

# CALIFORNIA MONTHLY OLIVE REPORT

Released: January 22, 2001

<b>Summary Report - Sales</b>									
<b>Month Ending December 31, 2000</b>									
<b>Converted 24/300 Case Basis</b>									
Item	Monthly Sales			Year-to-Date Sales			Consecutive 12-Month Sales		
	00/01	99/00	% Change	00/01	99/00	% change	00/01	99/00	% change
<b>Total</b>	1,357,048	1,706,857	-20.49	6,754,211	7,766,721	-13.04	14,793,300	16,211,319	-8.75
<b>Markets</b>									
Consumer	912,159	1,196,242	-23.75	4,472,572	5,242,534	-14.69	9,191,567	10,299,172	-10.75
Food Service	444,889	510,615	-12.87	2,281,639	2,524,187	-9.61	5,601,733	5,912,147	-5.25
<b>Styles</b>									
Whole	9,100	9,881	-7.90	32,771	47,023	-30.31	102,972	93,960	9.59
Pitted	884,549	1,161,400	-23.84	4,193,245	5,069,859	-17.29	8,645,251	9,865,745	-12.37
Wedged	7,377	9,284	-20.54	35,807	43,313	-17.33	95,206	105,065	-9.38
Sliced	404,902	460,168	-12.01	2,182,180	2,299,548	-5.10	5,266,808	5,446,882	-3.31
Chopped	44,138	50,320	-12.29	265,395	247,317	7.31	581,791	586,305	-0.77
Broken Pitt	6,982	15,805	-55.82	44,812	59,662	-24.89	101,271	113,362	-10.67
<b>Key Items</b>									
24/300 Pitt	761,640	1,013,841	-24.88	3,576,025	4,405,374	-18.83	7,175,084	8,321,153	-13.77
6/10 Pitt	113,416	136,897	-17.15	577,945	624,734	-7.49	1,383,907	1,447,286	-4.38
6/10 Sliced	308,480	349,106	-11.64	1,576,557	1,767,091	-10.78	3,897,695	4,150,830	-6.10
24/300 Whole	7,244	6,404	13.12	20,836	33,419	-37.65	73,635	60,301	22.11
6/10 Whole	1,856	3,396	-45.33	11,409	13,255	-13.92	28,245	32,067	-11.92
6/10 Wedged	7,298	8,796	-17.04	35,568	41,720	-14.74	93,738	100,662	-6.88
2.25 Sliced	53,504	63,019	-15.10	357,595	322,835	10.77	828,862	814,462	1.77
4.5 Chopped	30,130	36,720	-17.95	182,393	166,688	9.42	375,181	393,394	-4.63

<b>Summary Report - Packout and Inventory</b>					
<b>Month Ending December 31, 2000</b>					
<b>Converted 24/300 Case Basis</b>					
Item	Monthly Packout	Year-to-Date Packout	Inventory		
			00/01	99/00	% change
<b>Total</b>	901,224	5,989,575	5,721,405	5,428,562	5.39
<b>Markets</b>					
Consumer	545,525	3,814,837	3,966,710	3,748,297	5.83

Food Service	355,699	2,174,738	1,754,695	1,680,265	4.43
Styles					
Whole	12,509	41,981	66,835	119,839	-44.23
Pitted	597,009	3,418,286	3,858,781	3,748,843	2.93
Wedged	7,148	47,336	47,769	61,014	-21.71
Sliced	237,177	2,196,472	1,542,233	1,224,776	25.92
Chopped	47,044	282,854	175,052	187,569	-6.67
Broken Pitt	336	2,646	30,735	86,520	-64.48
Key Items					
24/300 Pitt	401,796	2,818,632	3,258,790	3,156,637	3.24
6/10 Pitt	193,890	563,316	549,186	536,037	2.45
6/10 Sliced	135,780	1,480,599	1,086,938	996,211	9.11
24/300 Whole	3,723	21,702	38,825	81,252	-52.22
6/10 Whole	8,786	20,279	27,539	37,145	-25.86
6/10 Wedged	7,148	47,336	44,228	55,793	-20.73
2.25 Sliced	56,356	455,612	301,958	125,064	141.44
4.5 Chopped	11,642	192,558	122,160	127,873	-4.47
			Approximate Supply in Converted Cases		
			Total Inventory	5,721,405	
			Converted Storage	7,341,885	
			Approximate Supply	13,063,290	

