



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
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**Summary Report - Sales**  
**Month Ending October 31, 2006**  
**Converted 24/300 Case Basis**

| Item             | Monthly Sales |           |                | Year to Date Sales |           |                | Consecutive 12 Month Sales |            |                |
|------------------|---------------|-----------|----------------|--------------------|-----------|----------------|----------------------------|------------|----------------|
|                  | 06/07         | 05/06     | Percent Change | 06/07              | 05/06     | Percent Change | 06/07                      | 05/06      | Percent Change |
| Total            | 1,330,781     | 1,419,359 | -6.24          | 4,039,097          | 3,921,748 | 2.99           | 15,113,130                 | 15,097,618 | 0.10           |
| <b>Markets</b>   |               |           |                |                    |           |                |                            |            |                |
| Consumer         | 942,886       | 1,070,541 | -11.92         | 2,813,641          | 2,746,154 | 2.46           | 10,410,421                 | 10,433,814 | -0.22          |
| Food Service     | 387,895       | 348,817   | 11.20          | 1,225,456          | 1,175,594 | 4.24           | 4,702,709                  | 4,663,804  | 0.83           |
| <b>Styles</b>    |               |           |                |                    |           |                |                            |            |                |
| Whole            | 2,941         | 2,568     | 14.53          | 9,314              | 10,737    | -13.25         | 30,549                     | 43,239     | -29.35         |
| Pitted           | 881,824       | 982,853   | -10.28         | 2,511,199          | 2,471,541 | 1.60           | 9,364,454                  | 9,433,761  | -0.73          |
| Wedged           | 4,399         | 7,376     | -40.35         | 14,840             | 39,100    | -62.05         | 65,693                     | 180,024    | -63.51         |
| Sliced           | 402,582       | 391,706   | 2.78           | 1,373,845          | 1,284,393 | 6.96           | 5,163,542                  | 4,955,734  | 4.19           |
| Chopped          | 28,607        | 31,527    | -9.26          | 112,789            | 103,840   | 8.62           | 445,305                    | 431,435    | 3.21           |
| Broken Pitted    | 10,428        | 3,330     | 213.19         | 17,111             | 12,137    | 40.98          | 43,587                     | 53,424     | -18.41         |
| <b>Key Items</b> |               |           |                |                    |           |                |                            |            |                |
| 24/300 Pitted    | 786,348       | 900,267   | -12.65         | 2,221,378          | 2,191,734 | 1.35           | 8,220,172                  | 8,273,980  | -0.65          |
| 6/10 Pitted      | 93,157        | 80,295    | 16.02          | 281,854            | 271,697   | 3.74           | 1,108,183                  | 1,116,988  | -0.79          |
| 6/10 Sliced      | 284,409       | 259,287   | 9.69           | 911,195            | 849,209   | 7.30           | 3,455,980                  | 3,300,980  | 4.70           |
| 24/300 Whole     | 2,064         | 1,607     | 28.44          | 5,541              | 5,402     | 2.57           | 16,247                     | 25,657     | -36.68         |
| 6/10 Whole       | 877           | 958       | -8.44          | 3,773              | 5,323     | -29.12         | 14,288                     | 17,562     | -18.64         |
| 6/10 Wedged      | 4,153         | 7,048     | -41.07         | 14,348             | 38,424    | -62.66         | 63,561                     | 177,708    | -64.23         |
| 2.25 Sliced      | 60,405        | 75,855    | -20.37         | 252,369            | 233,000   | 8.31           | 915,680                    | 902,745    | 1.43           |
| 4.5 Chopped      | 23,277        | 28,505    | -18.34         | 95,507             | 88,317    | 8.14           | 375,619                    | 371,101    | 1.22           |

