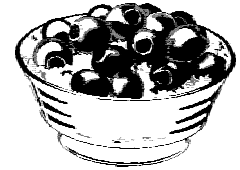


# California Monthly Olive Report



Released: April 19, 2005  
Revised:



CALIFORNIA AGRICULTURAL  
STATISTICS SERVICE

## Summary Report - Sales Month Ending March 31, 2005 Converted 24/300 Case Basis

Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	04/05	03/04	Percent Change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	1,258,699	1,231,998	2.17	10,391,675	10,002,961	3.89	15,201,207	14,954,512	1.65
<b>Markets</b>									
Consumer	820,139	812,044	1.00	7,269,157	6,944,099	4.68	10,582,517	10,390,029	1.85
Food Service	438,560	419,954	4.43	3,122,518	3,058,862	2.08	4,618,690	4,564,482	1.19
<b>Styles</b>									
Whole	3,564	4,526	-21.26	28,046	32,603	-13.98	39,745	47,030	-15.49
Pitted	758,572	721,524	5.13	6,633,440	6,341,378	4.61	9,619,222	9,451,126	1.78
Wedged	16,476	9,758	68.84	128,598	57,432	123.91	158,736	84,799	87.19
Sliced	446,906	456,016	-2.00	3,291,057	3,216,503	2.32	4,943,328	4,837,621	2.19
Chopped	29,332	32,507	-9.77	279,635	280,229	-0.21	424,020	419,747	1.02
Broken Pitted	3,850	7,667	-49.78	30,899	74,816	-58.70	16,157	114,188	-85.85
<b>Key Items</b>									
24/300 Pitted	648,341	620,565	4.48	5,887,191	5,533,524	6.39	8,489,930	8,243,179	2.99
6/10 Pitted	105,441	97,523	8.12	712,406	770,042	-7.48	1,077,564	1,152,822	-6.53
6/10 Sliced	310,563	305,792	1.56	2,240,611	2,191,137	2.26	3,320,349	3,263,792	1.73
24/300 Whole	2,135	2,810	-24.02	16,750	19,446	-13.86	23,341	27,362	-14.70
6/10 Whole	1,429	1,716	-16.75	11,296	13,117	-13.88	16,404	19,627	-16.42
6/10 Wedged	16,230	9,594	69.16	126,958	55,628	128.23	156,030	81,867	90.59
2.25 Sliced	69,967	92,960	-24.73	571,759	606,400	-5.71	892,170	912,542	-2.23
4.5 Chopped	24,431	27,178	-10.11	242,050	246,428	-1.78	364,834	368,116	-0.89

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**Summary Report - Packout and Inventory  
Month Ending March 31, 2005  
Converted 24/300 Case Basis**

Item	Monthly Packout			Year-to-Date Packout			Inventory		
	04/05	03/04	Percent change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	2,130,624	1,151,397	85.05	10,359,789	10,206,413	1.50	6,603,402	7,080,534	-6.74
<b>Markets</b>									
Consumer	710,231	764,174	-7.06	6,573,459	7,333,813	-10.37	4,719,387	5,032,731	-6.23
Food Service	1,420,394	387,223	266.82	3,786,330	2,872,600	31.81	1,884,015	2,047,803	-8.00
<b>Styles</b>									
Whole	2,907	273	966.63	15,031	10,266	46.41	37,031	32,581	13.66
Pitted	1,595,214	600,702	165.56	7,152,519	6,285,354	13.80	4,521,494	4,489,559	0.71
Wedged	25,974	26,466	-1.86	62,738	88,687	-29.26	30,273	47,703	-36.54
Sliced	444,132	479,966	-7.47	2,813,016	3,480,146	-19.17	1,632,045	2,118,489	-22.96
Chopped	52,665	36,020	46.21	278,166	258,152	7.75	272,705	278,011	-1.91
Broken Pitted	9,733	7,971	22.11	38,319	83,807	-54.28	109,853	114,191	-3.80
<b>Key Items</b>									
24/300 Pitted	434,596	540,287	-19.56	5,042,942	5,870,838	-14.10	3,691,058	4,063,368	-9.16
6/10 Pitted	1,160,043	57,636	1,912.70	2,086,714	395,304	427.88	803,487	394,318	103.77
6/10 Sliced	229,819	302,848	-24.11	1,600,592	2,376,058	-32.64	991,661	1,565,785	-36.67
24/300 Whole	469	0	0.00	9,330	4,416	111.28	21,075	23,831	-11.56
6/10 Whole	2,438	273	794.53	5,701	5,850	-2.55	15,618	8,420	85.49
6/10 Wedged	25,974	26,466	-1.86	61,898	86,201	-28.19	30,094	46,996	-35.97
2.25 Sliced	94,708	78,273	21.00	672,400	600,686	11.94	296,911	263,421	12.71
4.5 Chopped	50,545	36,020	40.33	234,075	243,394	-3.83	222,778	223,740	-0.43

