-18.09	24,177	19,115	26.48
Sliced	222,667	314,167	-29.12	3,539,543	3,486,502	1.52	1,178,385	1,394,147	-15.48
Chopped	11,955	34,375	-65.22	285,092	380,698	-25.11	291,236	363,682	-19.92
Broken Pitt	0	0	0.00	22,659	21,725	4.30	69,557	103,677	-32.91
<b>Key Items</b>									
24/300 Pitt	380,044	487,442	-22.03	6,006,147	5,707,975	5.22	3,279,206	3,229,368	1.54
6/10 Pitt	15,999	46,972	-65.94	565,196	812,538	-30.44	440,841	699,044	-36.94
6/10 Sliced	88,948	217,948	-59.19	2,184,406	2,393,733	-8.74	697,053	845,815	-17.59
24/300 Whole	0	0	0.00	7,029	10,531	-33.25	9,358	15,958	-41.36
6/10 Whole	0	0	0.00	13,824	10,234	35.07	11,761	10,975	7.16
6/10 Wedged	0	13,751	-100.00	36,205	45,039	-19.62	23,221	18,743	23.89
2.25 Sliced	113,487	69,119	64.19	811,887	589,279	37.78	221,585	236,841	-6.44
4.5 Chopped	7,600	24,675	-69.20	224,565	319,950	-29.81	233,342	318,786	-26.80

Approximate Supply in Converted Cases

Total Inventory	5,345,799
Converted Storage	1,942,426
Approximate Supply	7,288,225

**Storage Report**  
**Month Ending April 30, 2007**

Whole Canning Sizes	
Size	Tons
Small	2,007
Medium	2,164
Large	1,290
Ex. Large	1,815
Ex.Large Sev. "C"	0
Jumbo	532
Colossal	0
Super Colossal	609
Orchard Run	0
<b>Total Canning</b>	<b>8,417</b>
Limited	4,115
<b>Total</b>	<b>12,532</b>
Total Converted (*155)	1,942,426

**Packout - Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	0	0	0				0
<b>RIPE PITTED</b>							
Small	0	4,040	0			4,040	4,040
Medium	7,515	242,660	0			250,175	258,659
Large	0	71,009	0			71,009	71,009
Ex. Large	0	36,165	0			36,165	36,165
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	22,828	0			22,828	22,828
Colossal	0	3,342	0			3,342	3,342
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	7,515	380,044	0			387,559	
Conv. Total	15,999	380,044	0				396,043
Prior Year	46,972	487,442	0				534,414
<b>LIMITED</b>							
Segmented	0	0	0	0	0	0	0
Sliced	34,543	0	29,579	0	276,798	340,920	222,667
Chopped	1,136	0	0	9,806	0	10,942	11,955
Total	35,679	0	29,579	9,806	276,798	351,862	
Conv. Total	93,304	0	20,232	7,600	113,487		234,623
Prior Year	241,399	0	27,100	24,675	69,119		362,293
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	0					0

Converted Total

630,666

**Cumulative Packout - Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	777	0			777	777
Large	0	5,612	0			5,612	5,612
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,493	640	0			7,133	14,464
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	6,493	7,029	0			13,522	
Conv. Total	13,824	7,029	0				20,853
Prior Year	10,234	10,531	0				20,765
<b>RIPE PITTED</b>							
Small	9,911	701,886	7,098			718,895	727,110
Medium	100,601	1,730,595	10,219			1,841,415	1,950,712
Large	21,702	1,315,122	13,034			1,349,858	1,368,898
Ex. Large	71,062	1,585,337	0			1,656,399	1,736,628
Ex. Large Sev "C"	26,181	0	0			26,181	55,739
Jumbo	28,094	274,184	0			302,278	333,996
Colossal	7,924	314,667	0			322,591	331,537
Sup. Colossal	0	24,024	0			24,024	24,024
Green Ripe Whole	0	60,332	0			60,332	60,332
Total	265,475	6,006,147	30,351			6,301,973	
Conv. Total	565,196	6,006,147	17,634				6,588,977
Prior Year	812,538	5,707,975	47,542				6,568,055
<b>LIMITED</b>							
Segmented	14,060	0	0	0	2,926	16,986	37,404
Sliced	848,313	65,403	682,352	0	1,980,211	3,576,279	3,539,543
Chopped	13,221	1,513	5,108	289,761	0	309,603	285,092
Total	875,594	66,916	687,460	289,761	1,983,137	3,902,868	
Conv. Total	2,271,300	80,077	473,012	224,565	813,086		3,862,039
Prior Year	2,492,874	98,378	411,759	319,950	589,906		3,912,867
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	22,659				22,659	22,659
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	22,659				22,659	
Conv. Total	0	22,659					22,659
Prior Year	1,160	20,565					21,725