<b>Storage - Month Ending December 31, 2000</b>	
Whole Canning Sizes	
Size	Tons
Small	7,604
Medium	5,761
Large	5,977
Ex. Large	9,031
Ex.Large Sev. "C"	1,677
Jumbo	3,170
Colossal	3,019
Super Colossal	719
Orchard Run	0
Total Canning	36,958
Limited	10,409
Total	47,367

Total Converted (*155)	7,341,885
------------------------	-----------

Packout - Month Ending December 31, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	3,723	0			3,723	3,723
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,127	0	0			4,127	8,786
Colossal	0	0	0			0	0
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	4,127	3,723	0			7,850	
Conv. Total	8,786	3,723	0				12,509
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	0	89,930	2,277			92,207	91,253
Medium	27,844	58,119	0			85,963	117,399
Large	7,363	67,262	0			74,625	82,938
Ex. Large	34,279	178,904	0			213,183	251,884
Ex. Large Sev "C"	3,373	0	0			3,373	7,181
Jumbo	18,212	7,581	0			25,793	46,354
Colossal	0	0	0			0	0
Sup. Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
Total	91,071	401,796	2,277			495,144	
Conv. Total	193,890	401,796	1,323				597,009
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	2,776	0	0	0	0	2,776	7,148
Sliced	52,730	13,505	42,749	0	137,454	246,438	237,177
Chopped	2,633	0	20,575	15,022	0	38,230	47,044
Total	58,139	13,505	63,324	15,022	137,454	287,444	
Conv. Total	153,023	15,801	54,548	11,642	56,356		291,369
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	0	336				336	336
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	0	336				336	

Conv. Total	0	336		336
			Converted Total	901,224

Cumulative Packout - Month Ending December 31, 2000							
<b>Ripe Whole</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	0	5,745	0			5,745	5,745
Medium	0	3,045	0			3,045	3,045
Large	0	6,739	0			6,739	6,739
Ex. Large	0	1,094	0			1,094	1,094
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	8,166	3,274	0			11,440	20,659
Colossal	1,359	1,805	0			3,164	4,698
Super Colossal	0	0	0			0	0
Grn. Ripe Whole	0	0	0			0	0
<b>Total</b>	<b>9,525</b>	<b>21,702</b>	<b>0</b>			<b>31,227</b>	
<b>Conv. Total</b>	<b>20,279</b>	<b>21,702</b>	<b>0</b>				<b>41,981</b>
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	0	371,893	4,478			376,371	374,495
Medium	69,435	634,421	39,895			743,751	805,427
Large	19,147	631,499	16,300			666,946	681,733
Ex. Large	68,809	784,656	1,870			855,335	932,237
Ex. Large Sev "C"	29,872	54,927	0			84,799	118,524
Jumbo	77,329	207,222	0			284,551	371,855
Colossal	0	121,694	0			121,694	121,694
Sup. Colossal	0	4,539	0			4,539	4,539
Grn. Ripe Whole	0	7,781	0			7,781	7,781
<b>Total</b>	<b>264,592</b>	<b>2,818,632</b>	<b>62,543</b>			<b>3,145,767</b>	
<b>Conv. Total</b>	<b>563,316</b>	<b>2,818,632</b>	<b>36,337</b>				<b>3,418,286</b>
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	18,383	0	0	0	0	18,383	47,336
Sliced	574,990	26,544	335,095	0	1,111,248	2,047,877	2,196,472
Chopped	16,486	0	22,023	248,462	0	286,971	282,854
<b>Total</b>	<b>609,859</b>	<b>26,544</b>	<b>357,118</b>	<b>248,462</b>	<b>1,111,248</b>	<b>2,353,231</b>	
<b>Conv. Total</b>	<b>1,591,143</b>	<b>31,056</b>	<b>256,293</b>	<b>192,558</b>	<b>455,612</b>		<b>2,526,662</b>
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>	<b>Conv. Total</b>
Bkn. Pitt	0	2,646				2,646	2,646