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	6,603,402
Converted Storage	9,651,551
Approximate Supply	16,254,953

**Storage - Month Ending March 31, 2005**

Whole Canning Sizes

<u>Size</u>	<u>Tons</u>
Small	6,324
Medium	13,775
Large	7,271
Ex. Large	9,124
Ex. Large Sev. "C"	1,532
Jumbo	5,354
Colossal	3,567
Super Colossal	1,357
Orchard Run	0
Total Canning	48,306
Limited	13,962
Total	62,268
Total Converted (*155)	9,651,551

**Packout - Month Ending March 31, 2005**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	496	469	0			965	1,525
Colossal	0	0	0			0	0
Super Colossal	649	0	0			649	1,382
Grn. Ripe Whole	0	0	0			0	0
Total	1,145	469	0			1,614	
Conv. Total	2,438	469	0				2,907
Prior Year	273	0	0				273
<b>RIPE PITTED</b>							
Small	52,924	1,082	0			54,006	113,757
Medium	63,417	25,863	0			89,280	160,878
Large	115,172	125,211	989			241,372	370,987
Ex. Large	210,647	250,314	0			460,961	698,781
Ex. Large Sev "C"	2,311	18,176	0			20,487	23,096
Jumbo	63,783	10,539	0			74,322	146,333
Colossal	30,511	3,411	0			33,922	68,369
Sup. Colossal	6,112	0	0			6,112	13,012
Grn. Ripe Whole	0	0	0			0	0
Total	544,877	434,596	989			980,462	
Conv. Total	1,160,043	434,596	575				1,595,214
Prior Year	57,636	540,287	2,779				600,702
<b>LIMITED</b>							
Segmented	10,087	0	0	0	0	10,087	25,974
Sliced	89,250	10,436	157,011	0	230,994	487,691	444,132
Chopped	553	0	0	65,219	0	65,772	52,665
Total	99,890	10,436	157,011	65,219	230,994	563,550	
Conv. Total	257,913	12,210	107,396	50,545	94,708		522,771
Prior Year	329,314	10,367	88,477	36,020	78,273	0	542,451
<b>BROKEN PITTED</b>							
Bkn. Pitted	0	9,733				9,733	9,733
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	0	9,733				9,733	
Conv. Total	0	9,733					9,733
Prior Year	0	7,971					7,971

Converted Total

2,130,624

**Cumulative Packout - Month Ending March 31, 2005**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	1,034	0			1,034	1,034
Large	0	5,788	0			5,788	5,788
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,581	1,159	0			2,740	4,525
Colossal	448	712	0			1,160	1,666
Super Colossal	649	637	0			1,286	2,019
Grn. Ripe Whole	0	0	0			0	0
Total	2,678	9,330	0			12,008	
Conv. Total	5,701	9,330	0				15,031
Prior Year	5,850	4,416	0				10,266
<b>RIPE PITTED</b>							
Small	54,648	68,714	5,913			129,275	188,495
Medium	216,171	1,461,810	12,837			1,690,818	1,929,496
Large	240,647	1,633,314	20,602			1,894,563	2,157,621
Ex. Large	280,672	1,557,277	0			1,837,949	2,154,828
Ex. Large Sev "C"	12,786	18,201	0			30,987	45,422
Jumbo	136,358	99,487	0			235,845	389,793
Colossal	32,744	168,558	0			201,302	238,270
Sup. Colossal	6,112	18,882	0			24,994	31,894
Grn. Ripe Whole	0	16,699	0			16,699	16,699
Total	980,138	5,042,942	39,352			6,062,432	
Conv. Total	2,086,714	5,042,942	22,864				7,152,519
Prior Year	395,304	5,870,838	19,212				6,285,354
<b>LIMITED</b>							
Segmented	24,038	0	0	0	2,048	26,086	62,738
Sliced	621,589	99,032	620,112	0	1,640,000	2,980,733	2,813,016
Chopped	8,167	1,911	6,738	302,032	0	318,848	278,166
Total	653,794	100,943	626,850	302,032	1,642,048	3,325,667	
Conv. Total	1,693,802	120,358	432,444	234,075	673,240		3,153,919
Prior Year	2,470,651	82,657	427,110	243,394	603,173		3,826,985
<b>BROKEN PITTED</b>							
Bkn. Pitted	53	38,206				38,259	38,319
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	53	38,206				38,259	
Conv. Total	113	38,206					38,319
Prior Year	794	83,013					83,807

