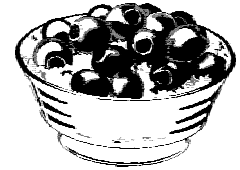


California Monthly Olive Report



Released: March 17, 2005
Revised:



CALIFORNIA AGRICULTURAL
STATISTICS SERVICE

Summary Report - Sales Month Ending February 28, 2005 Converted 24/300 Case Basis

Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	04/05	03/04	Percent Change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	839,242	865,291	-3.01	9,132,975	8,770,963	4.13	15,174,506	14,856,995	2.14
Markets									
Consumer	517,625	538,815	-3.93	6,449,017	6,132,056	5.17	10,574,421	10,342,679	2.24
Food Service	321,617	326,476	-1.49	2,683,958	2,638,907	1.71	4,600,085	4,514,316	1.90
Styles									
Whole	2,126	2,062	3.09	24,483	28,077	-12.80	40,707	45,809	-11.14
Pitted	450,968	453,266	-0.51	5,874,868	5,619,854	4.54	9,582,174	9,404,105	1.89
Wedged	14,828	4,924	201.11	112,122	47,673	135.19	152,018	81,701	86.07
Sliced	340,839	367,341	-7.21	2,844,151	2,760,487	3.03	4,952,438	4,781,020	3.59
Chopped	28,597	31,653	-9.65	250,303	247,722	1.04	427,195	425,202	0.47
Broken Pitted	1,885	6,045	-68.83	27,049	67,149	-59.72	19,973	119,159	-83.24
Key Items									
24/300 Pitted	376,073	375,216	0.23	5,238,850	4,912,959	6.63	8,462,154	8,199,941	3.20
6/10 Pitted	71,911	74,792	-3.85	606,965	672,519	-9.75	1,069,646	1,147,531	-6.79
6/10 Sliced	230,437	240,860	-4.33	1,930,047	1,885,345	2.37	3,315,578	3,218,315	3.02
24/300 Whole	955	953	0.21	14,615	16,636	-12.15	24,016	26,189	-8.30
6/10 Whole	1,171	1,109	5.57	9,868	11,401	-13.45	16,691	19,559	-14.66
6/10 Wedged	14,500	4,596	215.46	110,728	46,033	140.54	149,394	78,687	89.86
2.25 Sliced	60,664	74,854	-18.96	501,792	513,440	-2.27	915,163	896,011	2.14
4.5 Chopped	24,419	26,592	-8.17	217,619	219,250	-0.74	367,581	369,721	-0.58

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**Summary Report - Packout and Inventory
Month Ending February 28, 2005
Converted 24/300 Case Basis**

Item	Monthly Packout			Year-to-Date Packout			Inventory		
	04/05	03/04	Percent change	04/05	03/04	Percent change	04/05	03/04	Percent change
Total	1,182,038	1,152,001	2.61	8,229,164	9,055,016	-9.12	6,307,639	7,026,532	-10.23
Markets									
Consumer	837,261	830,083	0.86	5,863,228	6,569,639	-10.75	4,361,832	4,981,979	-12.45
Food Service	344,777	321,918	7.10	2,365,936	2,485,377	-4.81	1,945,806	2,044,553	-4.83
Styles									
Whole	0	2,438	-100.00	12,125	9,994	21.32	38,370	36,829	4.19
Pitted	760,518	747,009	1.81	5,557,306	5,684,652	-2.24	4,255,618	4,533,581	-6.13
Wedged	0	0	0.00	36,764	62,221	-40.91	20,860	34,275	-39.14
Sliced	385,297	362,720	6.22	2,368,884	3,000,181	-21.04	1,639,074	2,048,354	-19.98
Chopped	31,010	33,019	-6.09	225,501	222,132	1.52	249,516	268,359	-7.02
Broken Pitted	5,214	6,815	-23.49	28,586	75,836	-62.31	104,200	105,135	-0.89
Key Items									
24/300 Pitted	641,475	665,091	-3.55	4,608,346	5,330,551	-13.55	3,433,865	4,073,304	-15.70
6/10 Pitted	119,043	78,198	52.23	926,671	337,668	174.43	790,540	427,848	84.77
6/10 Sliced	220,211	242,568	-9.22	1,370,773	2,073,210	-33.88	1,073,270	1,540,674	-30.34
24/300 Whole	0	1,286	-100.00	8,861	4,416	100.66	21,973	26,610	-17.43
6/10 Whole	0	1,152	-100.00	3,264	5,578	-41.49	16,059	9,889	62.39
6/10 Wedged	0	0	0.00	35,924	59,735	-39.86	20,435	33,403	-38.82
2.25 Sliced	92,762	54,015	71.74	577,692	522,414	10.58	274,513	258,921	6.02
4.5 Chopped	25,600	33,019	-22.47	183,530	207,375	-11.50	197,124	214,181	-7.96