VIC TOLOMEO, Director  
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**Summary Report - Packout and Inventory**  
**Month Ending October 31, 2006**  
**Converted 24/300 Case Basis**

| Item             | Monthly Packout |           |                | Year to Date Packout |           |                | Inventory |           |                |
|------------------|-----------------|-----------|----------------|----------------------|-----------|----------------|-----------|-----------|----------------|
|                  | 06/07           | 05/06     | Percent Change | 06/07                | 05/06     | Percent Change | 06/07     | 05/06     | Percent Change |
| Total            | 1,516,890       | 1,456,166 | 4.17           | 4,478,411            | 4,315,817 | 3.77           | 6,311,622 | 7,057,501 | -10.57         |
| <b>Markets</b>   |                 |           |                |                      |           |                |           |           |                |
| Consumer         | 1,104,614       | 1,139,042 | -3.02          | 3,145,755            | 3,141,690 | 0.13           | 4,432,211 | 5,293,547 | -16.27         |
| Food Service     | 412,276         | 317,124   | 30.00          | 1,332,656            | 1,174,128 | 13.50          | 1,879,410 | 1,763,955 | 6.55           |
| <b>Styles</b>    |                 |           |                |                      |           |                |           |           |                |
| Whole            | 13,616          | 2,987     | 355.84         | 19,436               | 4,313     | 350.59         | 30,517    | 24,855    | 22.78          |
| Pitted           | 897,289         | 1,036,598 | -13.44         | 2,680,096            | 2,702,975 | -0.85          | 4,135,907 | 4,735,934 | -12.67         |
| Wedged           | 0               | 0         | 0.00           | 13,143               | 24,756    | -46.91         | 29,090    | 29,920    | -2.77          |
| Sliced           | 561,877         | 379,454   | 48.08          | 1,642,116            | 1,466,512 | 11.97          | 1,682,584 | 1,845,515 | -8.83          |
| Chopped          | 39,657          | 37,127    | 6.81           | 116,216              | 101,790   | 14.17          | 338,673   | 307,270   | 10.22          |
| Broken Pitt      | 4,451           | 0         | 0.00           | 7,404                | 15,470    | -52.14         | 94,850    | 114,007   | -16.80         |
| <b>Key Items</b> |                 |           |                |                      |           |                |           |           |                |
| 24/300 Pitt      | 836,051         | 905,598   | -7.68          | 2,457,486            | 2,428,665 | 1.19           | 3,466,418 | 4,012,787 | -13.62         |
| 6/10 Pitt        | 60,157          | 111,207   | -45.91         | 218,144              | 247,852   | -11.99         | 625,128   | 677,386   | -7.71          |
| 6/10 Sliced      | 336,686         | 205,918   | 63.51          | 1,072,735            | 896,916   | 19.60          | 1,168,074 | 1,032,178 | 13.17          |
| 24/300 Whole     | 3,482           | 2,987     | 16.57          | 5,612                | 2,987     | 87.88          | 13,506    | 16,463    | -17.96         |
| 6/10 Whole       | 10,134          | 0         | 0.00           | 13,824               | 1,326     | 942.22         | 16,989    | 8,322     | 104.14         |
| 6/10 Wedged      | 0               | 0         | 0.00           | 13,143               | 24,756    | -46.91         | 28,413    | 29,108    | -2.39          |
| 2.25 Sliced      | 94,211          | 120,775   | -21.99         | 354,727              | 318,669   | 11.32          | 231,855   | 393,599   | -41.09         |
| 4.5 Chopped      | 34,358          | 36,204    | -5.10          | 99,492               | 97,293    | 2.26           | 296,912   | 287,431   | 3.30           |

Approximate Supply in Converted Cases

|                    |            |
|--------------------|------------|
| Total Inventory    | 6,311,622  |
| Converted Storage  | 7,278,581  |
| Approximate Supply | 13,590,203 |

**Storage Report**  
**Month Ending October 31, 2006**

| Whole Canning Sizes           |                  |
|-------------------------------|------------------|
| Size                          | Tons             |
| Small                         | 8,416            |
| Medium                        | 10,560           |
| Large                         | 4,948            |
| Ex. Large                     | 7,735            |
| Ex.Large Sev. "C"             | 1,014            |
| Jumbo                         | 1,780            |
| Colossal                      | 1,304            |
| Super Colossal                | 781              |
| Orchard Run                   | 0                |
| <b>Total Canning</b>          | <b>36,538</b>    |
| Limited                       | 10,421           |
| <b>Total</b>                  | <b>46,959</b>    |
| <b>Total Converted (*155)</b> | <b>7,278,581</b> |

