



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending February 28, 2007
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	947,865	909,425	4.23	8,806,247	8,919,209	-1.27	14,882,820	15,108,990	-1.50
Markets									
Consumer	654,972	539,360	21.44	6,153,648	6,264,828	-1.77	10,231,753	10,372,903	-1.36
Food Service	292,893	370,065	-20.85	2,652,599	2,654,380	-0.07	4,651,066	4,736,087	-1.80
Styles									
Whole	1,353	2,518	-46.26	17,870	21,375	-16.40	28,468	39,892	-28.64
Pitted	544,756	464,685	17.23	5,511,359	5,713,517	-3.54	9,122,637	9,401,191	-2.96
Wedged	4,298	5,713	-24.77	34,565	60,874	-43.22	63,645	141,412	-54.99
Sliced	361,893	406,064	-10.88	2,935,562	2,849,554	3.02	5,160,097	5,038,336	2.42
Chopped	33,727	28,823	17.02	262,443	251,866	4.20	446,932	439,745	1.63
Broken Pitted	1,839	1,623	13.29	44,449	22,023	101.83	61,040	48,414	26.08
Key Items									
24/300 Pitted	475,263	375,376	26.61	4,868,390	5,060,999	-3.81	7,997,919	8,219,493	-2.70
6/10 Pitted	67,570	84,998	-20.50	625,481	631,080	-0.89	1,092,426	1,140,827	-4.24
6/10 Sliced	216,784	275,757	-21.39	1,957,028	1,921,733	1.84	3,429,290	3,377,646	1.53
24/300 Whole	710	1,040	-31.73	10,142	11,493	-11.75	14,757	22,168	-33.43
6/10 Whole	643	1,478	-56.48	7,728	9,855	-21.58	13,711	17,690	-22.49
6/10 Wedged	4,298	5,467	-21.38	33,663	59,542	-43.46	61,759	139,096	-55.60
2.25 Sliced	86,603	73,142	18.40	539,443	495,779	8.81	939,975	896,997	4.79
4.5 Chopped	30,160	25,415	18.67	228,968	213,209	7.39	384,187	369,815	3.89

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Summary Report - Packout and Inventory
Month Ending February 28, 2007
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	06/07	05/06	Percent Change	06/07	05/06	Percent Change	06/07	05/06	Percent Change
Total	706,284	1,091,929	-35.32	8,416,061	8,306,881	1.31	5,448,225	5,997,074	-9.15
Markets									
Consumer	594,983	593,616	0.23	6,070,351	5,814,506	4.40	3,994,115	4,430,380	-9.85
Food Service	111,301	498,313	-77.66	2,345,710	2,492,375	-5.88	1,454,110	1,566,694	-7.19
Styles									
Whole	777	965	-19.48	20,853	18,596	12.13	23,173	28,162	-17.71
Pitted	505,625	527,740	-4.19	5,191,673	5,296,573	-1.98	3,632,934	4,077,641	-10.91
Wedged	0	0	0.00	25,624	31,916	-19.72	21,822	15,670	39.26
Sliced	182,417	502,437	-63.69	2,916,522	2,660,494	9.62	1,382,083	1,435,444	-3.72
Chopped	17,465	60,787	-71.27	239,885	277,576	-13.58	307,090	328,879	-6.63
Broken Pitt	0	0	0.00	21,504	21,725	-1.02	81,123	111,278	-27.10
Key Items									
24/300 Pitt	446,506	425,286	4.99	4,774,954	4,596,705	3.88	3,126,286	3,306,873	-5.46
6/10 Pitt	50,634	96,048	-47.28	399,085	652,326	-38.82	459,675	717,533	-35.94
6/10 Sliced	60,667	400,137	-84.84	1,865,363	1,769,669	5.41	907,126	801,353	13.20
24/300 Whole	777	965	-19.48	7,029	8,362	-15.94	10,218	15,665	-34.77
6/10 Whole	0	0	0.00	13,824	10,234	35.07	12,934	12,444	3.93
6/10 Wedged	0	0	0.00	24,424	31,289	-21.94	20,373	14,886	36.86
2.25 Sliced	31,415	41,706	-24.68	612,357	457,503	33.85	198,130	266,202	-25.57
4.5 Chopped	17,465	58,659	-70.23	187,033	245,322	-23.76	246,135	305,534	-19.44