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	6,307,639
Converted Storage	11,231,886
Approximate Supply	17,539,524

Storage - Month Ending February 28, 2005	
Whole Canning Sizes	
<u>Size</u>	<u>Tons</u>
Small	6,828
Medium	15,142
Large	8,246
Ex. Large	13,124
Ex. Large Sev. "C"	2,064
Jumbo	5,696
Colossal	3,828
Super Colossal	1,407
Orchard Run	0
Total Canning	56,335
Limited	16,129
Total	72,464
Total Converted (*155)	11,231,886

Packout - Month Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	0	0	0			0	0
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	0	0	0			0	
Conv. Total	0	0	0				0
Prior Year	1,152	1,286	0				2,438
RIPE PITTED							
Small	0	3,807	0			3,807	3,807
Medium	8,502	110,298	0			118,800	128,399
Large	4,677	156,180	0			160,857	166,137
Ex. Large	1,149	331,428	0			332,577	333,874
Ex. Large Sev "C"	1,040	25	0			1,065	2,239
Jumbo	39,628	17,456	0			57,084	101,824
Colossal	919	22,281	0			23,200	24,238
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	55,915	641,475	0			697,390	
Conv. Total	119,043	641,475	0				760,518
Prior Year	78,198	665,091	3,720				747,009
LIMITED							
Segmented	0	0	0	0	0	0	0
Sliced	85,519	15,810	78,692	0	226,249	406,270	385,297
Chopped	1,411	0	0	33,032	0	34,443	31,010
Total	86,930	15,810	78,692	33,032	226,249	440,713	
Conv. Total	225,621	18,498	53,825	25,600	92,762		416,306
Prior Year	242,568	35,150	30,987	33,019	54,015	0	395,739
BROKEN PITTED							
Bkn. Pitted	53	5,101				5,154	5,214
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	53	5,101				5,154	
Conv. Total	113	5,101					5,214
Prior Year	0	6,815					6,815

Converted Total

1,182,038

Cumulative Packout - Month Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	0	0			0	0
Medium	0	1,034	0			1,034	1,034
Large	0	5,788	0			5,788	5,788
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	1,085	690	0			1,775	3,000
Colossal	448	712	0			1,160	1,666
Super Colossal	0	637	0			637	637
Grn. Ripe Whole	0	0	0			0	0
Total	1,533	8,861	0			10,394	
Conv. Total	3,264	8,861	0				12,125
Prior Year	5,578	4,416	0				9,994
RIPE PITTED							
Small	1,724	67,632	5,913			75,269	74,738
Medium	152,754	1,435,947	12,837			1,601,538	1,768,619
Large	125,475	1,508,103	19,613			1,653,191	1,786,634
Ex. Large	70,025	1,306,963	0			1,376,988	1,456,046
Ex. Large Sev "C"	10,475	25	0			10,500	22,326
Jumbo	72,575	88,948	0			161,523	243,460
Colossal	2,233	165,147	0			167,380	169,901
Sup. Colossal	0	18,882	0			18,882	18,882
Grn. Ripe Whole	0	16,699	0			16,699	16,699
Total	435,261	4,608,346	38,363			5,081,970	
Conv. Total	926,671	4,608,346	22,289				5,557,306
Prior Year	337,668	5,330,551	16,433				5,684,652
LIMITED							
Segmented	13,951	0	0	0	2,048	15,999	36,764
Sliced	532,339	88,596	463,101	0	1,409,006	2,493,042	2,368,884
Chopped	7,614	1,911	6,738	236,813	0	253,076	225,501
Total	553,904	90,507	469,839	236,813	1,411,054	2,762,117	
Conv. Total	1,435,889	108,148	325,049	183,530	578,532		2,631,148
Prior Year	2,141,337	72,290	338,633	207,375	524,900		3,284,535
BROKEN PITTED							
Bkn. Pitted	53	28,473				28,526	28,586
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	53	28,473				28,526	
Conv. Total	113	28,473					28,586
Prior Year	794	75,042					75,836