**Packout - Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total   | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|---------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |         |             |
| Small                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Medium                 | 0         | 0           | 0       |           |            | 0       | 0           |
| Large                  | 0         | 3,482       | 0       |           |            | 3,482   | 3,482       |
| Ex. Large              | 0         | 0           | 0       |           |            | 0       | 0           |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 4,760     | 0           | 0       |           |            | 4,760   | 10,134      |
| Colossal               | 0         | 0           | 0       |           |            | 0       | 0           |
| Super Colossal         | 0         | 0           | 0       |           |            | 0       | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0       | 0           |
| Total                  | 4,760     | 3,482       | 0       |           |            | 8,242   |             |
| Conv. Total            | 10,134    | 3,482       | 0       |           |            |         | 13,616      |
| Prior Year             | 0         | 2,987       | 0       |           |            |         | 2,987       |
| <b>RIPE PITTED</b>     |           |             |         |           |            |         |             |
| Small                  | 0         | 67,647      | 0       |           |            | 67,647  | 67,647      |
| Medium                 | 8,395     | 258,340     | 0       |           |            | 266,735 | 276,213     |
| Large                  | 4,175     | 229,090     | 1,860   |           |            | 235,125 | 239,059     |
| Ex. Large              | 5,966     | 131,284     | 0       |           |            | 137,250 | 143,986     |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 2,052     | 24,160      | 0       |           |            | 26,212  | 28,529      |
| Colossal               | 7,668     | 59,565      | 0       |           |            | 67,233  | 75,890      |
| Sup. Colossal          | 0         | 5,761       | 0       |           |            | 5,761   | 5,761       |
| Green Ripe Whole       | 0         | 60,204      | 0       |           |            | 60,204  | 60,204      |
| Total                  | 28,256    | 836,051     | 1,860   |           |            | 866,167 |             |
| Conv. Total            | 60,157    | 836,051     | 1,081   |           |            |         | 897,289     |
| Prior Year             | 111,207   | 905,598     | 19,794  |           |            |         | 1,036,598   |
| <b>LIMITED</b>         |           |             |         |           |            |         |             |
| Segmented              | 0         | 0           | 0       | 0         | 0          | 0       | 0           |
| Sliced                 | 130,752   | 1,297       | 189,272 | 0         | 229,784    | 551,105 | 561,877     |
| Chopped                | 1,382     | 0           | 0       | 44,333    | 0          | 45,715  | 39,657      |
| Total                  | 132,134   | 1,297       | 189,272 | 44,333    | 229,784    | 596,820 |             |
| Conv. Total            | 341,985   | 1,517       | 129,462 | 34,358    | 94,211     |         | 601,534     |
| Prior Year             | 205,918   | 4,320       | 49,364  | 36,204    | 120,775    |         | 416,581     |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |         |             |
| Bkn. Pitted            | 0         | 4,451       |         |           |            | 4,451   | 4,451       |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0       | 0           |
| Total                  | 0         | 4,451       |         |           |            | 4,451   |             |
| Conv. Total            | 0         | 4,451       |         |           |            |         | 4,451       |
| Prior Year             | 0         | 0           |         |           |            |         | 0           |