Bkn. Pitt Grn. Ripe	0	0			0	0
Total	0	2,646			2,646	
Conv. Total	0	2,646				2,646
<b>Converted Total</b>						<b>5,989,575</b>

<b>Inventory - Month Ending December 31, 2000</b>							
<b>Ripe Whole</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	44	6,425	0			6,469	6,519
Medium	978	8,881	0			9,859	10,963
Large	970	6,854	812			8,636	9,391
Ex. Large	344	2,456	0			2,800	3,188
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	8,785	4,610	0			13,395	23,313
Colossal	1,791	6,910	0			8,701	10,723
Super Colossal	23	2,498	0			2,521	2,547
Grn. Ripe Whole	0	191	0			191	191
<b>Total</b>	<b>12,935</b>	<b>38,825</b>	<b>812</b>			<b>52,572</b>	
<b>Conv. Total</b>	<b>27,539</b>	<b>38,825</b>	<b>472</b>				<b>66,835</b>
<b>Prior Year</b>	<b>37,145</b>	<b>81,252</b>	<b>1,443</b>				<b>119,840</b>
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>			<b>Total</b>	<b>Conv. Total</b>
Small	15,017	778,748	6,535			800,300	814,516
Medium	67,866	712,716	61,827			842,409	893,124
Large	23,249	602,042	16,353			641,644	661,040
Ex. Large	61,669	501,441	316			563,426	632,918
Ex. Large Sev "C"	2,232	9,605	0			11,837	14,357
Jumbo	72,050	397,538	2,413			472,001	552,334
Colossal	15,655	205,829	0			221,484	239,158
Sup. Colossal	217	8,924	0			9,141	9,386
Grn. Ripe Whole	0	41,947	0			41,947	41,947
<b>Total</b>	<b>257,955</b>	<b>3,258,790</b>	<b>87,444</b>			<b>3,604,189</b>	
<b>Conv. Total</b>	<b>549,186</b>	<b>3,258,790</b>	<b>50,805</b>				<b>3,858,781</b>
<b>Prior Year</b>	<b>536,037</b>	<b>3,156,637</b>	<b>56,168</b>				<b>3,748,842</b>
<b>Limited</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>	<b>24 4.5oz</b>	<b>24 2.25oz</b>	<b>Total</b>	<b>Conv. Total</b>
Segmented	17,176	3,026	0	0	0	20,202	47,769
Sliced	422,112	31,373	170,512	0	736,482	1,360,479	1,542,233
Chopped	11,806	1,800	2,762	157,626	0	173,994	175,052
<b>Total</b>	<b>451,094</b>	<b>36,199</b>	<b>173,274</b>	<b>157,626</b>	<b>736,482</b>	<b>1,554,675</b>	

Conv. Total	1,176,431	44,477	120,027	122,160	301,958	1,765,053
Prior Year	1,100,726	55,920	62,777	127,873	126,065	1,473,361
<b>Broken Pitt</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>				<b>Total</b>
Bkn. Pitt	723	29,196				29,919
Bkn. Pitt Grn. Ripe	0	0				0
Total	723	29,196				29,919
Conv. Total	1,539	29,196				30,735
Prior Year	6,357	80,163				86,520
<b>Converted Total</b>						<b>5,721,405</b>