Converted Total

8,229,164

Inventory - Month Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	4	793	0			797	802
Medium	0	2,972	0			2,972	2,972
Large	0	5,813	429			6,242	6,062
Ex. Large	0	1,379	153			1,532	1,468
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,718	1,581	0			5,299	9,497
Colossal	3,821	8,305	0			12,126	16,440
Super Colossal	0	858	0			858	858
Grn. Ripe Whole	0	272	0			272	272
Total	7,543	21,973	582			30,098	
Conv. Total	16,059	21,973	338				38,370
Prior Year	9,889	26,610	329				36,829
RIPE PITTED							
Small	3,029	227,846	5,155			236,030	237,290
Medium	88,734	787,864	33,073			909,671	995,994
Large	115,579	1,349,588	14,918			1,480,085	1,604,323
Ex. Large	85,975	633,832	577			720,384	817,208
Ex. Large Sev "C"	12,453	353	0			12,806	26,865
Jumbo	61,185	235,427	0			296,612	365,690
Colossal	4,350	152,029	0			156,379	161,290
Sup. Colossal	2	20,573	0			20,575	20,577
Grn. Ripe Whole	13	26,353	0			26,366	26,381
Total	371,320	3,433,865	53,723			3,858,908	
Conv. Total	790,540	3,433,865	31,213				4,255,618
Prior Year	427,848	4,073,304	32,429				4,533,581
LIMITED							
Segmented	7,936	0	0	0	1,036	8,972	20,860
Sliced	416,804	84,163	281,900	0	669,545	1,452,412	1,639,074
Chopped	11,638	1,118	4,182	254,354	0	271,292	249,516
Total	436,378	85,281	286,082	254,354	670,581	1,732,676	
Conv. Total	1,138,326	101,098	197,963	197,124	274,938		1,909,450
Prior Year	1,604,599	98,470	173,944	214,181	259,793		2,350,988
BROKEN PITTED							
Bkn. Pitted	414	103,319				103,733	104,200
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	414	103,319				103,733	
Conv. Total	881	103,319					104,200
Prior Year	2,216	102,919					105,135

Converted Total

6,307,639

Sales - Month Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	71	0			71	71
Medium	0	136	0			136	136
Large	0	205	0			205	205
Ex. Large	0	-1	0			-1	-1
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	513	102	0			615	1,194
Colossal	37	442	0			479	521
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	550	955	0			1,505	
Conv. Total	1,171	955	0				2,126
Prior Year	1,109	953	0				2,062
RIPE PITTED							
Small	612	31,773	200			32,585	33,192
Medium	13,586	89,254	3,405			106,245	120,157
Large	2,998	151,858	1,531			156,387	159,130
Ex. Large	9,527	63,775	0			73,302	84,058
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	5,950	28,192	0			34,142	40,860
Colossal	1,104	4,434	0			5,538	6,784
Sup. Colossal	0	4,555	0			4,555	4,555
Grn. Ripe Whole	0	2,232	0			2,232	2,232
Total	33,777	376,073	5,136			414,986	
Conv. Total	71,911	376,073	2,984				450,968
Prior Year	74,792	375,216	3,258				453,266
LIMITED							
Segmented	5,631	0	0	0	800	6,431	14,828
Sliced	89,490	8,506	58,167	0	147,961	304,124	340,839
Chopped	923	272	0	31,508	0	32,703	28,597
Total	96,044	8,778	58,167	31,508	148,761	343,258	
Conv. Total	248,475	10,591	39,786	24,419	60,992		384,264
Prior Year	250,518	10,042	41,584	26,592	75,182		403,918
BROKEN PITTED							
Bkn. Pitted	28	1,825				1,853	1,885
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	28	1,825				1,853	
Conv. Total	60	1,825					1,885
Prior Year	57	5,988					6,045