Converted Total

1,516,890

**Cumulative Packout - Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 0           | 0       |           |            | 0         | 0           |
| Large                  | 0         | 5,612       | 0       |           |            | 5,612     | 5,612       |
| Ex. Large              | 0         | 0           | 0       |           |            | 0         | 0           |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 6,493     | 0           | 0       |           |            | 6,493     | 13,824      |
| Colossal               | 0         | 0           | 0       |           |            | 0         | 0           |
| Super Colossal         | 0         | 0           | 0       |           |            | 0         | 0           |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 6,493     | 5,612       | 0       |           |            | 12,105    |             |
| Conv. Total            | 13,824    | 5,612       | 0       |           |            |           | 19,436      |
| Prior Year             | 1,326     | 2,987       | 0       |           |            |           | 4,313       |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 2,064     | 250,161     | 2,713   |           |            | 254,938   | 256,132     |
| Medium                 | 28,988    | 638,380     | 0       |           |            | 667,368   | 700,095     |
| Large                  | 13,254    | 799,937     | 4,975   |           |            | 818,166   | 831,045     |
| Ex. Large              | 31,309    | 474,822     | 0       |           |            | 506,131   | 541,479     |
| Ex. Large Sev "C"      | 9,254     | 0           | 0       |           |            | 9,254     | 19,702      |
| Jumbo                  | 9,926     | 62,416      | 0       |           |            | 72,342    | 83,548      |
| Colossal               | 7,668     | 161,066     | 0       |           |            | 168,734   | 177,391     |
| Sup. Colossal          | 0         | 10,372      | 0       |           |            | 10,372    | 10,372      |
| Green Ripe Whole       | 0         | 60,332      | 0       |           |            | 60,332    | 60,332      |
| Total                  | 102,463   | 2,457,486   | 7,688   |           |            | 2,567,637 |             |
| Conv. Total            | 218,144   | 2,457,486   | 4,467   |           |            |           | 2,680,096   |
| Prior Year             | 247,852   | 2,428,665   | 26,458  |           |            |           | 2,702,975   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 5,104     | 0           | 0       | 0         | 0          | 5,104     | 13,143      |
| Sliced                 | 416,596   | 13,427      | 290,856 | 0         | 865,187    | 1,586,066 | 1,642,116   |
| Chopped                | 3,863     | 0           | 1,555   | 128,377   | 0          | 133,795   | 116,216     |
| Total                  | 425,563   | 13,427      | 292,411 | 128,377   | 865,187    | 1,724,965 |             |
| Conv. Total            | 1,100,688 | 15,710      | 200,858 | 99,492    | 354,727    |           | 1,771,475   |
| Prior Year             | 923,789   | 19,417      | 233,891 | 97,293    | 318,669    |           | 1,593,058   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 0         | 7,404       |         |           |            | 7,404     | 7,404       |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 0         | 7,404       |         |           |            | 7,404     |             |
| Conv. Total            | 0         | 7,404       |         |           |            |           | 7,404       |
| Prior Year             | 1,160     | 14,310      |         |           |            |           | 15,470      |