Converted Total

10,359,789

### Inventory - Month Ending March 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	4	453	0			457	462
Medium	0	2,969	0			2,969	2,969
Large	0	4,390	429			4,819	4,639
Ex. Large	0	1,652	153			1,805	1,741
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,568	2,075	0			5,643	9,671
Colossal	3,764	7,836	0			11,600	15,850
Super Colossal	0	1,429	0			1,429	1,429
Grn. Ripe Whole	0	271	0			271	271
Total	7,336	21,075	582			28,993	
Conv. Total	15,618	21,075	338				37,031
Prior Year	8,420	23,831	329				32,581
<b>RIPE PITTED</b>							
Small	4,412	227,214	3,693			235,319	238,753
Medium	83,878	763,357	28,632			875,867	958,568
Large	109,990	1,390,016	13,483			1,513,489	1,632,018
Ex. Large	80,426	881,823	577			962,826	1,053,385
Ex. Large Sev "C"	19,459	5,486	0			24,945	46,914
Jumbo	72,604	234,302	0			306,906	388,876
Colossal	6,619	142,930	0			149,549	157,022
Sup. Colossal	0	22,486	0			22,486	22,486
Grn. Ripe Whole	13	23,444	0			23,457	23,472
Total	377,401	3,691,058	46,385			4,114,844	
Conv. Total	803,487	3,691,058	26,950				4,521,494
Prior Year	394,318	4,063,368	31,872				4,489,559
<b>LIMITED</b>							
Segmented	11,687	0	0	0	436	12,123	30,273
Sliced	385,111	84,952	356,841	0	724,174	1,551,078	1,632,045
Chopped	11,015	1,118	4,121	287,455	0	303,709	272,705
Total	407,813	86,070	360,962	287,455	724,610	1,866,910	
Conv. Total	1,063,986	102,021	249,148	222,778	297,090		1,935,023
Prior Year	1,642,848	101,391	212,097	223,740	264,128		2,444,203
<b>BROKEN PITTED</b>							
Bkn. Pitted	434	108,929				109,363	109,853
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	434	108,929				109,363	
Conv. Total	924	108,929					109,853
Prior Year	2,216	111,975					114,191

Converted Total

6,603,402

**Sales - Month Ending March 31, 2005**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	340	0			340	340
Medium	0	3	0			3	3
Large	0	1,143	0			1,143	1,143
Ex. Large	0	102	0			102	102
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	615	1	0			616	1,310
Colossal	56	468	0			524	587
Super Colossal	0	78	0			78	78
Grn. Ripe Whole	0	0	0			0	0
Total	671	2,135	0			2,806	
Conv. Total	1,429	2,135	0				3,564
Prior Year	1,716	2,810	0				4,526
<b>RIPE PITTED</b>							
Small	677	75,437	1,460			77,574	77,727
Medium	17,566	156,940	4,382			178,888	196,884
Large	4,508	249,392	2,402			256,302	260,385
Ex. Large	17,895	97,992	0			115,887	136,090
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,669	40,036	0			47,705	56,363
Colossal	1,211	20,864	0			22,075	23,442
Sup. Colossal	0	4,186	0			4,186	4,186
Grn. Ripe Whole	0	3,494	0			3,494	3,494
Total	49,526	648,341	8,244			706,111	
Conv. Total	105,441	648,341	4,790				758,572
Prior Year	97,523	620,565	3,435				721,524
<b>LIMITED</b>							
Segmented	6,303	0	0	0	600	6,903	16,476
Sliced	120,607	9,577	80,659	0	170,651	381,494	446,906
Chopped	1,259	0	60	31,524	0	32,843	29,332
Total	128,169	9,577	80,719	31,524	171,251	421,240	
Conv. Total	331,620	11,205	55,245	24,431	70,213		492,714
Prior Year	320,715	9,451	47,813	27,178	93,124		498,281
<b>BROKEN PITTED</b>							
Bkn. Pitted	33	3,780				3,813	3,850
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	33	3,780				3,813	
Conv. Total	70	3,780					3,850
Prior Year	0	7,667					7,667