Converted Total

839,242

Cumulative Sales - Month Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	0	1,295	0			1,295	1,295
Medium	0	292	0			292	292
Large	0	6,320	0			6,320	6,320
Ex. Large	0	833	0			833	833
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,245	2,445	0			6,690	11,483
Colossal	390	2,469	0			2,859	3,299
Super Colossal	0	961	0			961	961
Grn. Ripe Whole	0	0	0			0	0
Total	4,635	14,615	0			19,250	
Conv. Total	9,868	14,615	0				24,483
Prior Year	11,401	16,636	41				28,078
RIPE PITTED							
Small	5,153	542,824	5,894			553,871	557,219
Medium	118,298	1,398,616	26,640			1,543,554	1,665,950
Large	26,047	2,098,518	17,472			2,142,037	2,164,123
Ex. Large	76,877	600,033	0			676,910	763,704
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	46,628	389,733	0			436,361	489,004
Colossal	12,091	166,576	0			178,667	192,318
Sup. Colossal	0	21,657	0			21,657	21,657
Grn. Ripe Whole	0	20,893	0			20,893	20,893
Total	285,094	5,238,850	50,006			5,573,950	
Conv. Total	606,965	5,238,850	29,053				5,874,868
Prior Year	672,519	4,912,959	34,376				5,619,854
LIMITED							
Segmented	43,001	0	0	0	3,400	46,401	112,122
Sliced	749,533	56,275	506,535	0	1,223,882	2,536,225	2,844,151
Chopped	6,775	680	4,155	280,799	0	292,409	250,303
Total	799,309	56,955	510,690	280,799	1,227,282	2,875,035	
Conv. Total	2,066,750	67,440	351,581	217,619	503,186		3,206,576
Prior Year	1,954,172	68,244	299,136	219,250	515,080		3,055,882
BROKEN PITTED							
Bkn. Pitted	176	26,674				26,850	27,049
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	176	26,674				26,850	
Conv. Total	375	26,674					27,049
Prior Year	815	66,334					67,149

Converted Total

9,132,975

Consecutive Sales - 12 Months Ending February 28, 2005

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
RIPE WHOLE							
Small	1	2,828	0			2,829	2,830
Medium	0	669	0			669	669
Large	0	9,756	0			9,756	9,756
Ex. Large	0	1,193	0			1,193	1,193
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	7,149	4,185	0			11,334	19,405
Colossal	690	3,897	0			4,587	5,366
Super Colossal	0	1,484	0			1,484	1,484
Grn. Ripe Whole	0	4	0			4	4
Total	7,840	24,016	0			31,856	
Conv. Total	16,691	24,016	0				40,707
Prior Year	19,559	26,189	60				45,808
RIPE PITTED							
Small	9,075	887,790	8,874			905,739	912,266
Medium	213,209	2,240,332	47,718			2,501,259	2,721,978
Large	48,005	3,412,749	30,111			3,490,865	3,532,446
Ex. Large	125,700	966,545	0			1,092,245	1,234,160
Ex. Large Sev "C"	0	566	0			566	566
Jumbo	85,601	624,858	0			710,459	807,102
Colossal	20,731	255,768	0			276,499	299,904
Sup. Colossal	96	37,918	0			38,014	38,122
Grn. Ripe Whole	0	35,628	0			35,628	35,628
Total	502,417	8,462,154	86,703			9,051,274	
Conv. Total	1,069,646	8,462,154	50,374				9,582,174
Prior Year	1,147,531	8,199,941	56,633				9,404,105
LIMITED							
Segmented	58,017	0	0	0	6,400	64,417	152,018
Sliced	1,287,603	105,137	875,273	0	2,232,106	4,500,119	4,952,438
Chopped	12,376	1,946	6,172	474,298	0	494,792	427,195
Total	1,357,996	107,083	881,445	474,298	2,238,506	5,059,328	
Conv. Total	3,512,421	127,583	606,278	367,581	917,787		5,531,651
Prior Year	3,345,046	130,814	543,317	369,721	899,025		5,287,923
BROKEN PITTED							
Bkn. Pitted	623	18,647				19,270	19,973
Bkn. Pitted Grn. Ripe	0	0				0	0
Total	623	18,647				19,270	
Conv. Total	1,326	18,647					19,973
Prior Year	2,180	116,979					119,159

Converted Total

15,174,506