Converted Total

4,478,411

**Inventory - Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 1,732       | 0       |           |            | 1,732     | 1,732       |
| Large                  | 0         | 6,950       | 0       |           |            | 6,950     | 6,950       |
| Ex. Large              | 0         | 51          | 38      |           |            | 89        | 73          |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 7,270     | 861         | 0       |           |            | 8,131     | 16,339      |
| Colossal               | 710       | 2,217       | 0       |           |            | 2,927     | 3,729       |
| Super Colossal         | 0         | 1,695       | 0       |           |            | 1,695     | 1,695       |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 7,980     | 13,506      | 38      |           |            | 21,524    |             |
| Conv. Total            | 16,989    | 13,506      | 22      |           |            |           | 30,517      |
| Prior Year             | 8,322     | 16,463      | 70      |           |            |           | 24,855      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 6,459     | 422,377     | 5,784   |           |            | 434,620   | 439,489     |
| Medium                 | 118,727   | 865,414     | 29,228  |           |            | 1,013,369 | 1,135,165   |
| Large                  | 70,204    | 1,260,563   | 41,341  |           |            | 1,372,108 | 1,434,046   |
| Ex. Large              | 52,934    | 527,564     | 0       |           |            | 580,498   | 640,260     |
| Ex. Large Sev "C"      | 1,438     | 17          | 0       |           |            | 1,455     | 3,079       |
| Jumbo                  | 29,283    | 157,925     | 0       |           |            | 187,208   | 220,269     |
| Colossal               | 12,030    | 162,911     | 0       |           |            | 174,941   | 188,523     |
| Sup. Colossal          | 0         | 12,179      | 0       |           |            | 12,179    | 12,179      |
| Green Ripe Whole       | 2,550     | 57,468      | 0       |           |            | 60,018    | 62,897      |
| Total                  | 293,625   | 3,466,418   | 76,353  |           |            | 3,836,396 |             |
| Conv. Total            | 625,128   | 3,466,418   | 44,361  |           |            |           | 4,135,907   |
| Prior Year             | 677,386   | 4,012,787   | 45,761  |           |            |           | 4,735,934   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 11,034    | 0           | 0       | 0         | 1,653      | 12,687    | 29,090      |
| Sliced                 | 453,621   | 41,983      | 341,426 | 0         | 565,499    | 1,402,529 | 1,682,584   |
| Chopped                | 10,434    | 348         | 764     | 383,112   | 0          | 394,658   | 338,673     |
| Total                  | 475,089   | 42,331      | 342,190 | 383,112   | 567,152    | 1,809,874 |             |
| Conv. Total            | 1,236,491 | 49,938      | 234,475 | 296,912   | 232,532    |           | 2,050,348   |
| Prior Year             | 1,076,741 | 65,082      | 359,040 | 287,431   | 394,411    |           | 2,182,705   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 377       | 94,047      |         |           |            | 94,424    | 94,850      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 377       | 94,047      |         |           |            | 94,424    |             |
| Conv. Total            | 803       | 94,047      |         |           |            |           | 94,850      |
| Prior Year             | 1,505     | 112,502     |         |           |            |           | 114,007     |

Converted Total

6,311,622

**Sales - Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total   | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|---------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |         |             |
| Small                  | 0         | 0           | 0       |           |            | 0       | 0           |
| Medium                 | 0         | 3           | 0       |           |            | 3       | 3           |
| Large                  | 0         | 766         | 0       |           |            | 766     | 766         |
| Ex. Large              | 0         | 317         | 0       |           |            | 317     | 317         |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 299       | 529         | 0       |           |            | 828     | 1,166       |
| Colossal               | 113       | 298         | 0       |           |            | 411     | 539         |
| Super Colossal         | 0         | 151         | 0       |           |            | 151     | 151         |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0       | 0           |
| Total                  | 412       | 2,064       | 0       |           |            | 2,476   |             |
| Conv. Total            | 877       | 2,064       | 0       |           |            |         | 2,941       |
| Prior Year             | 958       | 1,607       | 3       |           |            |         | 2,568       |
| <b>RIPE PITTED</b>     |           |             |         |           |            |         |             |
| Small                  | 359       | 79,428      | 720     |           |            | 80,507  | 80,611      |
| Medium                 | 16,507    | 236,158     | 1,791   |           |            | 254,456 | 272,342     |
| Large                  | 3,659     | 309,301     | 1,481   |           |            | 314,441 | 317,951     |
| Ex. Large              | 15,746    | 76,999      | 0       |           |            | 92,745  | 110,522     |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0       | 0           |
| Jumbo                  | 6,219     | 59,676      | 0       |           |            | 65,895  | 72,916      |
| Colossal               | 1,266     | 16,852      | 0       |           |            | 18,118  | 19,547      |
| Sup. Colossal          | 0         | 3,014       | 0       |           |            | 3,014   | 3,014       |
| Green Ripe Whole       | 0         | 4,920       | 0       |           |            | 4,920   | 4,920       |
| Total                  | 43,756    | 786,348     | 3,992   |           |            | 834,096 |             |
| Conv. Total            | 93,157    | 786,348     | 2,319   |           |            |         | 881,824     |
| Prior Year             | 80,295    | 900,267     | 2,290   |           |            |         | 982,853     |
| <b>LIMITED</b>         |           |             |         |           |            |         |             |
| Segmented              | 1,613     | 0           | 0       | 0         | 600        | 2,213   | 4,399       |
| Sliced                 | 110,450   | 10,318      | 66,807  | 0         | 147,329    | 334,904 | 402,582     |
| Chopped                | 1,360     | 0           | 94      | 30,035    | 0          | 31,489  | 28,607      |
| Total                  | 113,423   | 10,318      | 66,901  | 30,035    | 147,929    | 368,606 |             |
| Conv. Total            | 293,776   | 12,072      | 45,812  | 23,277    | 60,651     |         | 435,588     |
| Prior Year             | 267,504   | 11,394      | 47,022  | 28,505    | 76,183     |         | 430,608     |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |         |             |
| Bkn. Pitted            | 40        | 10,343      |         |           |            | 10,383  | 10,428      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0       | 0           |
| Total                  | 40        | 10,343      |         |           |            | 10,383  |             |
| Conv. Total            | 85        | 10,343      |         |           |            |         | 10,428      |
| Prior Year             | 60        | 3,270       |         |           |            |         | 3,330       |