Converted Total

1,258,699

### Cumulative Sales - Month Ending March 31, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	1,635	0			1,635	1,635
Medium	0	295	0			295	295
Large	0	7,463	0			7,463	7,463
Ex. Large	0	935	0			935	935
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,860	2,446	0			7,306	12,793
Colossal	446	2,937	0			3,383	3,887
Super Colossal	0	1,039	0			1,039	1,039
Grn. Ripe Whole	0	0	0			0	0
Total	5,306	16,750	0			22,056	
Conv. Total	11,296	16,750	0				28,046
Prior Year	13,117	19,446	41				32,604
<b>RIPE PITTED</b>							
Small	5,830	618,261	7,354			631,445	634,946
Medium	135,864	1,555,556	31,022			1,722,442	1,862,834
Large	30,555	2,347,910	19,874			2,398,339	2,424,508
Ex. Large	94,772	698,025	0			792,797	899,795
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	54,297	429,769	0			484,066	545,367
Colossal	13,302	187,440	0			200,742	215,760
Sup. Colossal	0	25,843	0			25,843	25,843
Grn. Ripe Whole	0	24,387	0			24,387	24,387
Total	334,620	5,887,191	58,250			6,280,061	
Conv. Total	712,406	5,887,191	33,843				6,633,440
Prior Year	770,042	5,533,524	37,811				6,341,377
<b>LIMITED</b>							
Segmented	49,304	0	0	0	4,000	53,304	128,598
Sliced	870,140	65,852	587,194	0	1,394,533	2,917,719	3,291,057
Chopped	8,034	680	4,215	312,323	0	325,252	279,635
Total	927,478	66,532	591,409	312,323	1,398,533	3,296,275	
Conv. Total	2,398,371	78,645	406,825	242,050	573,399		3,699,289
Prior Year	2,274,887	77,695	346,949	246,428	608,204		3,554,163
<b>BROKEN PITTED</b>							
Bkn. Pitted	209	30,454				30,663	30,899
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	209	30,454				30,663	
Conv. Total	445	30,454					30,899
Prior Year	815	74,001					74,816

Converted Total

10,391,675

**Consecutive Sales - 12 Months Ending March 31, 2005**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	1	2,556	0			2,557	2,558
Medium	0	672	0			672	672
Large	0	9,852	0			9,852	9,852
Ex. Large	0	1,124	0			1,124	1,124
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	6,966	4,043	0			11,009	18,874
Colossal	738	3,685	0			4,423	5,256
Super Colossal	0	1,409	0			1,409	1,409
Grn. Ripe Whole	0	0	0			0	0
Total	7,705	23,341	0			31,046	
Conv. Total	16,404	23,341	0				39,745
Prior Year	19,627	27,362	41				47,030
<b>RIPE PITTED</b>							
Small	8,915	901,639	10,134			920,688	926,507
Medium	211,767	2,234,449	48,252			2,494,468	2,713,335
Large	48,009	3,391,593	30,648			3,470,250	3,511,611
Ex. Large	132,807	992,365	0			1,125,172	1,275,111
Ex. Large Sev "C"	0	566	0			566	566
Jumbo	83,995	627,410	0			711,405	806,235
Colossal	20,611	265,403	0			286,014	309,284
Sup. Colossal	32	39,969	0			40,001	40,037
Grn. Ripe Whole	0	36,536	0			36,536	36,536
Total	506,136	8,489,930	89,034			9,085,100	
Conv. Total	1,077,564	8,489,930	51,729				9,619,222
Prior Year	1,152,822	8,243,179	55,126				9,451,127
<b>LIMITED</b>							
Segmented	60,594	0	0	0	6,600	67,194	158,736
Sliced	1,289,456	106,636	886,030	0	2,176,025	4,458,147	4,943,328
Chopped	12,245	1,946	6,232	470,754	0	491,177	424,020
Total	1,362,295	108,582	892,262	470,754	2,182,625	5,016,518	
Conv. Total	3,523,326	129,337	613,710	364,834	894,876		5,526,084
Prior Year	3,389,853	126,532	542,192	368,116	915,474		5,342,167
<b>BROKEN PITTED</b>							
Bkn. Pitted	656	14,760				15,416	16,157
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	656	14,760				15,416	
Conv. Total	1,397	14,760					16,157
Prior Year	2,180	112,008					114,188

Converted Total

15,201,207