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	5,448,225
Converted Storage	3,300,764
Approximate Supply	8,748,989

Storage Report
Month Ending February 28, 2007

Whole Canning Sizes	
Size	Tons
Small	4,671
Medium	3,642
Large	2,397
Ex. Large	3,683
Ex.Large Sev. "C"	77
Jumbo	716
Colossal	330
Super Colossal	644
Orchard Run	0
Total Canning	16,160
Limited	5,135
Total	21,295
Total Converted (*155)	3,300,764

Packout - Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	777	0			777	777
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	0	777	0			777	
Conv. Total	0	777	0				777
Prior Year	0	965	0				965
RIPE PITTED							
Small	0	100,286	4,385			104,671	102,834
Medium	23,783	72,308	10,219			106,310	128,879
Large	0	42,283	0			42,283	42,283
Ex. Large	0	220,494	0			220,494	220,494
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	11,135	0			11,135	11,135
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	23,783	446,506	14,604			484,893	
Conv. Total	50,634	446,506	8,485				505,625
Prior Year	96,048	425,286	6,406				527,740
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	23,560	24,980	89,341	0	76,621	214,502	182,417
Chopped	0	0	0	22,535	0	22,535	17,465
Total	23,560	24,980	89,341	22,535	76,621	237,037	
Conv. Total	60,667	29,227	61,109	17,465	31,415		199,882
Prior Year	402,265	24,001	36,593	58,659	41,706		563,224
BROKEN PITTED							
Bkn. Pitted	0	0				0	0
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	0				0	
Conv. Total	0	0					0
Prior Year	0	0					0

Converted Total

706,284

Cumulative Packout - Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	777	0			777	777
Large	0	5,612	0			5,612	5,612
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,493	640	0			7,133	14,464
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	6,493	7,029	0			13,522	
Conv. Total	13,824	7,029	0				20,853
Prior Year	10,234	8,362	0				18,596
RIPE PITTED							
Small	8,588	600,865	7,098			616,551	623,273
Medium	75,902	1,375,739	10,219			1,461,860	1,543,272
Large	17,601	1,120,836	13,034			1,151,471	1,165,881
Ex. Large	31,309	1,129,000	0			1,160,309	1,195,657
Ex. Large Sev "C"	18,034	0	0			18,034	38,394
Jumbo	28,094	196,351	0			224,445	256,163
Colossal	7,924	269,367	0			277,291	286,237
Sup. Colossal	0	22,464	0			22,464	22,464
Green Ripe Whole	0	60,332	0			60,332	60,332
Total	187,452	4,774,954	30,351			4,992,757	
Conv. Total	399,085	4,774,954	17,634				5,191,673
Prior Year	652,326	4,596,705	47,542				5,296,573
LIMITED							
Segmented	9,485	0	0	0	2,926	12,411	25,624
Sliced	724,413	49,037	557,644	0	1,493,554	2,824,648	2,916,522
Chopped	11,219	1,513	5,108	241,333	0	259,173	239,885
Total	745,117	50,550	562,752	241,333	1,496,480	3,096,232	
Conv. Total	1,932,801	60,929	387,711	187,033	613,557		3,182,031
Prior Year	1,828,654	72,321	365,559	245,322	458,130		2,969,986
BROKEN PITTED							
Bkn. Pitted	0	21,504				21,504	21,504
Bkn. Pitted Green Ripe	0	0				0	0
Total	0	21,504				21,504	
Conv. Total	0	21,504					21,504
Prior Year	1,160	20,565					21,725