Converted Total

1,330,781

**Cumulative Sales - Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 0           | 0       |           |            | 0         | 0           |
| Medium                 | 0         | 283         | 0       |           |            | 283       | 283         |
| Large                  | 0         | 2,578       | 0       |           |            | 2,578     | 2,578       |
| Ex. Large              | 0         | 419         | 0       |           |            | 419       | 419         |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 1,595     | 1,213       | 0       |           |            | 2,808     | 4,609       |
| Colossal               | 177       | 814         | 0       |           |            | 991       | 1,191       |
| Super Colossal         | 0         | 234         | 0       |           |            | 234       | 234         |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 1,772     | 5,541       | 0       |           |            | 7,313     |             |
| Conv. Total            | 3,773     | 5,541       | 0       |           |            |           | 9,314       |
| Prior Year             | 5,323     | 5,402       | 12      |           |            |           | 10,737      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 1,885     | 236,585     | 2,240   |           |            | 240,710   | 241,900     |
| Medium                 | 52,472    | 637,617     | 6,517   |           |            | 696,606   | 753,116     |
| Large                  | 11,643    | 838,217     | 4,955   |           |            | 854,815   | 865,884     |
| Ex. Large              | 42,902    | 254,024     | 0       |           |            | 296,926   | 345,362     |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 19,445    | 185,058     | 0       |           |            | 204,503   | 226,456     |
| Colossal               | 4,041     | 54,617      | 0       |           |            | 58,658    | 63,220      |
| Sup. Colossal          | 0         | 7,748       | 0       |           |            | 7,748     | 7,748       |
| Green Ripe Whole       | 0         | 7,512       | 0       |           |            | 7,512     | 7,512       |
| Total                  | 132,388   | 2,221,378   | 13,712  |           |            | 2,367,478 |             |
| Conv. Total            | 281,854   | 2,221,378   | 7,967   |           |            |           | 2,511,199   |
| Prior Year             | 271,697   | 2,191,734   | 8,110   |           |            |           | 2,471,541   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 5,572     | 0           | 0       | 0         | 1,200      | 6,772     | 14,840      |
| Sliced                 | 353,862   | 26,754      | 261,665 | 0         | 615,535    | 1,257,816 | 1,373,845   |
| Chopped                | 3,683     | 292         | 2,012   | 123,235   | 0          | 129,222   | 112,789     |
| Total                  | 363,117   | 27,046      | 263,677 | 123,235   | 616,735    | 1,393,810 |             |
| Conv. Total            | 939,663   | 31,988      | 181,454 | 95,507    | 252,861    |           | 1,501,474   |
| Prior Year             | 898,353   | 32,945      | 174,062 | 88,317    | 233,656    |           | 1,427,333   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 78        | 16,945      |         |           |            | 17,023    | 17,111      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 78        | 16,945      |         |           |            | 17,023    |             |
| Conv. Total            | 166       | 16,945      |         |           |            |           | 17,111      |
| Prior Year             | 221       | 11,916      |         |           |            |           | 12,137      |