<b>Sales - Month Ending December 31, 2000</b>						
<b>Ripe Whole</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>		<b>Total</b>	<b>Conv. Total</b>
Small	0	1,630	0		1,630	1,630
Medium	0	265	0		265	265
Large	0	2,566	0		2,566	2,566
Ex. Large	56	82	0		138	201
Ex. Large Sev "C"	0	0	0		0	0
Jumbo	721	477	0		1,198	2,012
Colossal	95	2,069	0		2,164	2,271
Super Colossal	0	155	0		155	155
Grn. Ripe Whole	0	0	0		0	0
<b>Total</b>	<b>872</b>	<b>7,244</b>	<b>0</b>		<b>8,116</b>	
Conv. Total	1,856	7,244	0			9,100
Prior Year	3,396	6,404	81			9,881
<b>Ripe Pitted</b>	<b>6 No. 10s</b>	<b>24 No. 300s</b>	<b>24 Buff</b>		<b>Total</b>	<b>Conv. Total</b>
Small	1,275	142,346	700		144,321	145,467
Medium	23,975	182,491	10,933		217,399	239,886
Large	5,296	292,388	4,706		302,390	306,397
Ex. Large	4,167	62,881	0		67,048	71,753
Ex. Large Sev "C"	5,858	0	0		5,858	12,472
Jumbo	10,323	53,751	0		64,074	75,729
Colossal	2,378	21,903	0		24,281	26,966
Sup. Colossal	0	3,150	0		3,150	3,150
Grn. Ripe Whole	0	2,730	0		2,730	2,730
<b>Total</b>	<b>53,272</b>	<b>761,640</b>	<b>16,339</b>		<b>831,251</b>	
Conv. Total	113,416	761,640	9,493			884,549
Prior Year	136,897	1,013,841	10,662			1,161,400

Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	2,834	68	0	0	0	2,902	7,377
Sliced	119,798	4,923	54,324	0	130,498	309,543	404,902
Chopped	3,605	68	21	38,878	0	42,572	44,138
Total	126,237	5,059	54,345	38,878	130,498	355,017	
Conv. Total	329,599	5,999	37,183	30,130	53,504		456,416
Prior Year	370,033	11,457	38,055	36,720	63,507		519,772
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	8	6,965				6,973	6,982
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	8	6,965				6,973	
Conv. Total	17	6,965					6,982
Prior Year	290	15,515					15,805
						<b>Converted Total</b>	<b>1,357,048</b>

### Cumulative Sales - Month Ending December 31, 2000

Ripe Whole	6 No. 10s	24 No. 300s	24 Buff	Total	Conv. Total
Small	3	3,432	0	3,435	3,438
Medium	152	1,015	0	1,167	1,339
Large	137	7,160	870	8,167	7,957
Ex. Large	67	1,966	34	2,067	2,128
Ex. Large Sev "C"	0	0	0	0	0
Jumbo	4,398	1,938	0	6,336	11,301
Colossal	596	4,632	0	5,228	5,901
Super Colossal	6	678	0	684	691
Grn. Ripe Whole	0	15	0	15	15
Total	5,359	20,836	904	27,099	
Conv. Total	11,409	20,836	525		32,771
Prior Year	13,255	33,419	349		47,023
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff	Total	Conv. Total
Small	6,715	564,324	6,360	577,399	582,315
Medium	117,766	911,279	43,020	1,072,065	1,186,997
Large	26,941	1,385,075	16,840	1,428,856	1,452,216
Ex. Large	18,895	233,883	1,380	254,158	274,912
Ex. Large Sev "C"	38,648	8,500	0	47,148	90,782
Jumbo	50,376	339,833	0	390,209	447,084