Converted Total

8,416,061

Inventory - Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	2,227	0			2,227	2,227
Large	0	4,313	0			4,313	4,313
Ex. Large	0	231	37			268	252
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,636	601	0			6,237	12,600
Colossal	439	1,515	0			1,954	2,450
Super Colossal	0	1,331	0			1,331	1,331
Green Ripe Whole	0	0	0			0	0
Total	6,075	10,218	37			16,330	
Conv. Total	12,934	10,218	21				23,173
Prior Year	12,444	15,665	53				28,162
RIPE PITTED							
Small	11,367	628,578	6,779			646,724	656,717
Medium	109,145	914,815	33,767			1,057,727	1,166,803
Large	35,947	740,627	40,304			816,878	840,575
Ex. Large	25,914	475,761	0			501,675	530,932
Ex. Large Sev "C"	36	17	0			53	94
Jumbo	23,297	189,387	0			212,684	238,986
Colossal	7,786	120,413	0			128,199	136,989
Sup. Colossal	0	13,174	0			13,174	13,174
Green Ripe Whole	2,419	43,514	0			45,933	48,664
Total	215,911	3,126,286	80,850			3,423,047	
Conv. Total	459,675	3,126,286	46,974				3,632,934
Prior Year	717,533	3,306,873	53,235				4,077,641
LIMITED							
Segmented	7,912	0	0	0	3,532	11,444	21,822
Sliced	352,282	54,428	311,618	0	483,243	1,201,571	1,382,083
Chopped	13,918	1,802	2,730	317,594	0	336,044	307,090
Total	374,112	56,230	314,348	317,594	486,775	1,549,059	
Conv. Total	980,861	67,915	216,505	246,135	199,578		1,710,994
Prior Year	835,382	82,015	290,077	305,534	266,985		1,779,993
BROKEN PITTED							
Bkn. Pitted	301	80,482				80,783	81,123
Bkn. Pitted Green Ripe	0	0				0	0
Total	301	80,482				80,783	
Conv. Total	641	80,482					81,123
Prior Year	1,335	109,943					111,278

Converted Total

5,448,225

Sales - Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	275	0			275	275
Large	0	434	0			434	434
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	294	1	0			295	627
Colossal	8	0	0			8	17
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	302	710	0			1,012	
Conv. Total	643	710	0				1,353
Prior Year	1,478	1,040	0				2,518
RIPE PITTED							
Small	460	41,841	760			43,061	43,262
Medium	11,727	138,887	1,550			152,164	164,754
Large	3,076	187,022	999			191,097	194,151
Ex. Large	12,306	62,986	0			75,292	89,185
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,636	34,697	0			38,333	42,438
Colossal	533	7,761	0			8,294	8,896
Sup. Colossal	0	538	0			538	538
Green Ripe Whole	0	1,531	0			1,531	1,531
Total	31,738	475,263	3,309			510,310	
Conv. Total	67,570	475,263	1,923				544,756
Prior Year	84,998	375,376	4,310				464,685
LIMITED							
Segmented	1,669	0	0	0	0	1,669	4,298
Sliced	84,188	6,924	73,692	0	211,226	376,030	361,893
Chopped	914	0	51	38,916	0	39,881	33,727
Total	86,771	6,924	73,743	38,916	211,226	417,580	
Conv. Total	224,586	8,101	50,468	30,160	86,603		399,918
Prior Year	283,589	8,787	49,421	25,415	73,388		440,600
BROKEN PITTED							
Bkn. Pitted	44	1,745				1,789	1,839
Bkn. Pitted Green Ripe	0	0				0	0
Total	44	1,745				1,789	
Conv. Total	94	1,745					1,839
Prior Year	0	1,623					1,623