Converted Total

10,494,528

**Inventory - Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	2,121	0			2,121	2,121
Large	0	3,636	0			3,636	3,636
Ex. Large	0	231	37			268	252
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,102	874	0			5,976	11,736
Colossal	422	1,093	0			1,515	1,991
Super Colossal	0	1,301	0			1,301	1,301
Green Ripe Whole	0	0	0			0	0
Total	5,524	9,358	37			14,919	
Conv. Total	11,761	9,358	21				21,140
Prior Year	10,975	15,958	53				26,986
<b>RIPE PITTED</b>							
Small	11,709	599,950	4,825			616,484	627,682
Medium	106,291	997,452	31,419			1,135,162	1,242,000
Large	27,603	727,417	34,766			789,786	806,383
Ex. Large	32,913	534,588	0			567,501	604,660
Ex. Large Sev "C"	3,360	17	0			3,377	7,170
Jumbo	17,264	236,589	0			253,853	273,344
Colossal	6,143	133,531	0			139,674	146,609
Sup. Colossal	0	10,393	0			10,393	10,393
Green Ripe Whole	1,782	39,269	0			41,051	43,063
Total	207,065	3,279,206	71,010			3,557,281	
Conv. Total	440,841	3,279,206	41,257				3,761,304
Prior Year	699,044	3,229,368	48,824				3,977,237
<b>LIMITED</b>							
Segmented	9,018	0	0	0	2,330	11,348	24,177
Sliced	270,700	52,892	289,275	0	540,450	1,153,317	1,178,385
Chopped	13,734	1,522	1,351	301,086	0	317,693	291,236
Total	293,452	54,414	290,626	301,086	542,780	1,482,358	
Conv. Total	772,930	65,460	199,526	233,342	222,540		1,493,798
Prior Year	904,490	90,282	226,174	318,786	237,212		1,776,944
<b>BROKEN PITTED</b>							
Bkn. Pitted	233	69,061				69,294	69,557
Bkn. Pitted Green Ripe	0	0				0	0
Total	233	69,061				69,294	
Conv. Total	496	69,061					69,557
Prior Year	1,094	102,583					103,677

Converted Total

5,345,799

**Sales - Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	374	0			374	374
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	268	20	0			288	591
Colossal	8	42	0			50	59
Super Colossal	0	30	0			30	30
Green Ripe Whole	0	0	0			0	0
Total	276	466	0			742	
Conv. Total	588	466	0				1,054
Prior Year	622	904	0				1,526
<b>RIPE PITTED</b>							
Small	503	52,919	1,400			54,822	54,803
Medium	13,940	157,842	1,733			173,515	188,527
Large	4,578	193,466	1,750			199,794	204,229
Ex. Large	22,533	66,407	0			88,940	114,380
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,077	32,254	0			35,331	38,805
Colossal	790	8,139	0			8,929	9,821
Sup. Colossal	0	3,856	0			3,856	3,856
Green Ripe Whole	0	2,585	0			2,585	2,585
Total	45,421	517,468	4,883			567,772	
Conv. Total	96,701	517,468	2,837				617,006
Prior Year	75,756	577,509	1,651				654,916
<b>LIMITED</b>							
Segmented	1,600	0	0	0	800	2,400	4,448
Sliced	95,979	9,736	73,061	0	226,618	405,394	401,424
Chopped	811	0	255	37,009	0	38,075	32,105
Total	98,390	9,736	73,316	37,009	227,418	445,869	
Conv. Total	254,375	11,391	50,287	28,682	93,241		437,977
Prior Year	261,993	6,841	47,947	24,029	72,628		413,438
<b>BROKEN PITTED</b>							
Bkn. Pitted	28	9,402				9,430	9,462
Bkn. Pitted Green Ripe	0	0				0	0
Total	28	9,402				9,430	
Conv. Total	60	9,402					9,462
Prior Year	145	1,978					2,123