Colossal	12,121	101,613	0			113,734	127,419
Sup. Colossal	1	16,191	0			16,192	16,193
Grn. Ripe Whole	0	15,327	0			15,327	15,327
Total	271,463	3,576,025	67,600			3,915,088	
Conv. Total	577,945	3,576,025	39,276				4,193,245
Prior Year	624,734	4,405,374	39,751				5,069,859
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total
Segmented	13,813	204	0	0	0	14,017	35,807
Sliced	612,255	34,454	303,681	0	872,182	1,822,572	2,182,180
Chopped	20,661	365	2,382	235,346	0	258,754	265,395
Total	646,729	35,023	306,063	235,346	872,182	2,095,343	
Conv. Total	1,691,339	41,408	210,648	182,393	357,595		2,483,382
Prior Year	1,885,031	52,002	162,028	166,688	324,428		2,590,177
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total
Bkn. Pitt	444	43,867				44,311	44,812
Bkn. Pitt Grn. Ripe	0	0				0	0
Total	444	43,867				44,311	
Conv. Total	945	43,867					44,812
Prior Year	1,167	58,495					59,662
						Converted Total	6,754,211

Consecutive Sales - 12 Months Ending December 31, 2000							
Ripe Whole	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total
Small	13	7,054	0			7,067	7,082
Medium	247	2,350	0			2,597	2,876
Large	272	14,522	1,710			16,504	16,095
Ex. Large	123	3,675	169			3,967	4,035
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	11,265	32,683	0			43,948	56,666
Colossal	1,140	11,380	0			12,520	13,807
Super Colossal	207	1,588	0			1,795	2,029
Grn. Ripe Whole	0	383	0			383	383
Total	13,267	73,635	1,879			88,781	
Conv. Total	28,245	73,635	1,092				102,972
Prior Year	32,067	60,301	1,592				93,960
Ripe Pitted	6 No. 10s	24 No. 300s	24 Buff			Total	Conv. Total



Small	17,252	1,020,459	11,910			1,049,621	1,064,108	
Medium	279,414	1,841,751	94,559			2,215,724	2,491,562	
Large	66,420	2,637,808	35,940			2,740,168	2,800,097	
Ex. Large	48,218	703,996	5,958			758,172	810,114	
Ex. Large Sev "C"	83,956	20,141	-100			103,997	198,825	
Jumbo	126,412	695,714	200			822,326	964,961	
Colossal	28,018	189,963	0			217,981	249,613	
Sup. Colossal	337	35,926	0			36,263	36,643	
Grn. Ripe Whole	0	29,326	0			29,326	29,326	
Total	650,027	7,175,084	148,467			7,973,578		
Conv. Total	1,383,907	7,175,084	86,259				8,645,251	
Prior Year	1,447,286	8,321,153	97,306				9,865,745	
Limited	6 No. 10s	24 No. 300s	24 Buff	24 4.5oz	24 2.25oz	Total	Conv. Total	
Segmented	36,403	408	4	0	2,411	39,226	95,206	
Sliced	1,513,668	81,003	651,282	0	2,021,615	4,267,568	5,266,808	
Chopped	50,802	507	8,654	484,104	0	544,067	581,791	
Total	1,600,873	81,918	659,940	484,104	2,024,026	4,850,861		
Conv. Total	4,186,208	96,442	456,124	375,181	829,851		5,943,805	
Prior Year	4,429,965	114,345	382,745	393,394	817,803		6,138,252	
Broken Pitt	6 No. 10s	24 No. 300s				Total	Conv. Total	
Bkn. Pitt	1,584	97,899				99,483	101,271	
Bkn. Pitt Grn. Ripe	0	0				0	0	
Total	1,584	97,899				99,483		
Conv. Total	3,372	97,899					101,271	
Prior Year	2,829	110,533					113,362	
Converted Total								14,793,300

Return to: [Table of Contents for Olives](#); [CASS Publications](#); [CASS Homepage](#); [Questions?](#)

California Agricultural Statistics Service  
P.O. Box 1258  
Sacramento, CA 95812  
Phone: (916) 498-5161  
FAX: (916) 498-5186  
E-mail: [nass-ca@nass.usda.gov](mailto:nass-ca@nass.usda.gov)