Converted Total

4,039,097

**Consecutive Sales - 12 Months Month Ending October 31, 2006**

| Item                   | 6 No. 10s | 24 No. 300s | 24 Buff | 24 4.5 oz | 24 2.25 oz | Total     | Conv. Total |
|------------------------|-----------|-------------|---------|-----------|------------|-----------|-------------|
| <b>RIPE WHOLE</b>      |           |             |         |           |            |           |             |
| Small                  | 0         | 102         | 0       |           |            | 102       | 102         |
| Medium                 | 0         | 892         | 0       |           |            | 892       | 892         |
| Large                  | 0         | 7,361       | 0       |           |            | 7,361     | 7,361       |
| Ex. Large              | 0         | 1,736       | 25      |           |            | 1,761     | 1,751       |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 6,150     | 3,269       | 0       |           |            | 9,419     | 16,362      |
| Colossal               | 561       | 2,016       | 0       |           |            | 2,577     | 3,210       |
| Super Colossal         | 0         | 871         | 0       |           |            | 871       | 871         |
| Green Ripe Whole       | 0         | 0           | 0       |           |            | 0         | 0           |
| Total                  | 6,711     | 16,247      | 25      |           |            | 22,983    |             |
| Conv. Total            | 14,288    | 16,247      | 15      |           |            |           | 30,549      |
| Prior Year             | 17,562    | 25,657      | 20      |           |            |           | 43,239      |
| <b>RIPE PITTED</b>     |           |             |         |           |            |           |             |
| Small                  | 8,459     | 901,446     | 8,996   |           |            | 918,901   | 924,682     |
| Medium                 | 206,040   | 2,200,845   | 30,213  |           |            | 2,437,098 | 2,657,058   |
| Large                  | 45,749    | 3,107,172   | 22,923  |           |            | 3,175,844 | 3,217,890   |
| Ex. Large              | 164,389   | 1,063,242   | 0       |           |            | 1,227,631 | 1,413,226   |
| Ex. Large Sev "C"      | 0         | 0           | 0       |           |            | 0         | 0           |
| Jumbo                  | 78,229    | 653,407     | 0       |           |            | 731,636   | 819,957     |
| Colossal               | 17,649    | 218,507     | 0       |           |            | 236,156   | 256,082     |
| Sup. Colossal          | 0         | 40,056      | 0       |           |            | 40,056    | 40,056      |
| Green Ripe Whole       | 3         | 35,497      | 0       |           |            | 35,500    | 35,503      |
| Total                  | 520,518   | 8,220,172   | 62,132  |           |            | 8,802,822 |             |
| Conv. Total            | 1,108,183 | 8,220,172   | 36,099  |           |            |           | 9,364,454   |
| Prior Year             | 1,116,988 | 8,273,980   | 42,793  |           |            |           | 9,433,761   |
| <b>LIMITED</b>         |           |             |         |           |            |           |             |
| Segmented              | 24,684    | 0           | 0       | 0         | 5,200      | 29,884    | 65,693      |
| Sliced                 | 1,342,128 | 104,777     | 978,499 | 0         | 2,233,366  | 4,658,770 | 5,163,542   |
| Chopped                | 15,666    | 1,469       | 5,016   | 484,670   | 0          | 506,821   | 445,305     |
| Total                  | 1,382,478 | 106,246     | 983,515 | 484,670   | 2,238,566  | 5,195,475 |             |
| Conv. Total            | 3,579,604 | 126,041     | 675,463 | 375,619   | 917,812    |           | 5,674,540   |
| Prior Year             | 3,528,504 | 123,316     | 639,232 | 371,101   | 905,041    |           | 5,567,193   |
| <b>BROKEN PITTED</b>   |           |             |         |           |            |           |             |
| Bkn. Pitted            | 298       | 42,953      |         |           |            | 43,251    | 43,587      |
| Bkn. Pitted Green Ripe | 0         | 0           |         |           |            | 0         | 0           |
| Total                  | 298       | 42,953      |         |           |            | 43,251    |             |
| Conv. Total            | 634       | 42,953      |         |           |            |           | 43,587      |
| Prior Year             | 749       | 52,675      |         |           |            |           | 53,424      |

Converted Total

15,113,130