Converted Total

1,065,499

**Cumulative Sales - Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	572	0			572	572
Large	0	5,868	0			5,868	5,868
Ex. Large	0	238	0			238	238
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,870	2,480	0			6,350	10,719
Colossal	222	1,230	0			1,452	1,703
Super Colossal	0	607	0			607	607
Green Ripe Whole	0	0	0			0	0
Total	4,092	10,995	0			15,087	
Conv. Total	8,712	10,995	0				19,707
Prior Year	11,333	13,190	27				24,549
<b>RIPE PITTED</b>							
Small	5,492	613,456	7,800			626,748	629,680
Medium	143,032	1,686,889	16,670			1,846,591	2,001,089
Large	34,394	2,237,807	14,711			2,286,912	2,319,579
Ex. Large	136,389	748,250	0			884,639	1,038,622
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	49,959	466,493	0			516,452	572,856
Colossal	10,114	132,845	0			142,959	154,378
Sup. Colossal	0	24,538	0			24,538	24,538
Green Ripe Whole	637	25,057	0			25,694	26,413
Total	380,017	5,935,335	39,181			6,354,533	
Conv. Total	809,056	5,935,335	22,764				6,767,155
Prior Year	807,911	6,234,778	25,859				7,068,548
<b>LIMITED</b>							
Segmented	16,454	0	0	0	3,400	19,854	43,763
Sliced	961,277	70,483	699,437	0	1,750,545	3,481,742	3,753,892
Chopped	9,698	571	4,962	359,318	0	374,549	323,099
Total	987,429	71,054	704,399	359,318	1,753,945	3,876,145	
Conv. Total	2,554,839	83,807	484,518	278,471	719,117		4,120,753
Prior Year	2,621,789	86,528	478,105	275,492	659,919		4,121,833
<b>BROKEN PITTED</b>							
Bkn. Pitted	218	57,363				57,581	57,827
Bkn. Pitted Green Ripe	0	0				0	0
Total	218	57,363				57,581	
Conv. Total	464	57,363					57,827
Prior Year	613	28,950					29,563

Converted Total

10,965,443

**Consecutive Sales - 12 Months Month Ending April 30, 2007**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	789	0			789	789
Large	0	7,147	0			7,147	7,147
Ex. Large	0	612	0			612	612
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,790	3,095	0			8,885	15,422
Colossal	418	1,441	0			1,859	2,331
Super Colossal	0	829	0			829	829
Green Ripe Whole	0	0	0			0	0
Total	6,208	13,913	0			20,121	
Conv. Total	13,217	13,913	0				27,130
Prior Year	16,140	20,496	34				36,670
<b>RIPE PITTED</b>							
Small	8,134	835,926	11,120			855,180	859,704
Medium	197,400	2,182,016	26,316			2,405,732	2,617,570
Large	46,407	2,987,910	19,616			3,053,933	3,098,107
Ex. Large	178,638	1,017,862	0			1,196,500	1,398,182
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	70,069	617,808	0			687,877	766,985
Colossal	14,997	181,999	0			196,996	213,928
Sup. Colossal	0	32,497	0			32,497	32,497
Green Ripe Whole	640	35,067	0			35,707	36,430
Total	516,285	7,891,085	57,052			8,464,422	
Conv. Total	1,099,171	7,891,085	33,147				9,023,403
Prior Year	1,103,931	8,205,180	37,090				9,346,202
<b>LIMITED</b>							
Segmented	23,532	0	0	0	5,000	28,532	62,645
Sliced	1,302,625	102,982	976,232	0	2,331,109	4,712,948	5,098,246
Chopped	14,734	1,612	5,481	479,237	0	501,064	438,429
Total	1,340,891	104,594	981,713	479,237	2,336,109	5,242,544	
Conv. Total	3,471,344	124,277	674,484	371,409	957,805		5,599,319
Prior Year	3,558,140	115,272	654,533	375,088	911,896		5,614,930
<b>BROKEN PITTED</b>							
Bkn. Pitted	254	66,337				66,591	66,878
Bkn. Pitted Green Ripe	0	0				0	0
Total	254	66,337				66,591	
Conv. Total	541	66,337					66,878
Prior Year	879	48,186					49,065

Converted Total

14,716,730