Converted Total

947,865

Cumulative Sales - Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	569	0			569	569
Large	0	5,196	0			5,196	5,196
Ex. Large	0	238	0			238	238
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,425	2,440	0			5,865	9,732
Colossal	205	1,122	0			1,327	1,558
Super Colossal	0	577	0			577	577
Green Ripe Whole	0	0	0			0	0
Total	3,630	10,142	0			13,772	
Conv. Total	7,728	10,142	0				17,870
Prior Year	9,855	11,493	27				21,375
RIPE PITTED							
Small	4,525	507,242	5,820			517,587	520,257
Medium	113,898	1,347,367	12,627			1,473,892	1,597,192
Large	25,563	1,860,392	11,652			1,897,607	1,921,585
Ex. Large	97,851	592,899	0			690,750	801,224
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	43,417	403,439	0			446,856	495,874
Colossal	8,537	115,872	0			124,409	134,047
Sup. Colossal	0	20,202	0			20,202	20,202
Green Ripe Whole	0	20,977	0			20,977	20,977
Total	293,791	4,868,390	30,099			5,192,280	
Conv. Total	625,481	4,868,390	17,488				5,511,359
Prior Year	631,080	5,060,999	21,438				5,713,517
LIMITED							
Segmented	13,073	0	0	0	2,200	15,273	34,565
Sliced	760,011	52,721	551,764	0	1,315,715	2,680,211	2,935,562
Chopped	7,402	292	3,585	295,442	0	306,721	262,443
Total	780,486	53,013	555,349	295,442	1,317,915	3,002,205	
Conv. Total	2,019,071	62,370	381,816	228,968	540,345		3,232,569
Prior Year	2,013,070	68,715	370,209	213,209	497,091		3,162,294
BROKEN PITTED							
Bkn. Pitted	150	44,130				44,280	44,449
Bkn. Pitted Green Ripe	0	0				0	0
Total	150	44,130				44,280	
Conv. Total	319	44,130					44,449
Prior Year	375	21,648					22,023

Converted Total

8,806,247

Consecutive Sales - 12 Months Month Ending February 28, 2007

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	888	0			888	888
Large	0	7,079	0			7,079	7,079
Ex. Large	0	833	0			833	833
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,022	3,261	0			9,283	16,082
Colossal	418	1,778	0			2,196	2,668
Super Colossal	0	918	0			918	918
Green Ripe Whole	0	0	0			0	0
Total	6,440	14,757	0			21,197	
Conv. Total	13,711	14,757	0				28,468
Prior Year	17,690	22,168	34				39,892
RIPE PITTED							
Small	8,438	860,373	10,240			879,051	884,287
Medium	201,454	2,163,846	26,473			2,391,773	2,608,122
Large	44,680	3,054,871	18,867			3,118,418	3,160,956
Ex. Large	165,032	1,020,322	0			1,185,354	1,371,675
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	77,250	633,273	0			710,523	797,738
Colossal	16,260	195,859	0			212,119	230,477
Sup. Colossal	0	34,225	0			34,225	34,225
Green Ripe Whole	3	35,150	0			35,153	35,156
Total	513,117	7,997,919	55,580			8,566,616	
Conv. Total	1,092,426	7,997,919	32,292				9,122,637
Prior Year	1,140,827	8,219,493	40,872				9,401,191
LIMITED							
Segmented	23,984	0	0	0	4,600	28,584	63,645
Sliced	1,331,763	100,445	984,374	0	2,292,622	4,709,204	5,160,097
Chopped	13,888	1,333	5,176	495,725	0	516,122	446,932
Total	1,369,635	101,778	989,550	495,725	2,297,222	5,253,910	
Conv. Total	3,544,295	120,653	679,678	384,187	941,861		5,670,675
Prior Year	3,576,778	121,059	652,547	369,815	899,293		5,619,493
BROKEN PITTED							
Bkn. Pitted	298	60,406				60,704	61,040
Bkn. Pitted Green Ripe	0	0				0	0
Total	298	60,406				60,704	
Conv. Total	634	60,406					61,040
Prior Year	792	47,622					48,414

Converted Total

14,882,820